LIVING

OR YOUNG HOMEMAKERS

UARY 1956 35 CENTS

6 new Living colors

A world tour in 30 recipes

Homes under $12,000

WE TURNED TO G-E TEXTOLITE®

"For years of wear...with minutes of care"

We're a G-E Textolite family now! No more hard-to-clean surfaces in our home—and no costly refinishing jobs either! We're sold on the long-wearing beauty of G-E Textolite plastic surfacing for counters, furniture and walls. Stop in at your G-E Textolite dealer soon and see the tremendous variety of patterns and colors. *For Full Color Folder,* illustrating G-E Textolite patterns and colors, just send 10¢ to General Electric Co., Dept.LYH 2-6,P.O. Box 5911, Cleveland 1, Ohio.

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TAFFY is almost never in the dog house now. That's because G-E Textolite stays lovely, despite hard usage . . . it gives "years of wear . . . with minutes of care."

GENERAL ELECTRIC

Home improvement's more

Fun with Airfoam!

Do wonderful cushioning jobs without special skill or experience! You need only everyday household tools—and clean, creamy AIRFOAM that's a joy to work with *and* gives your work a professional look. Get AIRFOAM by the foot or yard, or big cored blocks and molded forms at good Do-It-Yourself Departments. Just be sure you get the real thing—for *there is no substitute for* AIRFOAM! Goodyear, Airfoam Dept., Akron 16, Ohio

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Just send the coupon, below, for FREE booklets and list of nearest stores where you can get FREE instructions and see AIRFOAM in all its timesaving forms to help you beautify and comfortize your home most easily.

Airfoam

MADE ONLY BY GOODYEAR

THE WORLD'S FINEST, MOST MODERN CUSHIONING

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Please send me FREE illustrated AIRFOAM Do-It-Yourself instruction booklets and list of stores in my area featuring AIRFOAM by the foot, yard and cored slab. There is no obligation.

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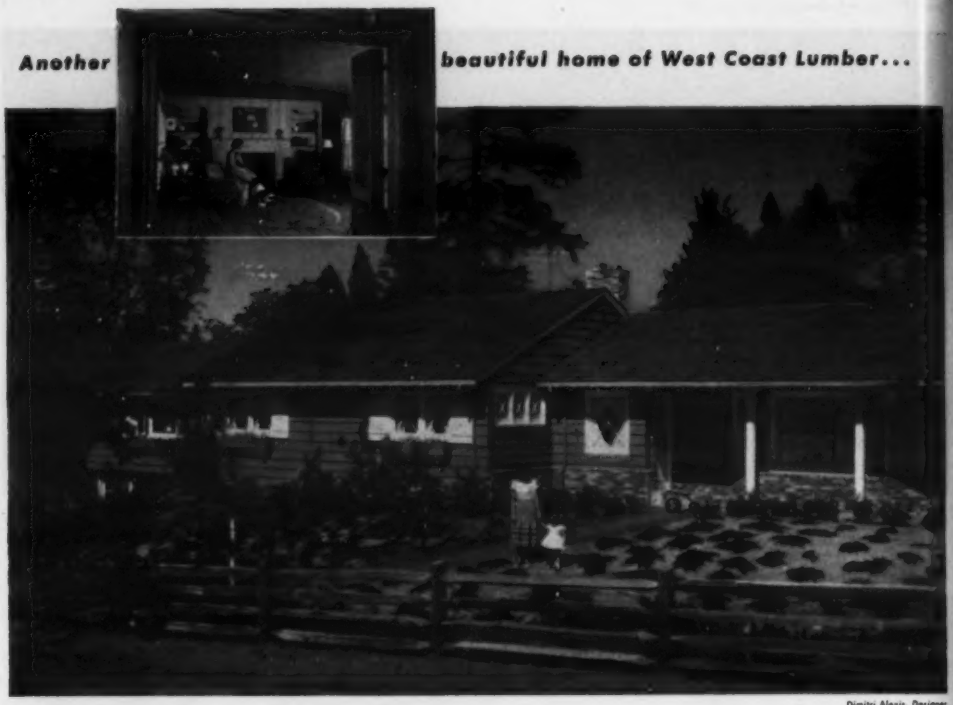
We think you'll like "THE GREATEST STORY EVER TOLD"—every Sunday—ABC Radio Network—THE GOODYEAR TELEVISION PLAYHOUSE—every other Sunday—NBC TV Network

Another beautiful home of West Coast Lumber...



Dimitri Alexis, Designer

Planned for family LIVING!

You expect a new home of wood to be bright and modern. This ranch style house, with its clean lines and fresh, white trim, lives up to those expectations. It is a friendly home, too, with wood's natural warmth used to full advantage inside and out. A dividend-paying idea is the complete apartment over the garage which provides extra space for changing family needs.

Trust West Coast Lumber to bring out the best in your plans! Strong and durable, it gives an air of distinction to interior and exterior at low cost. You build well when you build with West Coast Lumber.

WEST COAST LUMBER

Douglas Fir • West Coast Hemlock • Western Red Cedar • Sitka Spruce

SEND FOR BOOKLET "DISTINCTIVE HOMES"
New 24-page booklet shows wide variety of today's modern homes. Full-color exterior and interior photographs of each home, and basic floor plans of each. Contains more than 50 large full color photographs, sketches and plans. A wonderful source of ideas for anyone planning to build. Send for your copy today. Only 25c. *Mail coupon at right.*

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1410 S.W. Morrison, Room 203, Portland 5, Oregon
Please send me your 24-page full-color booklet "Distinctive Homes". I enclose 25c.

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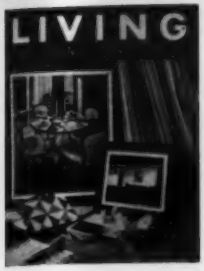

House by National Homes. Dining chairs, Globe Parlor; table, Heritage Henredon; dining room carpet, Artloom. Lenox china, Pasco crystal, Reed & Barton sterling, Leacock napkins. In still life: Everfast chintz, Stockwell wallpaper, Needletuft carpet, Pabco floor tile; paint and paint swatches in Living colors by Martin-Senour. Terrace furniture by Anchor. House photographed by Jay Oistad; still-life photography, Scott Hyde

FEBRUARY 1956 35 CENTS

LIVING
FOR YOUNG HOMEMAKERS

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CONTEMPORARY — WITH AN ORIENTAL FLAIR!

東 西

Tung Si

(EAST) (WEST)

Western modern adapts a whisper of the Far East to this dramatic open stock bedroom and dining room furniture by Hickory Manufacturing Company.

Featuring an unusual treatment in silver-toned metal trim and tambour doors, the Tung Si series is made of solid walnut and walnut veneers finished a rich, full-grained, seasoned "walnut" tone. Silver-toned hardware is set off by the "picture frame" construction of dressers, buffets and chests. Silver-toned bars are used in the night tables and bar-headboard-bed . . . You cannot be neutral about furniture like this. It excites attention and comment. It's modern, but so well designed and detailed it is ageless . . . The biggest surprise comes when you ask the price —It will fit even the modest budget.

HICKORY MANUFACTURING COMPANY
DEPT. L
HICKORY • NORTH CAROLINA

A descriptive folder tells all. Write for it and the name of the dealer that is featuring this group in your area.

Dream a room as great as all outdoors . . . let **Rayon** make it real!

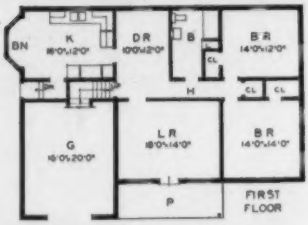
Fresh is the word for the colors and textures of rayon—yours to choose from in the greatest variety ever. And yours to enjoy all the year around. Rayon fabrics and floor coverings defy moths and mildew, and are as pleasant-to-touch in July as January. For store names, write to American Rayon Institute, Inc., 350 Fifth Avenue, New York 1, N. Y.

Fabrics (from left to right) in all rayon, rayon and cotton, rayon and nylon from: Waverly Fabrics, Everfast Fabrics, Inc., Morton Sundour Co., Inc., Cohama, Golding Decorative Fabrics, Cheney Greef & Co., Inc., Louisville Textiles, Inc., Doblin Corporation, Brunschwig & Fils.

Carpets in all rayon. Sage green from Callaway Mills, Inc., gold from Gulistan Carpet.

These, or similar fabrics and floor coverings, are available in stores throughout the country.

Room for the Imagination—with Rayon



In addition to the rooms shown in the plan of the first floor there is a 16'0" x 14'4" bedroom and half bath above the garage.

There's no place like a CONCRETE HOME

Thousands of families who live in concrete houses know there's no place like home for three big reasons. 1. It's firesafe. *Concrete can't burn!* Knowing loved ones and prized possessions are safe brings real peace of mind. 2. It requires less maintenance and repair because it offers maximum resistance to storms, quakes, decay, termites, vermin. 3. It is economical. Its moderate first cost + low maintenance cost + long years of service = ***low annual cost.*** Main advantages of a concrete house are described below.

HOW TO GET A CONCRETE HOUSE
...*and what will it cost?*

1. Phone or visit a concrete masonry manufacturer for names of architects, builders and lending agencies experienced in designing, building, financing concrete houses.
2. Take your plans, sketches or ideas to the architect you choose and have him design your house, of any size or style, in concrete.
3. Select a builder and lending agency experienced in concrete house construction and financing to build and finance your house.

For further information, send for a new free booklet, distributed only in U. S. and Canada.

PORTLAND CEMENT ASSOCIATION

Dept. 2-84, 33 W. Grand Ave., Chicago 10, Ill.

A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work.

Whether or not your house has a basement, insist on sturdy concrete footings and foundations placed on firm soil below the frost line. They will prevent uneven settling, which results in cracking of the walls and plaster. The foundation may be built of either concrete masonry or of cast-in-place concrete.

Concrete subfloors of any type—cast-in-place, block joist, precast joist or others—strengthen and rigidly brace your house. They don't squeak, warp or sag. They keep flames from spreading upward. They can be covered with hardwood, carpeting, linoleum, or tile (asphalt, rubber, clay, concrete).

Exterior walls and interior partitions built with sturdy concrete masonry give your house extra strength, lasting beauty and maximum firesafety. They can be laid in any one or a combination of distinctive patterns and can be finished in either white or a wide choice of colors with portland cement paint.

A roof of concrete tile or asbestos-cement shingles will give you a lifetime of protection against external sources of fire. Construction of this type is immune to sparks and flames. And it also provides unexcelled resistance to weathering by such natural destructive forces as wind, sun, rain, snow, sleet and hail.

Golden Anniversary Special Chair

comfort cushioning with **Firestone Foamex**®

TABLES BY COLONY TABLES, INC.

Beauty and Comfort in this *Anniversary Value!*

In 1956, you have the opportunity to improve your living room with a delightful setting of GLOBE's 50th Anniversary Special Chair! *Here is a real value!* It demonstrates the superior quality Globe has achieved through specialization in living room furniture for a half-century. Solid hardwood frames are reinforced and corner-blocked for years of service; anchor-fast webbing; perma-tied springs. And, cushioned in seat and back for enduring beauty and lasting comfort with Firestone Foamex. Available in fabrics and colors of your choice to match your color scheme. You can purchase this GLOBE Anniversary Chair at better stores from coast to coast.

Comfortable Living Room Furniture

by globe
HIGH POINT

Write for name of Dealer nearest you; also for illustrated booklet showing sofas and chairs in a wide assortment to fit any decorating plan. Enclose 25¢ in coin, please. Address: The Globe Furniture Co., Dept. LV256, High Point, North Carolina

FINE LIVING ROOM FURNITURE FOR FIFTY YEARS

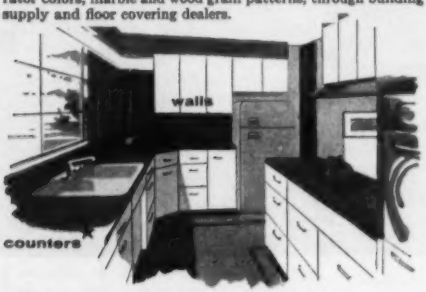
Color-tune your home with

CONSOWELD

The nation's finest plastic surfacing

when you build or remodel

More and more builders and home owners are using Consoweld for beautiful, durable walls and counter tops. Consoweld is the durable, economical plastic laminate panel that you can use in bathrooms, kitchens, playrooms, and libraries. Economical to install, and it requires no painting ever! Available in 46 decorator colors, marble and wood grain patterns, through building supply and floor covering dealers.



Perfect for kitchen counters and bathroom walls!

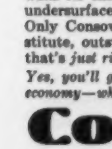
Consoweld makes an ideal work surface for counter tops. On walls its extra thickness permits installation over lower-cost undersurface materials. And what gorgeous patterns and colors! Only Consoweld has been *color-tuned* by Color Research Institute, outstanding authorities. There's a pattern and color that's *just right* for your color scheme!

Yes, you'll get just what you want—in beauty, durability and economy—when your builder uses

CONSOWELD®

...good for a colorful lifetime

Get this handsome color-tuning guide, "Color Magic with Consoweld" special $2.50 value, only $1.75



A new, simplified approach to color harmony. Includes complete set of color charts, 12 room color schemes, and full-color reproductions of Consoweld patterns and wood grains. Shows you how to color-tune any room, starting with your basic wall or floor colors.

☐ Enclosed is $1.75. Send me $2.50 value "Color Magic with Consoweld." LH9

☐ Send free Consoweld folder and literature.

Consoweld Corporation, Wisconsin Rapids, Wisconsin

NAME _____

STREET _____

CITY _____ STATE _____

A PIECE OFF YOUR MIND

COMPLETE COVERAGE

Dear Sirs:

I found the article entitled *Don't Blame the Insurance Company* in the October, 1955 issue especially helpful and timely since my husband and I have recently begun purchasing home furnishings.

We live in an older building which contains many obvious fire hazards, and the necessity for obtaining insurance for our household goods is quite evident.

We plan to consult your article often as we evaluate our possessions and look forward to receiving the 24-page record book which will facilitate listing of our household inventory.

Mrs. Robert E. Hoffman
Cicero, Illinois

Gentlemen:

After reading *Don't Blame the Insurance Company* in the October, 1955 issue, I was convinced that you covered completely how indispensable insurance is on personal effects from the angle of a family living in one residence for a considerable time.

I should like to recommend the idea also of a perpetual inventory to the service people and those in traveling professions. Not only is a record necessary for insurance purposes, but to keep track of household goods as they are moved from one community to another.

Mrs. Ira M. Berman
Newport, R. I.

PACE SETTER

Dear Editors:

Although we designed our small house, inside and out, by ourselves, we must confess we got many helpful suggestions from your publication. The idea for the exterior, for example, came from the cover of your March, 1953 issue (*Blueprint for Living*), and the carport was copied almost to the last detail. We had intended to use a breezeway and attached garage, but we liked the carport arrangement better. This was quite an innovation in our neighborhood at the time. Even though more homes with carports have sprung up since then, we always feel that we set the pace.

The whole front of the house is one big room combining kitchen, dining room and living room. Our contractors were rather dubious when they saw our plans, as were friends and future neighbors who felt the open planning was radical. All agree after seeing the space, freedom of movement and coziness that we knew what we were doing.

We used a knotty pine wall at the end of the living room and lots of pine cupboards in the kitchen end, so everything blends to form one big living area.

This past summer my husband and I designed and built a 24 x 24 patio in back of the carport, using concrete poured into cypress forms for the flooring, and allowing space for two huge planters. Since we have a corner lot, we put a six-feet-high louvered rustic fence around two sides of it.

My husband and I are strong advocates of carports, open planning and indoor-outdoor living.

Mrs. Walter Anderson
York, Pennsylvania

BY ANY OTHER NAME

Dear Editor:

May I ask why you think it advisable to put the word "Young" in the name of your magazine?

If it were replaced by "creative" I'm sure more of us could give it for gifts to friends. Many retired people could have time at last to make many of the things that appear in your pages to suit

[Continued on page 12]

This lovely kitchen features 36" Diana Cabinet Sink, Undercounter Dishwasher, and Youngstown-Tappan built-in oven and cooking top.

Stop dreaming... start living... in a gorgeous Youngstown Kitchen!

Here's the practical way — whatever your home size — and you can afford it now!

It's as easy as 1-2-3 to replace that worn, warped, work-making kitchen with a bright, modern Youngstown steel Kitchen. Here's how . . .

1. Let your Youngstown Kitchens dealer help you plan for the kitchen you want.

2. Start with your favorite Youngstown Kitchens cabinet sink—a beauty in Star White, Dawn Yellow, Meridian Blue, or Sunset Copper. You'll get an easy-to-clean, one-piece, porcelain-enameled steel top; roomy bowls; wide drainboards . . . and much, much more!

3. Add a Youngstown Kitchens Food Waste Disposer; add wall cabinets; add base cabinets with wonderful Formica tops. All-steel, they'll never warp, rot, swell, or absorb odors. Your completed Youngstown Kitchen will be the pride of your home and a joy to live *in*!

Why wait? Choose your cabinet sink . . . low down payment, easy terms. Stop dreaming . . . start living *now!*

This is the 48" Diana Cabinet Sink—all-steel, with a fine *baked-on* finish that stays bright and easy to clean for the life of your home. In Youngstown Kitchens cabinet sinks, you have a choice of many models and styles in sizes from 24" to 66" wide.

42" Diana Cabinet Sink, like many models, offers stainless-steel front trim and back-splash to match base cabinets; deluxe mixing faucet with handy rinse spray; sound-deadened doors; models available with as many as five smooth-sliding drawers!

Convenient single-handle faucet, on many models, controls both temperature and flow of water with *one* handle. Includes aerator to prevent splashing, rinse spray, and five-year parts warranty!

Handy, new cutting-board drawer locks at sink level for easy slicing and chopping. Mixer or grinder easily attached. Furnished on many models!

STEEL *Youngstown Kitchens*

for that New Home look

FOR IDEA-FILLED BOOK on kitchens, send 10c in coin to Youngstown Kitchens, Dept. LYH-256, Warren, Ohio. For nearest dealer, check the yellow pages of your phone book; or call Western Union, Operator 25.

Sold in United States, Canada, and most parts of the world • Mullins Manufacturing Corporation • Warren, Ohio

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Beautiful and Practical Plan for Premium Space

Dual-purpose rooms are the modern rule . . . coordinated for function and tuned to the times as perfectly as this living-dining area. Here every detail . . . every piece and accessory has been carefully chosen for maximum use of light, space and air. You'll find Mohawk Carpets have never been so lovely in design, texture and color . . . Imperial Washable Wallpapers as fresh, new and delightful . . . Drexel Furniture so smartly designed for free-and-easy livability. Yes, these three famous manufacturers, Drexel Furniture Co., Drexel, N. C., Imperial Paper & Color Corp., Glens Falls, N.Y., and Mohawk Carpet Mills, Inc., Amsterdam, N.Y., have all joined to present the setting shown above . . . to prove how easy it is for you to plan your rooms with a practical purpose.

IMPERIAL *washable* WALLPAPERS

These lovely washable wallpapers provide the perfect background for showing off these beautiful rooms. They're as economical as they are eye-catching too, because they'll keep that "newly decorated" look for years . . . precision-trimmed for easy hanging and guaranteed completely washable . . . they're a *must* for all smart wall decorations. Let your Imperial dealer show you the host of colors and patterns he has for your home today. Patterns illustrated are Climbing Vine #8342 and Labyrinth #8361.

Drexel

makes the difference in Biscayne®, tawny walnut and pecan group spiced with bright brass touches! Open-stock, for living, dining, bedrooms. Write for name of nearest store and your "Portfolio of Fine Furniture" on Drexel's traditional, provincial and modern groups —35¢ in coin to Huffman Rd., Drexel, N.C.

Mohawk CARPETS

Valatia, a Mohawk patented Wilton weave, sets the mood . . . unifies the living and dining areas . . . flows from wall-to-wall adding a look of extra-spaciousness. Woven of 3 ply yarns of finest imported wools in an exciting sculptured scroll, Valatia comes in 10 modern colors . . . can be yours for as little as $10 a month. Only Mohawk makes carpeting for every decor, every purse. See your Mohawk dealer today for *Home means more with Carpet on the floor.*

KENFLEX® VINYL ASBESTOS TILE

"Colorful as a peacock"

KenFlex Colors shown above: Chinese Red and White Opal, with Feature Strip and ThemeTile

the vinyl floor that cleans easier, looks lovelier, wears longer...yet costs only $21.50†

Here's the glow, the sparkle, the carefree richness of stay-bright vinyl combined with tough asbestos fibers to bring you a long-wearing, greaseproof floor that makes every room in your home easy-to-keep-clean. KenFlex comes in three exciting styles to help you decorate in today's loveliest home color fashions: *Marbleized KenFlex* in proud "Peacock" colors; *Carnival KenFlex* in gay multicolor variations; and *Corktone KenFlex* in a range of "just-like-cork" shades to give your rooms the distinctive look of rich cork flooring.

†Price for average self-installed 8'x10' KenFlex Floor. See KenFlex at your Kentile Dealer's listed under FLOORS in your Classified Telephone Directory.

KENFLEX... by the makers of KENTILE FLOORS

KENTILE • KENCORK • KENRUBBER • KENFLEX • KENFLOR •

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A piece off your mind

[Continued from page 8]

their own needs, but the word "Young" might stop them.

Mrs. F. P. Halley
Tulsa, Oklahoma

EDITOR'S NOTE: *Although our publication is keyed primarily to the young homemaker, ideas certainly set no age limitations. Also, we have never found anyone who disliked being considered young except the very young.*

SOUTHERN EXPOSURES

Dear Mrs. Evans:
It was quite thrilling to win one of the four HOTPOINT LIVING-CONDITIONED homes presented in your May, 1955 issue. The Southern house (*Built on Either Side of a Structural Core, This House Has Unity and Strength*) which I won looks delightful! We are joyfully anticipating the day when we move into it. We have been living in a small five-room house for so long, I'm not sure I'll know how to act.

We were entertained royally in Chicago and the plane trip there and back was perfect. We hadn't been out of El Paso for several years and so enjoyed it all the more. The entire experience has been quite exciting with newspaper write-ups, plus TV and radio appearances. Friends were so glad to know someone who had won!

Mrs. Norman A. Herendeen
El Paso, Texas

To the Editor:
Please do not forget that many of your readers live in the deep South and do not go so all-out for modern houses with lots of glass.

We live in a house built in 1877 from part of the ancestral homestead which dates back to 1834. It has never been out of the Stirling family, so restoration stories are always of great interest to me.

Mrs. James Leake Stirling
Wakefield, Louisiana

EDITOR'S NOTE: *We served up Southern style two restorations for your taste*—Architectural Century Plant *in the February, 1955, issue*, The Restoration of a Town Named Peace *in March, 1955.*

BEST-LAID PLANS

Dear Editors:
I've just finished reading your report called *This is a Living-Conditioned Home* in the Sep[illegible]ber, 1955 issue, and I [illegible] you I think it is wonderful.

My husband and I have s[illegible] many articles for the p[illegible] house plan and now our s[illegible] ended with that of Norma[illegible] Nagle. I'm surprised th[illegible] haven't seen such a plan d[illegible] around a central utility c[illegible] fore because it is so simple [illegible] really the logical answer t[illegible] problem of a small living s[illegible]

We are renting now, b[illegible] portfolio of building d[illegible] given us the necessary i[illegible] to start saving, planning [illegible] hoping for a living-condi[illegible] home of our own in the fu[illegible]

Mrs. Edward D. H[illegible]
Inglewood, Califo[illegible]

Dear Editor:
Of particular interest i[illegible] discussion of the Caverly h[illegible] designed by Paul Hayden [illegible] (*Northwestern Farmhouse [illegible] Belies Tradition*) in the [illegible] 1955 issue was the man[illegible] which was described not on[illegible] obvious external aspects o[illegible] design, but the enumerati[illegible] the more subtle and imp[illegible] qualities. By this I mean th[illegible] namentation using natural [illegible] terials which were an int[illegible] part of the structure, plu[illegible] methods that went into the [illegible] struction of the house.

Also admirable was th[illegible] sideration of the enjoyme[illegible] building and developing a h[illegible] by the owner's own efforts.

Richard L. Walker
Oklahoma City, Okla[illegible]

Dear Sirs:
Like many young home[illegible] our interest since we have b[illegible] married has been centered a[illegible] our dream house—if you wi[illegible] don the expression. Howev[illegible] have been plagued with indec[illegible] as to the type of house we wa[illegible] until we saw *Hill House* in [illegible] *Point, North Carolina* in [illegible] January, 1955 issue.

Two years ago we purchas[illegible] lot on a lake with an 18-foot [illegible] in the 200 feet from the roa[illegible] the lake. The property is ho[illegible] wooded and this home seem[illegible] be what we want. The more [illegible] look, the more we like it, and [illegible] minor changes would like to b[illegible]

Mrs. R. Jarrett [illegible]
Medford Lakes, [illegible]

This Hollywood bed rolls like magic

LOUNGING ROOM BY DAY...SLEEPING COMFORT AT NIGHT

These two twin size beds are hinged to a corner table. They swing together for side by side sleeping.

looks like a dream

thanks to wonderful new

Harvard Bed Frames

SMART LOOKING SWING BEDS

Two twin size beds, made with Harvard Frames, hinged to a bookcase headboard. Swing apart for cleaning, lock together for adjacent sleeping.

Look how easy it is to move your new Hollywood bed when it's made with a Harvard Frame. And it's no wonder! Harvard Frames roll on free-wheeling, non-marking casters. Bed making and room cleaning are a snap. See how your spreads hang more gracefully. Notice how much more you can do with the space you have. Now, look at the whole picture... the sheer elegant beauty, the bedroom of your dreams. Harvard Frames add strength, give better support to any Hollywood bed — swing beds, bookcase headboards, corner groupings and divans. Sold with fine bedroom furniture everywhere. The best foundation for your new spring and mattress.

HARVARD BED FRAMES

6201 Woodland Avenue Dept. 78 Cleveland 4, Ohio

the HARVARD FRAME

The mark of superior quality. Only the Harvard Frame carries this label. Look for it, insist on the genuine Harvard product.

FREE! Illustrated brochure shows scores of different arrangements... how to glamorize your bedroom. Send postcard today.

mainline interprets tomorrow's furniture today...

Prescient

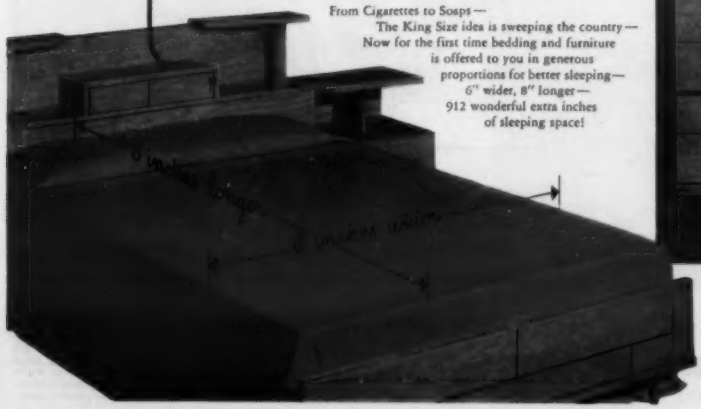
Burma Brown and Casha Grey WALNUT

Prescient, an exciting new Mainline creation — reflects the best in modern design . . . tomorrow's furniture brought to you today. Its lines are clean and uncluttered — it is crisp — free, and its classic simplicity is winning friends everywhere! Prescient has a graceful off-the-floor informal look. Its custom-made clustered brasses are breathtakingly beautiful, accentuating the exquisite, walnut finishes. Stain, water and alcohol resistant—here is beauty-crafted furniture — to live with through the years. It is now being introduced in furniture and department stores from coast-to-coast. Won't you look at it soon?

Your Choice Regular or King Size (60″ x 80″) Bookcase Bed

Mainline® by HOOKER

From Cigarettes to Soaps —
The King Size idea is sweeping the country —
Now for the first time bedding and furniture
is offered to you in generous
proportions for better sleeping—
6″ wider, 8″ longer—
912 wonderful extra inches
of sleeping space!



This chest as illustrated is in Casha grey. Drawers are dustproof and center guided.

HOOKER FURNITURE CORPORATION
Martinsville, Virginia

see this exciting new

Prescient

group

at these dealers

across the nation

ALABAMA

Alabaster ... Cardwell Furniture Store
Decatur City ... Grove Furn. & Appl. Co.
Anniston ... Carter Home Co.
Athens ... Aldridge Furniture Co.
Auburn ... Wooten Furniture
Bessemer ... Carter Furniture Co.
Birmingham ... McCollum Furniture Co.
Brewton ... Hamptn, Inc.
Clanton ... West Side Furniture Co.
Dothan ... H. Pyun Appl. & Furniture Co.
Enfaula ... Hartman's Furniture, Inc.
Eufaula ... G. C. Hardin Hardware Co.
Evergreen ... Evergreen Home & Auto Store
Gadsden ... Green Mille Furniture Co.
Geneva ... Lanier's
Greenville ... Jernigan's Homefurnishing, Inc.
Huntsville ... Moore Furniture Co.
Jasper ... Hollis Furniture
Lanett ... Lanett Furniture Co.
Lineville ... Lanny Walters Furn. & Appl. Co.
Marion ... LeBrun Furniture & Hdwe. Co.
Mobile ... Reder's
Montgomery ... Morgan Furniture Co.
Opelika ... Cline Home Supply
Opp ... Carter Home Co.
Oxford ... Garrett Furniture Co.
Piedmont ... Sossoth-Knight Furniture Co.
Prichard ... Wakefield Furniture Co.
Selma ... Stewart Parker Furniture Co.
Tuscaloosa ... C. W. Lewis Furniture Co.
Tuskegee ... Weaver Furniture Co.

ARIZONA

Bisbee ... Bisbee Furniture Store
Casa Grande ... Jones Furniture
Douglas ... Paul L. Sale Co.
Globe ... Hale's Furniture
Kingman ... Harper Furniture
Mesa ... Paul L. Sale Co.
Miami ... Home Furniture & Supply
Phoenix ... Warner's Home Furnishings
Safford ... Lang's Furniture
Scottsdale ... Curnutt's Furniture
Sunnyslope ... Sonny Furniture
Tucson ... Barnett's Furniture

ARKANSAS

Fayetteville ... Stone Furniture Inc.
Harrison ... Clark & Gall Stores Inc.
Hope ... Smith Furniture Co.
Paragould ... Tress Brothers Furniture
Pocahontas ... Stark Furniture Store
Springdale ... P. K. Burkin Furniture Co.

CALIFORNIA

Alhambra ... Butler Brothers
Bell ... Garner Furniture Co.
East Los Angeles ... Spencer Brothers
Fresno ... Chicago Furniture Co.
Hawthorne ... Gene Furniture Co.
Hayward ... Godfrey's Furniture Co.
Hollywood ... Butler Brothers
Los Angeles ... Broadway Dept. Store
Los Gatos ... Los Gatos Home Furnishings
Marysville ... Imperial Furniture Co.
Modesto ... Gene Brand, Inc.
Modoc ... Calver Furniture Store
Monterey ... Lighthouse Home Furnishers
Mountain View ... Morton Furniture Co.
North Hollywood ... Quinn Furniture Co.
Oakland ... Montgomery Ward
Oceanside ... California Wholesale Co.
Oxnard ... Butler Brothers
Palo Alto ... Park Furniture
Petaluma ... Cline Furniture Co.
Pomona ... Lamphere Furniture Co.
Rio Vista ... Brazil's Home Furnishings
San Diego ... Alvin's Furniture Co.
San Francisco ... Salomon Brothers Furniture
San Jose ... Simon's Home Furnishings
San Rafael ... Bellock Furniture Co.
Santa Cruz ... Daily Gas Furniture Co.
Santa Rosina ... Altman's Fine Furniture
Sacramento ... Standard Furniture Co.
Sausalito ... Lloyd Chandler Furniture Co.
San Mateo ... Van Hoey Furniture Mart
Watsonville ... California Furniture Co.

COLORADO

Alamosa ... Kit Carson Trading Post
Boulder ... Stockmen's Furniture
Brighton ... Lollingsett Mercantile
Brush ... Wooman-Hamlett
Canon City ... Thomas's
Elbert ... Brown Furniture
Colorado Springs ... American Furniture Co. of Denver
Delta ... Glenn Hardware & Furniture Co.
Denver ... American Furniture Co.
Durango ... Durango Furniture Mart
Englewood ... Graham Furniture Co.
Ft. Collins ... American Furniture Co.
Ft. Morgan ... Wagoner's
Grand Junction ... Lawyers Furniture Co.
Greeley ... Hurlbut's
Holyoke ... Holyoke Furniture Co.
Lamar ... F. M. Stark Co.
Lonsor ... Maxwell Furniture
Longmont ... D & L Furniture
Loveland ... Bates-Henderson
Pagosa Springs ... Pagosa Hdwe. & Furn. Co.
Pueblo ... Crews-Beggs
Sterling ... Sterling Furniture Co.
Trinidad ... Hedrick's Home Furnishings
Walsh ... Gard's Furniture Co.
Yuma ... Yuma Furniture Mart

CONNECTICUT

Ansonia ... Ansonia Furniture Co.
Bridgeport ... Liberty Furniture Co.
Bristol ... Bristol Furniture Co.
Danbury ... M. P. Reynolds
Hartford ... Lewellyn Furniture Co.
Hartford ... Bacon Brothers
Mount Kisco ... Medi's Furn. & Appl. Co.
Meriden ... Bennett Brothers
Meriden ... Ballard, Fowler & Le Place
Middletown ... Hurlburt's
New Haven ... W. B. Hall Inc.
New London ... Schwartz Furniture Co.
Norwich ... Schwartz Bros. Inc.
Stamford ... Medi's Furniture Co.
Stratford ... P. Silverman Inc.
Torrington ... Thomaston Furniture Co.
Waterbury ... Weinstock Inc.
Willimantic ... Willimantic Factory Showroom
Waterbury ... Hadley Furniture Co.
Westport ... Westport Furniture Co.

DELAWARE

Bridgeville ... Short's Furniture Inc.
Dover ... Rex & Spence
Harrington ... Warrington Furniture Co.
Milford ... Ray Mitchell & Sons Inc.
Milford ... Warren Furniture Co.
Seaford ... Mar's Furniture
Wilmington ... Philip Levinson & Son
Wilmington ... Prudgeel's
Woodbridge ... Kimball's Furniture

DISTRICT OF COLUMBIA

Washington, D. C. ... Moser Homefurnishers

FLORIDA

Fort Lauderdale ... Fairway Furniture
Fort Myers ... Fowler's Furniture Co.
Fort Walton ... Home Furniture Co.

FLORIDA—Continued

Gainesville ... Patterson Hardware Co.
Holly Hill ... Gibb's Wonder Furniture
Homestead ... Homestead Furniture Co.
Jacksonville ... Jacquard Furniture Co.
Lakeland ... Wrose Furniture Co.
Melbourne ... Johnson's Furniture Store
Miami Island ... Harvey Brewer Sod. & Furn.
Milton ... Mack Williams Furn. & Appl.
Miami ... Dixie's Quality Furniture
Plant City ... Home Furniture Co.
St. Augustine ... Wright's Furniture, Inc.
St. Augustine ... Poole Furniture Co.
St. Cloud ... St. Cloud Home & Gasn Co.
Sanford ... Barry's Wonderland Furn. Co., Inc.
Tallahassee ... Dixie's Quality Furniture
Titusville ... O'Toole's Furniture Inc.

GEORGIA

Adel ... Smith Furniture Co.
Americus ... Sumner Furniture Co.
Athens ... Butler Furniture Co.
Atlanta ... Butler Brothers
Augusta ... Bowen Brothers
Bainbridge ... Garrett Furniture Co.
Cordele ... Cordele Furniture Co.
Columbus ... Rockwood Home Furn. Co.
Cordele ... Cordele Furniture Co.
Douglas ... Sim Vickers Furniture Co.
Dublin ... Brown Furniture Co.
Fitzgerald ... Sagiovre Furniture Co.
Griffin ... Dodd's
Hogansville ... Redwood Furniture Co.
LaGrange ... Parker Furniture Co.
Macon ... Avery-Johnson Hdwe. Co.
Marietta ... Credit Furniture Exchange
Moultrie ... Moultrie Furniture Co.
Savannah ... Burk Furniture Co.
Statesboro ... Brannen Furniture Co.
Swainsboro ... Fries Furniture Co.
Thomson ... Wilson Furniture
Valdosta ... Haworth Furniture Co.
Vidalia ... Glenton Furniture Co.
Waycross ... Moody Furniture Co.
West Point ... Scott Furniture Co.
Wrens ... Kitchen's Furniture Co.

ILLINOIS

Aledo ... Gibson Brothers, Inc.
Aurora ... Moore & Jones Furniture Co.
Belleville ... Shepherd Furniture Co.
Belvidere ... Eisner's Furniture
Berwyn ... Jutzman Furniture Store
Carmi ... Lumpkin Furniture Co.
Carrollton ... Lovekamp's
Chicago ... The Great Lester Furn. Co.
Chicago ... Dees Brothers Furniture
Chicago ... Joseph F. Guzzio, Inc.
Chicago ... Gizo Furniture Co.
Chicago ... Field Furniture Store
Chicago ... Gazzo's Peoples Store
Chicago ... Henry M. Goodman
Chicago ... Gordon's Interiors
Chicago ... Gerald Lotto Furniture
Chicago ... Prairie Furniture Co.
Chicago ... Sakura Furniture Co.
Chicago ... John M. Smyth & Co.
Chicago ... Fred S. Stein
Chicago ... South Chicago Furniture Co.
Chicago ... Town House Furniture Co.
Chicago ... United Home Furnishings, Inc.
Chicago ... Weber Furniture
Chicago ... G. Wolmerman Furn. & Decorating
Chicago ... N. Wolf
Chicago ... Sakura Furniture Co.
Cicero ... Gu-Ad Furniture Store
Collinsville ... Hesse Furniture Co.
Crystal Lake ... Hakonsson Furniture
East Moline ... Vermilion-Johnson Furniture
East St. Louis ... Davis Furniture Co.
East St. Louis ... Hinshelwood Home Furnishers
Elmwood ... Welch Furniture
Elgin ... Friedrich's Furniture
Elmwood Park ... Revolo Furniture Co.
Freeport ... Doc Smith Furniture
Gillespie ... Ellenstein Furniture
Greene City ... Foster & Hodge Furn. Co.
Greystone ... Rich Furniture
Grayville ... Kapp Furniture & Appl.
Harvey ... Harrison Furniture
Jacksonville ... Walter Furniture Co.
Joliet ... The Eagle Store
Joliet ... Fitzgerald Furniture Co.
Kankakee ... Arthur's Kankakee Store
Lacon ... Lonnegar Furniture
LaSalle ... LaSalle Washer & Appl. Co.
Lawrenville ... Clifton's Furniture
Macomb ... Wynn Brothers
Madison ... Friedman's
Marion ... Boyd Furniture & Hdwe.
Maywood ... Kristman Furniture Co.
McLeansboro ... Lowry's Furniture Store
Metropolis ... Wiedeman's Furniture Store
Moline ... Gene's Town & Country Furn.
Moline ... Fifth Avenue Furniture
Morrison ... Venn's Home Furnishings

ILLINOIS—Continued

Oakland ... Reagle Furniture
Oak Park ... Phoenix Furniture
O'Fallon ... Schwarz Furniture
Ogden ... Vuchinich's Appl. & Furniture
Olney ... T. H. Hibbs Furniture
Pana ... Tomson's Furniture
Pontiac ... Ford-Baker Furniture
Pontiac ... Wolfe's Homemaker Home
Pontiac ... Peoples Furniture Co.
Plano ... Cooper's Furniture
Pontiac ... Wright's Furniture & Appl.
River Forest ... Wagnis Furniture Co.
Rockford ... Phoenix Furniture
Rockford ... Rockford Standard Furn. Co.
Rock Island ... Hills Furniture
St. Elmo ... Gillespie Furniture Co.
Shelbyville ... Sellers Home Furnishings
Sterling ... G. E. Bateman Co.
Streator ... Dorton Home Furnishings
Washington ... Bradley Dept. Store
Washington ... Rappaport Furniture Co.
Woodstock ... Gaudino Furniture

INDIANA

Anderson ... McDonald Furniture Co.
Anderson ... Hollywood Showroom
Angola ... Weber & Bowser Furniture
Auburn ... Dingwell & Son
Bainbridge ... Wolcott Co.
Bloomington ... South Green Furn. & Appl.
Berne ... Hoper Furniture Co.
Bicknell ... Bailey & Son Furniture
Bluffton ... H. Thorn & Son
Brownstown ... Zeller's Furniture Co.
Brownsburg ... Grimes Furniture
Collins ... Anderson Furniture Co.
Columbus ... Buchanan-Jones Furniture
Connersville ... Furniture Trading Post
Connersville ... Gutmann's Inc.
Converse ... Carney Furniture Co.
Crawfordsville ... Sullivan Furniture Co.
Decatur ... Wyatt Furniture
Farmland ... Donald E. McIntyre Furniture
Fort ... W. C. Grice & Co.
Fort Wayne ... Kruesen's Furniture Store
Franklin ... McDowell Furniture Store

IOWA

Forest City ... Hansen Furniture Co.
Grinnell ... Hyde Furniture
Greenfield ... Hollenberger Furniture
Hartley ... Sabsch Furniture Co.
Hawarden ... Hawarden Furniture Store
Hospers ... Hospers Furniture Co.
Hull ... Hull Furniture Co.
Ida Grove ... Wirth Furniture Co.
Iowa ... Fowler Furniture Co.
Jefferson ... Gatsby Furniture Co.
Lamoille ... Lamoille Furniture & Goods
Sheldon ... A. M. Sandberg & Son
Sioux ... Sioux Furniture Co.
Sioux City ... Edgar Sandstrand
Storm Lake ... Kraus Furniture
Tipton ... Wagner-Gabrielle Co.
Toledo ... Bymer Furniture
Tripp ... Tripp Furniture
Vail Oak ... Fifield Furniture Mart
Vinton ... Lockwood's
Waterloo ... Home Furniture
Waterloo ... Furniture Mart
Webster City ... T. S. Martin Co.
Spirit Lake ... Lundstrom Furniture Co.
Storm Lake ... Gile Furniture Co.

KANSAS

Kansas City ... Van Gilmer Furniture
Leavenworth ... Seifert Furniture Co.
Marion ... Wilmore Appliance & Furniture
Overland Park ... Fairway Furniture
Wichita ... Dale's Furniture Co.
Wichita ... Lee's Furniture & Appliance

KENTUCKY

Ashland ... Lambert Furniture Co.
Corbin ... Smith-Jones Co.
Danville ... Baugh & Gainer
Franklin ... Ford Furniture Co.
Fulton ... Sowell Electric & Furniture
Hopkinsville ... Coyle-Yost Co.
Lebanon ... Marion County Hdwe. & Furn.
Lexington ... Lexington Furniture Co.
Louisville ... Grossman's Furniture & Appl.
Milton ... Tudor Furniture Store

LOUISIANA

Alexandria ... Alexandria Furniture Co.
Baton Rouge ... Empire Furniture Co.
Baton Rouge ... Glenn Hdwe. & Supply Co. Inc.
Houma ... Houma Home Center
Lake Charles ... Enterprise Furn. Galleries
Natchitoches ... Peoples Hdwe. & Furn. Co.
Shreveport ... Algiers Brewer Co., Inc.
Shreveport ... Phoenix Furniture Co., Inc.
Shreveport ... Tri-State Furniture Co.
Springhill ... Hall Furniture Co.
Ville Platte ... Lawson Brothers

MAINE

Bangor ... Home Radio & Furniture Co.
Brunswick ... F. J. Gosselin & Sons
Biddeford ... H. C. Smith & Co., Inc.
Lewiston ... Harmonic Music & Furn. Co.
Portland ... Federal Furniture Co.
Saco ... Atkinson Furniture Co.

MARYLAND

Aberdeen ... C. H. Sigler Co.
Baltimore ... Peter-Stewart Furn. Co., Inc.
Arbutus ... Sykes Furniture & Appl. Co.
Baltimore ... M. Bedell & Son
Baltimore ... Chesapeake Furniture Co.
Baltimore ... Rosenger Sales Co.
Baltimore ... Shafer's
Baltimore ... Stafford Brothers Corp.
Baltimore ... Wishard's Inc.
Bel Air ... Minderler's
Berlin ... John Dennery Furniture
Brunswick ... Best Furniture Store
Brunswick ... Potomac Furniture Co.
Bethesda ... Schlosser Furniture
College Park ... Gary Furniture Co., Inc.
Easton ... Easton Furniture Co.
Greenbelt ... Zangwill Brothers
Glen Burnie ... Supreme Furniture Co.
Hagerstown ... Early's Inc.
Havre De Grace ... G. H. Sigler Co.
Laurel ... Laurel Furniture Co.
Lexington Park ... Jack Dougherty Stores, Inc.
Mitchell ... Mitchell Furniture Co., Inc.
Mt. Airy ... Hawley & Albright
Mt. Rainier ... Chase Furniture Co.
Parkville ... Gold Seal Co.
Pocomoke City ... Quinn Brothers, Inc.
Rockville ... Hunter's Furniture, Inc.
St. Michaels ... Higgins & Spencer
Salisbury ... Fairmont Brothers Inc.
Silver Spring ... Maser Maintenance
Solitude ... Regent House, Inc.
Towson ... Wayside Furniture & Carpet Shop
Westminster ... J. Shaw Gaines & Sons

MASSACHUSETTS

Adams ... Standard Furniture Co.
Amherst ... Kaufman's Department Furn. Co.
Athol ... Phillips Furniture Co.

MASSACHUSETTS—Continued

Attleboro ... Atterbury's Furniture Co.
Beverly ... C. F. Tompkins Co.
Boston ... Anthony Furniture Co.
Boston ... Solomon Furniture Co.
Boston ... S. Cohen & Sons Co.
Boston ... Porter Furniture Co.
Boston ... C. S. Peter
Brockton ... Atterbury Furniture Co.
Cambridge ... Cambridge Furniture Co.
Chelsea ... Leonard Home Furniture Co.
Chicopee ... Hampden Hdwe. Co.
Chicopee ... Cohasko Furniture Co.
Dorchester ... Finske Furniture Co.
Dorchester ... Gerson Furniture Co.
East Boston ... Street Furniture Co., Inc.
Everett ... Somerville Furniture Co.
Fall River ... Chartener Furniture Co.
Fall River ... Doyle Furniture
Fitchburg ... Granite Furniture
Foxboro ... Foxboro Furniture Co.
Gardner ... Home Sales Co., Inc.
Gloucester ... C. F. Tompkins Co.
Great Barrington ... J. H. Mahoney, Inc.
Greenfield ... Bagley Furniture Co.
Hingham ... Hingham Furniture
Hingham ... Dennison's South Shore Wonderfn Furn.
Holyoke ... Epstein Furniture Co.
Holyoke ... Salmon-Hawes Furniture Co., Inc.
Holyoke ... Hampden Furniture Co., Inc.
Hudson ... Hudson Supply Co.
Lawrence ... F. J. Lowell Co.
Leominster ... Gorizzy Furniture Co.
Lowell ... Bergman Furniture Co.
Lowell ... Henry Perrier Furniture
Lynn ... Goldberg Furniture Co.
Malden ... Shawmut Furniture
Middleboro ... William Eggar Co. Inc.
New Bedford ... Cardinal Furniture Store
New Bedford ... Cornish & Sons Furniture
North Adams ... John F. McCormack Furn. Co.
Northboro ... R & T Furniture
Northampton ... Gould Furniture Co.
Northampton ... Appleton Sales & Service
Oxford ... Lakeside Furniture Co.
Palmer ... Parker of Palmer Furniture Co.
Pittsfield ... Siegel Furniture Store
Revere ... Gusty Furniture & Appl. Corp.
Rockland ... Weymouthsen Bros. Furniture
Roxbury ... Federal Furniture & Appl. Co.
Salem ... Empire Furniture Co.
Salem ... Leblanc Furniture Store
Saugus ... Northern Wayside Furniture
Shelburne Falls ... Shelburne Furniture Co.
Somerville ... Stylish Furn. & Metal Co.
Southbridge ... Joseph O. Lemaire Furn.
Spencer ... M. Lamoureux Furniture Co.
Springfield ... Forbes & Wallace, Inc.
Taunton ... Baron Brothers Furniture Co.
Three Rivers ... Forbes Furniture Co., Inc.
Wakefield ... Crystal Furniture
Waltham ... Jordan's Furniture Co.
Ware ... Baker Furniture Co.
Westborough ... Northborough Furniture Co.
Webster ... O. K. Shaker Furniture Co.
Westfield ... Lombard Furniture Co.
Worcester ... Pinsky's Wonderfn Furniture
West Springfield ... Bailey-Wagner Wonderfn Furn. Co.
Whitinsville ... Conley Brothers Furniture
Williamsburg ... A. L. Thayer Home Furniture
Wilmington ... Tussey's Wonderfn Furn. Store
Winchendon ... Pierson's Furniture Co.
Worcester ... Barnard, Sumner & Putnam Co.
Worcester ... Mildbury Furniture Co., Inc.

MICHIGAN

Adrian ... Weber Furniture
Alma ... Trowers Furniture
Ann Arbor ... Midwest Furniture
Battle Creek ... Stokes Home Furnishings
Battle Creek ... L. W. Robinson Furn. Dept.
Bay City ... C. E. Rosenberg & Sons
Benton Harbor ... Trout Bros. Furniture
Big Rapids ... Good Housekeeping Shop
Bloomingdale ... Triangle Furniture Co.
Dearborn ... Calvin Furniture Co., Inc.
Detroit ... Bellman Furniture Co.
Detroit ... Fassler Furniture Inc.
Detroit ... F. R. Martin Co.
Detroit ... Pleasant & Leisure Shop
Detroit ... Plymouth Furniture
Detroit Plaza ... Drayton Home Furniture
Fenton ... Triangle Furniture Co.
Flint ... Flint Home Furniture Co.
Grand Haven ... D & S House of Furniture
Grand Rapids ... Wordlaw's
Holland ... De Vries & Sons
Holly ... Wieglasch's Furniture
Ionia ... Vanderbilt Furniture Co.
Kalamazoo ... Central Furniture
Kingsford ... Kingsford Furniture
Midland ... Miller Furniture
Muskegon ... Sandstrom's Inc.
Mt. Clemens ... Peck's Furniture Co.
Mt. Clemens ... Triangle Furniture Co.
Mt. Pleasant ... Elmore's
Muskegon ... Grossman Dept. Store
Niles ... Trout Bros. Furniture
Owosso ... Robbins Furniture
Plymouth ... King Furniture
Port Huron ... F. R. Martin Co.
Pontiac ... Thomas Economy Furniture Co.
Roseville ... Park Furniture Co.
Royal Oak ... Triangle Furniture Co.
Saginaw ... Art Furniture Co.
Saginaw ... Murray-Ellis
St. Clair Shores ... Sagamore Furniture
St. Johns ... St. Johns Furniture
St. Joseph ... Trout Bros. Furniture
Sturgis ... Wonderfn Furniture
Wayne ... W. L. Gates Furniture Co.
Wyandotte ... Wyandotte Furniture
Wyandotte ... Metropolitan Carpet & Furn. Co.
Ypsilanti ... Smith Furniture Co.

MINNESOTA

Albert Lea ... Morris Furniture Co.
Annandale ... Dayton Furniture Co.
Anoka ... Richard's Furniture
Austin ... W. H. Carl Furniture Co.
Brainerd ... Erickson Furniture
Cloquet ... Gamble Furniture Co.
Cloquet ... Redman's Home Furnishers
Crookston ... Burton Furniture Co.
Crosby ... Crosby Furniture & Hardware
Duluth ... Hanson and Odd Furniture
Duluth ... Sager & Olson Furniture
Fairmont ... Olson Furniture Co.
Fergus Falls ... Sherwood Furniture Co.
Glenwood ... Hoe's Furniture
Hibbing ... Johnson's Hardware & Furniture
International Falls ... Anderson Furn. Mart
Lake ... Morris Furniture Co.
Longville ... Smith's Furniture
Madelia ... Foster Furniture Co.
Mankato ... Gaseman Brothers
Minneapolis ... Power's Department Store
New Ulm ... Hieke Furniture Co.
Owatonna ... Nordlie Furniture Co.
Redwing ... A. Swanson's & Sons
St. Cloud ... Hoeey Furniture Co.

MINNESOTA—Continued

St. Paul ... Barry & Powers Furniture Co.
St. Paul ... Gilbert's Furniture Co.
Sauk Centre ... Helander Furniture
South St. Paul ... Street Furniture Co.
Thief River Falls ... Stewart Furniture Co.
Two Harbors ... Gustafson Furniture
Virginia ... Gustafson's Inc.
Willmar ... Downey Hard Johnson Furniture
Winona ... Wieland Furniture Co.
Worthington ... Stewart Furniture

MISSISSIPPI

Natchez ... Morse Furniture Co., Inc.

MISSOURI

Butler ... Gaseline Furniture & Appliance
Carrollton ... Wheldham Furniture Co.
Carthage ... Clyde Home Furniture
Farmington ... Walters & Petry Furniture Co.
Fulton ... Fly-Stotts Furniture, Inc.
Fulton ... Lee Furniture Co.
Hot Springs ... Glynn's Furniture Co.
Hannibal ... G & S Supply
Independence ... Fisher's Furniture & Hdwe.
Independence ... Wagner Furniture Co.
Jefferson City ... Hills Ft. Wolf
Kansas City ... Adams Furniture & Appl.
Kansas City ... Bill's Warehouse Furniture
Kansas City ... Henry's Furn. & Appl. Co.
Kansas City ... Hughes Furniture
Kansas City ... Carl Jones Sales
Kansas City ... Missouri Dept. Store
Kansas City ... Webb Furniture Co.
Kansas City ... R. E. Wooly
Liberty ... George Bollinger Furniture
Springfield ... Curtis & Sanford
Mexico ... Mexico Furniture Co.
Moberly ... Gaseline Furniture
Quincy ... Joe Hefner Wonderfn Co.
Rolla ... Stephen & Baker Furniture
Salem ... Walters & Petry Furniture Co.
St. Charles ... Preston's Furn. & Appl. Co.
St. Clair ... Bohnert Furniture Co.
St. Joseph ... Slumber Shop
St. Louis ... American Furniture Co.
St. Louis ... Barto Furniture Co.
St. Louis ... Bellevue Bros. Furniture Co.
St. Louis ... Fox Furniture Co.
St. Louis ... Gregory Furniture Co.
St. Louis ... Kennedale Home Furnishers
St. Louis ... Reliable Furniture Co.
St. Louis ... Russell House Furniture Co.
St. Louis ... Smith Empire Furniture Co.
St. Louis ... Steiner Furniture Co.
St. Louis ... Union Appliance & Furniture Co.
St. Louis ... National Gas & Furniture Co.
St. Louis ... J. M. Barron & Son
Sullivan ... Kimberling-Gates Home Furnishers
Union ... Union Furniture Co.
Washington ... Otto & Co.
Webster Groves ... Suburban Furniture Co.

MONTANA

Billings ... Elliot's, Inc.
Bozeman ... Marshall Furniture Co.
Butte ... Rosenberg Furniture
Choteau ... Arnot's
Cut Bank ... Lovemee Furniture
Glendive ... Farm & Home Appliance
Great Falls ... Orvel's, Inc.
Havre ... Henry Furniture Mart
Helena ... Griffin's Furniture House
Kalispell ... Main Street Furniture
Lewistown ... Hepston Furniture
Livingston ... Weir Furniture
Miles City ... Farm & Home Appliance
Missoula ... Missoula Furniture Mart
Polson ... Weir Goodale
Shelby ... Mandell Units Store

NEBRASKA

Beatrice ... A. Palmer Co.
Bellevue ... Kenick Furniture Co., Inc.
Blair ... Sumner Furniture
Falls City ... Chaney Furniture Co.
Fremont ... Johnson Furniture Co.
Fullerton ... Beeson & Palmer Furn. Co.
Gordon ... Forster's Gordon Co.
Grand Island ... Payne-Larson Furniture Co.
Hastings ... Hastings Furniture Co.
Hebron ... Montgomery Furniture Co.
Hastings ... Brown's Furniture Co.
Kearney ... Ace Furniture
Kearney ... Nelson Furniture Co.
Lincoln ... Goldsmith's Furn. Co.
Lyons ... Galvin Piper Furniture Co.
Madison ... Pete Furniture Co.
Minden ... Fitzsimons Furniture Co.
North Platte ... Nebraska City Furn. Co.
Norfolk ... Keating Furniture Co.
North Platte ... Gaslamp Furniture Co.
Omaha ... Orchard & Wilhelm
O'Neill ... Midwest Furniture & Appl. Co.
St. Paul ... Steele Furniture Co.
Seward ... Goss Furniture Co.
Sidney ... Stewart's Home Store
Superior ... John A. Medlel
Wood River ... Ray J. Schell Furniture Co.
York ... Sear & Co.

NEW HAMPSHIRE

Claremont ... Bilodeau Furniture Co.
Dover ... E. W. Chase Furniture
Manchester ... Lorrimer's Furniture Co.
Manchester ... Eddy's Bedding & Furniture
Rochester ... Kelley's Furniture Mart
Strafford ... Gadbois's Wonderfn Furniture
Woodsville ... Wonderfn Furniture Co.

NEW JERSEY

Atlantic City ... M. E. Blatt Dept. Store
Bridgeton ... I. W. Goldberg Furniture Co.
Camden ... Dillon's
Camden ... Lit Brothers
Carteret ... Sal Sabbie & Sons
East Paterson ... Shop Mart on Route 4
Elizabeth ... Hudson Furniture Co.
Elizabeth ... Hudson Furniture Co.
Fairfield ... Fairfield Furniture Co.
Hackensack ... H. Plager & Sons
Hackettstown ... Reliable Furniture Co.
Hamburg ... Horton's Furniture
Hoboken ... S. Glaser & Sons
Jersey City ... Globe Home Furniture Co.
Jersey City ... M. Newman & Sons Furniture
Jersey City ... Shermanhoffman Furniture Co.
Morristown ... Dunn Furniture Co.
Newark ... E. A. Kirch Co.
Newark ... Metropolitan Upholstery Co.
Newark ... S. Tuttelbaum Furniture Co.
North Bergen ... Castle Furniture Co.
Passaic ... Grand Rapids Furniture House
Paterson ... Barney's Furniture
Paterson ... Quackenbush Dept. Store
Paterson ... Rebuck Furniture Co.
Perth Amboy ... Albert Lees & Sons
Pine Brook ... Allenby Furniture
Point Pleasant ... Johnson's Furniture Mart
Red Bank ... Grove-Fine Furniture
Ridgewood ... Stillwell Furniture Co.

turn page for continued listing

NEW JERSEY—Continued
Riverdale — Milton D. Milavsky
Salem — Chamberlain Bros. Furniture
Somerville — R. Greenly Furniture
Trenton — Lit Brothers
Union City — S. Glaser & Sons
Union — Golden Furniture Co.
Vineland — Vineland Home Supply
Washington — Ford Furniture Co.
Westwood — Five Corners Furniture Co.
Woodbridge — Erwins Fine Furniture
Woodbury — South Jersey Furniture Co.

NEW MEXICO
Alamogordo — Home Furniture Co.
Albuquerque — American Furniture Co.
Artesia — Britton Furniture
Aztec — Home Furnishings Co.
Carlsbad — Bryson Furniture
Clovis — Bryson Furniture
Deming — Western Furniture Co.
Farmington — Home Furnishings Co.
Gallup — S. P. Vidal & Co.
Grants — Bond-Gunderson Co.
Hobbs — Barrow Brothers Furniture
Las Cruces — Las Cruces Furniture Co.
Las Vegas — J. C. Johnsen & Son
Lovington — Miller-Waldrop Furniture
Portales — O. K. Furniture
Raton — Fashion Furniture
Roswell — Lester & Brown Furniture
Santa Fe — Livingston [illegible]
Taos — [illegible]

NEW YORK
Albany — Shartel's of Latham
Albion — Thompson's
Amsterdam — Grand Rapids Furn. House
Auburn — Rosdins, Inc.
Batavia — Wortmann Furniture Co., Inc.
Bath — Fagan Furniture Co.
Binghamton — The Fair Store
Broad Albin — S. Beter Dept. Store
Brockport — Fowler Home Furnishings
Bronx — Hearn's Department Store
Brooklyn — Abraham & Straus, Inc.
Brooklyn — Atlantic Furniture Co.
Brooklyn — C. L. Bosmann Co.
Brooklyn — G. Jackowitz
Brooklyn — Paul Nelson
Brooklyn — Pompan Brothers
Brooklyn — Ramsa Furniture Co.
Brooklyn — Superior Furniture Co.
Buffalo — Hens and Kelly, Inc.
Canajoharie — Conover's Dept. Store Inc.
Chatham — Chatham Furniture Co.
Clifton Springs — Wold Furniture Store
College Point, L. I. — Loss Furniture Co.
Corning — Wilkins Furniture Co.
Corona, L. I. — Gottlieb Furniture Co.
Dunkirk — Plumb & Sons Furniture Co.
East Aurora — Tuckbury's
Elmhurst, L. I. — Moderama, Inc.
Elmira — Blanchard Brothers
Endicott — Rezdl Furniture Co., Inc.
Far Rockaway — Brody's Furniture
Flushing, L. I. — Abramson's
Fulton — Ward & Winchell, Inc.
Glendale — Bernard Furniture Co.
Gloversville — Feldmans of Johnstown
Hempstead, L. I. — Perman Brothers
Jamaica, L. I. — Fisher Furniture Co.
Jamestown — Field & Wright Furn. Co.
Johnstown — Feldmans Furniture
Lackawanna — Rosinski Furniture Co.
Lancaster — Rosler Furniture Co.
Latham — Shartel's
Leroy — Vic Blood Hardware & Furniture
Little Falls — B. Feldman & Sons, Inc.
Lockport — Williams Brothers Co.
Long Beach, L. I. — Marty's
Long Island City — Planets, Inc.
Lyons — Parker Furniture Co.
Massena — Stevie's Furniture Store
Medina — LeVan Furniture Co.
Middletown — J. M. Holt Furniture Co., Inc.
Millerton — Bloch's Furniture Co.
Mt. Kisco — J. Crane & Sons
Mt. Morris — Mt. Morris Furniture Co.
Newark — A. G. Schulz
Newfane — Newfane Electric Shop
New Rochelle — Neptune Furniture Co.
New Rochelle — Town & Country Furn. Co.
New York — Gimbel Brothers
New York — Hoehl's
New York — Rabinovich Sons
New York — Adolf Schrager
Niagara Falls — Harolds Furniture House
Nyack — William Brown & Son
Ogdensburg — Moss Furniture Co., Inc.
Oneida — Markson Oneida Corp.
Ozone Park — M. Kessler, Inc.
Palmyra — Eugene G. McGuire Furniture
Patchogue, L. I. — Herman King & Son
Plattsburg — Goldman's Furniture Co.
Port Chester — Miller and Wood
Poughkeepsie — Fleischman Furn. Co.
Richmond Hill, L. I. — General Furn. Sales
Rochester — Lauer Furniture Co.
Rockville Centre — David Mann Furn. Co.
Rome — Markson Rome Corp.
Salamanca — Hunt Furniture Co., Inc.
Schenectady — Shartel's of Latham
Seneca Falls — Moore Furniture Co.
Sodus — H. S. Norton Co.
Spring Valley — Monroe Furniture Co.
Springville — Wilter-Davis Furn. Co., Inc.
Stapleton, Staten Island — Ace Furniture Co.
Suffern — Suffern Rug & Carpet
Syracuse — Markson's Furniture
Tonawanda — Twin-Ton Dept. Store
Troy — Shartel's of Latham
Tuckahoe — Pearl's Furniture Co.
Utica — Utica Household Furn. Co., Inc.
Walden — Lyon Brothers
Warsaw — Zocker, Inc.
Watertown — Marrison's Furn. Store Inc.
Westfield — Westfield Wayside Furn. Co.
White Plains — Mead Brothers
Yonkers — Mead Furniture Co.

NORTH CAROLINA
Albemarle — P. J. Honeycutt & Co.
Asheboro — Town & Country Furn. Co., Inc.
Asheville — National Furniture Co.
Beaufort — Hamilton Furniture Co.
Belmont — Hinson's, Inc.
Bryson — Ryals Brothers & Barnes
Charlotte — Efird's Department Store
Charlotte — E. L. Mincey, Inc.
Concord — Wilkinson's, Inc.
Durham — Mock's Furniture Co.
Fair Bluff — E. F. Meares & Son
Fairmont — Robeson Furniture Co.
Fayetteville — Highland Furniture Co.
Fayetteville — Quinn-Miller Co.
Gastonia — Rankin-Armstrong Co.
Goldsboro — Isaacs-Kahn Furniture Co.
Greensboro — A. W. Higgins Furniture Co.
Greensboro — Miller Furniture Co.
Greenville — Quinn-Miller Stroud
Havelock — McMillan-Wells Furn. Co.
Hendersonville — Daniels
Hickory — Deal's Furniture Store, Inc.
High Point — Paramount Furniture Co., Inc.
Kinston — Baker Furniture Co.
Laurinburg — Marlow Furniture Co.
Lexington — Period Furniture House
Midland — Midland Furniture Co.

NORTH CAROLINA—Continued
Morehead City — Hamilton's Inc.
Morganton — Hite Furniture Co.
Mount Airy — Carter Furniture Co.
New Bern — Oettinger Brothers
New Bern — Turner-Tolson Furniture Co.
North Wilkesboro — Forester Furniture Co.
Raleigh — Hollie-Lovins of Raleigh, Inc.
Roanoke Rapids — Taylor Furniture Co.
Rockingham — R. W. Goodman Co.
Rocky Mount — Enterprise Furniture Co.
Salisbury — R. W. Norman Co.
Selma — Dunn Furniture Co.
Shelby — Kester-Greene Furniture Co.
Smithfield — Home Furniture & Appl. Co.
Snow Hill — Quinn-Miller & Co.
Statesville — Gordon Furniture Co.
Tabor City — W. F. Cox Co.
Tarboro — J. E. Simmons Furniture Co.
Waynesville — Shope's
Weldon — Tillgman Furniture Co.
Wendell — Wendell Furniture Co.
Wilmington — Hanover House
Wilson — R. E. Quinn & Co.
Winston-Salem — Furniture Fair
Zebulon — Whitley Furniture Co., Inc.

NORTH DAKOTA
Bismarck — Bing's Furniture
Devils Lake — Goldberg's Furniture Co.
Dickinson — Home Furniture Co.
Fargo — Luger Furniture Co.
Jamestown — Goldberg's Furniture Co.
Mandan — Kennelly Furniture Co.
Minot — Goldberg's Furniture
Rugby — C & G Furniture
Valley City — Diamond Furniture Co.
West Fargo — Diamond Furniture Co.

OHIO
Ada — Huber Furniture & Appliance
Akron — Polsky's of Akron
Amherst — Schild and Sons
Arcanum — Stutz & Karns
Archbold — Your Furniture Home
Arlington — Hi-Way Furniture
Bellaire — Belmont Housefurnishings
Bellefontaine — Armstrong & Allen
Blanchester — Hannah Furniture Co.

see this exciting new
Prescient
group
at these dealers
across the nation

this listing continued from preceding page

Brookville — S. A. Dunkel & Sons
Bryan — Gomid's Roadside Furniture
Bucyrus — City Furniture Store
Butler — George's Furniture
Cambridge — Bair's
Canton — Thurin's House of Modern
Carey — Bernard Furniture Store
Celina — Sprigg's Furniture
Chillicothe — Ebenhack & Son
Cincinnati — Mahoek Furniture Mart
Circleville — Mason Furniture Co.
Cleveland — Bob Furniture Co.
Cleveland — Bee-Mar Furniture
Cleveland — F. J. Vyhnal
Columbiana — Smith's Furniture Inc.
Columbus — Carroll's Furniture
Columbus — Glick Furniture Co.
Coshocton — Mutual Furniture Co.
Dayton — Hueder's Home Furnishings, Inc.
Dayton — R. L. Norris Furniture Co.
Dayton — Rubenstein's Department Store
Delphos — Beckman's
Delta — Barnett's Hi-Way Furniture
East Liverpool — Moore Furniture Co.
Edgerton — Day and Ford Furniture Co.
Elyria — Kaplan Furniture
Findlay — Boistle Furniture Mart
Forest — McBride Furniture Co.
Fremont — Oelo Bros. Furniture Co.
Galion — Art Nicholl's Store
Gallipolis — Empire Furniture Co.
Girard — Zicard Brothers
Greenville — Schmidt Refrigeration & Furn.
Hebron — Mauger Furniture
Hicksville — Schiff's
Hillsboro — Stockwell's Furniture
Ironton — Bell Furniture & Appliance
Jackson — Marion C. Lewis Furn. Co.
Lancaster — Mowry Furniture Co.
Lebanon — Hardy's Furniture Co.
Lima — Ford & Son
Logan — Eberfeld's
Lorain — The Reidy-Scanlan Co.
Mansfield — W. G. McCready and Sons
Marietta — Wiesner & Cawley
Marion — Lennon Furniture Co.
Martins Ferry — R. G. Healey & Sons
McComb — Bonnett Brothers Furniture
Miamisburg — Shirley's Furniture
Middleport — Baker Furniture Co.
Millersburg — Millersburg Furniture Co.
Montpelier — Priest and Cook Furn. Co.
Mt. Vernon — The Rudin Co.
Napoleon — Wesche's
Newcomerstown — Bair's
New Lebanon — Karns and Sons
New Madison — Hole Furn. & Appl.
New Washington — White Furniture Store
Newton Falls — Bailey Furniture Co.
Niles — Robins Furniture Co.
Oakwood — Cooper Furn. & Appl. Co.
Ottawa — Horinghaus and Son
Ottoville — Ottoville Hdwe. and Furn. Co.
Paulding — Hess Home Furnishings
Port Clinton — J. A. Neidecker Co.
Portsmouth — Gampertine Furniture Co.
Ravenna — Klein's Furniture
Reading — Farr's Trade Mart
St. Marys — Huber Furniture Co.
Salem — National Furniture Co.
Scott — R. E. Mohr and Son
Sidney — Prenatt & Gollam
Springfield — Alberton's Inc.

OHIO—Continued
Sterling — Malloch's
Steubenville — House of Dreams
Tiffin — Heyman Furniture & Appl. Co.
Toledo — Imperial Wayside Furniture Co.
Troy — Troy-Rowland's Furniture Co.
Uhrichsville — Orr Furniture Co.
Washington Court House — Ralph V. Taylor
Waverly — Eagan's Furniture
Wayne — Bentley Furn. & Appl. Co.
Wellington — A. B. Furniture
Weston — Krause & Son Furniture Co.
Wilmington — David Adair Furniture Co.
Woodville — Ken's Furniture Store
Wooster — McIntire Co.
Xenia — Adair's
Youngstown — Bolotin-Grabkin Furn. Co.
Youngstown — Dave's Furniture & Appl.
Youngstown — Homburg Furniture Co.
Youngstown — Sidney's Furniture
Youngstown — Warehouse Sales Inc.
Zanesville — Harris Furniture Mart

OKLAHOMA
Ada — Whittle's
Ardmore — A. B. Rawlins Co.
Bristow — Ford Hardware & Furniture
Duncan — L. D. Pryor Furniture & Appl.
Enid — McBoy-DeVinney Furniture Mart
Guymon — Panhandle Furniture Co.
Lawton — Wolverton's
Ringling — Morris Furniture Co.
Woodward — Sooner Furniture

OREGON
Albany — Frager Furniture
Astoria — Greenberg's Furniture
Baker — Emrich Furniture
Beaverton — Gale's Furniture
Coos Bay — Purkey's, Inc.
Coquille — Purkey Furniture
Corvallis — Blackledge's Furniture
Dallas — Dalton Furniture
Eugene — Rubenstein Furniture
Grants Pass — Gates Furniture
Hermiston — L. A. Moore Furniture
Hillsboro — Molteboke Furniture
Hood River — Field Furniture
Klamath Falls — Lucas Furniture
La Grande — W. H. Bohnenkamp Co.
Lakeview — Leona & Howard Furniture
Lebanon — Lebanon Furniture
McMinnville — The Furniture Mart
Medford — Medford Furniture
Milwaukie — Wherry's Furniture
North Bend — Purkey Furniture
Ontario — Peterson Furniture
Oregon City — Hogg Brothers
Pendleton — Garden City Furniture
Portland — Cohn Brothers
Portland — Olds & King
Portland — Weimer's Furniture
Reedsport — Bernhardt Furniture
Roseburg — Schroeder's Furniture
Salem — Hogg Brothers
Seaside — Bjorklund's Furniture
The Dalles — Hampton Furniture
Woodburn — May's Furniture

PENNSYLVANIA
Allentown — Harold Furniture Co.
Allentown — Miller's Furniture Co.
Aliquippa — Wilson Furniture Co.
Altoona — Smith's Furniture Co.
Ambridge — Economy Furniture Co.
Ambridge — Modern Furniture Co.
Bangor — Harold N. Hough
Beaver Falls — W. H. Gross Furniture Co.
Berwick — Ailer's Furniture Co.
Bethlehem — Coleman's
Bethlehem — Furniture Hall
Braddock — Lovitt Brothers
Braddock — Ohringer Home Furniture Co.
Brownstown — Stoney's Furniture Store
Butler — [illegible]'s Furniture
Carnegie — Yuro Furniture Co.
Centreport — J. D. Holtzinger Sons
Charleroi — Weinberger Furniture Co.
Chester — C & I Levy
Chester — Stanley Furniture Co.
Clairton — Summit Furniture Co.
Clairton — Farrell's Furniture
Coatesville — Cherbak's
Columbia — Edw. Eitzweiler Sons
Connellsville — Marcus Furniture Co.
Coraopolis — J. H. Gates Furniture
Dallastown — [illegible] Furniture Co., Inc.
Dravosburg — Loeser's Furniture Co.
Doylestown — Green Keys Furniture
East Greenville — Robert E. Hiltner
East Stroudsburg — [illegible] Furniture Store
Easton — M. Kowitz & Co.
Elizabethtown — Milton F. Eberly
Emmaus — Robert E. Ritter & Sons
Ephrata — Weitzendorf Furniture Co.
Erie — Faulhaber Furniture Co.
Erie — M. Meszaroff & Co.
Erie — Vogue Furniture Co.
Farrell — Zolton's Furniture Co.
Greensburg — Levin Furniture Co.
Greensburg — Ohringer Home Furniture Co.
Hanover — Leinhardt Brothers
Harrisburg — Bowman's Department Store
Hazleton — Rosen's, Inc.
Holmes — S & S Home Furnishers
Homestead — Martin's Furniture Co.
Hummelstown — Bowser's Furniture Store
Indiana — Star Furniture Co.
Johnstown — Beach's
Johnstown — Universal Furniture & Appl. Co.
Lancaster — Harold Furniture Co.

PENNSYLVANIA—Continued
Lehighton — McGrail Furniture Co.
Line Lexington — Lee's Furniture
McKeesport — Red Cox Furniture
McKeesport — Ohringer Home Furniture
Mt. Carmel — Graff's Furniture-Gift Store
Nanticoke — Joseph's Furniture Store
Natrona Heights — Myers Furniture Co.
New Castle — Martin Furniture Co.
New Kensington — Myers Furniture Co.
Northampton — Northampton Home Furnishers
Northeast Philadelphia — Lit Brothers
Olyphant — Pinkus & Sons, Inc.
Palmyra — Meyer's Furniture Co.
Perkasie — Rosser Brothers
Philadelphia — L. Dubrow & Sons
Philadelphia — Lit Brothers
Philadelphia — Levin's Kensington
Philadelphia — McGinnity & Morris
Pittsburgh — Cooperman Furniture Co.
Pittsburgh — Factory Furniture Showrooms
Pittsburgh — Goldman's Furniture Co.
Pittsburgh — Harris Furniture Co.
Pittsburgh — Hart Furniture Co.
Pittsburgh — Marlyn Sleep Shop
Pittsburgh — Modern Furniture Co.
Pittsburgh — Modern Home Supply Co.
Pittsburgh — Speer and Co.
Pittsburgh — Standard Furniture Sales Co.
Plymouth — Home Furniture Store
Pottstown — Kepner & Romich
Pottsville — Nathan's Furniture Store
Quakertown — Smith's Furniture
Quarryville — J. Earl Newswanger
Renovo — Renshaw Furniture Co.
Reading — Harold Furniture Co.
Scranton — Home Furniture Co.
Shamokin — R. Guinan & Co.
Sharon — Harvey's Home Supply
Sharon — Robins Furniture Co.
Slatington — K. C. Schaeck
Spring Grove — Scott's Furniture
Tarentum — Miller Brothers
Uniontown — Cohen Furniture Co.
Uniontown — [illegible] Furniture Co.
Upper Darby — Lit Brothers
Wilkes-Barre — United Furniture Mfg.
York — H. Weatley Furniture Co.
York Springs — [illegible] Furn. & Appl. Store

RHODE ISLAND
Centredale — El-Dee Furniture Co.
Cranston — Penn T. V. & Furniture Co.
East Greenwich — Rose-Aker Furniture Co.
East Providence — Liberty Furn. Co., Inc.
Manville — Veteran's Furniture Co.
Newport — Bee's Furniture Co.
North Tiverton — L. F. Marie Furniture Store
Pawtucket — Garreau Furniture Inc.
Providence — Empire Home Furnishings Inc.
Providence — Myron Herman Co.
Westerly — Westerly Furniture Co.
West Warwick — J. B. Archambault's Furn. Co.
Woonsocket — Jolicoeur Furniture Co.

SOUTH CAROLINA
Anderson — Anderson Furniture Co.
Bennettsville — King Furniture Co.
Bishopville — Player & Hancock
Camden — Fellers-Summer Furniture Co.
Charleston — Town & Country Furniture Shop
Columbia — Lake Furniture Mart
Florence — Quilla's Inc.
Greer — Cutler-Jackson
Hartsville — J. L. Coker & Co.
Hemingway — Stuckey Brothers Furn. Co.
Mullins — Smithboro Furniture Co.
North — Jackson Furniture Co.
Orangeburg — Orangeburg Wayside Furn. Shop
Piedmont — Chandler Furniture Co.
Scranton — Myers Furniture Co.
Spartanburg — Vogel & Son
Sumter — Broad Street Furniture Co.
Union — Cooper Furniture Co.

SOUTH DAKOTA
Aberdeen — Pfeiffers
Huron — Anderson Furniture Co.
Madison — Hollenbeck's Furniture Co.
Pierre — Brock's Furniture Co.
Plankinton — Anderson Furniture Co.
Rapid City — Fearless Fischer Furniture
Sioux Falls — Donahoes Furniture
Sioux Falls — Paulwin Furniture Co.
Watertown — Davey Furniture
Webster — Finsdahl Furniture Co.
Yankton — Greenlee's Furniture Co.

TENNESSEE
Alcoa — Furniture Inc.
Athens — McMinn Furniture Co.
Bristol — Hayes & Reynolds
Charleston — Charleston Furniture Co.
Chattanooga — Clemons Brothers
Clarksville — Brenner's
Cleveland — Abel Hardware Co.
Clinton — Quality Furniture Co.
Cookeville — Powell Bilyeu & Sons
Crossville — W. E. Mayberry & Son
Dayton — Frank Furniture Co.
Erwin — Boyd-DeArmond, Inc.
Fayetteville — Erie Hyde Co.
Fountain City — King Furniture Co.
Gallatin — Ford Furniture Co.
Greeneville — Doughty-Stevens Co.
Jacksboro — Jacksboro Furniture Co.
Jackson — Kirby Jones Furniture Co.
Kingsport — Baylor-Nelms Furniture Co.
Knoxville — The Kent
LaFollette — Mars Furniture Co.

TENNESSEE—Continued
Lebanon — Baker Furniture Co.
Lewisburg — Reliable Furniture Store
McMinnville — Reliable Furniture Store
Manchester — David King Fine Furniture
Martin — Wade Furniture Co.
Maryville — Maryville Furniture Co.
Memphis — Goodall Furniture Co.
Memphis — J. Goldsmith & Sons
Morristown — Watts Furniture Co.
Murfreesboro — Freeman Furniture Co.
Nashville — Dodge Furniture Store
Pulaski — Reliable Furniture Store
Shelbyville — Wooley & Thomas Furn. Co.
Somerville — Reliable Furniture Store
Sparta — Sparta Hdwe. & Furniture Co.
Spring City — E. W. Johnson Furniture Co.
Springfield — Stewart Williams Co., Inc.
Trenton — Anderson Furniture Co.
Tullahoma — Rollins & Lovan Furniture Co.
Union City — Wade Furniture Co.

TEXAS
Abilene — A. B. Barrow Furniture Co.
Alice — Davis Furniture Co.
Alvin — Gulf State Furniture Co.
Amarillo — The Cosmopolitan Inc.
Andrews — Norton's Furniture
Aransas Pass — Taylor Furniture Co.
Arlington — Ware Furniture Co.
Athens — Athens Furniture Co.
Austin — Stanford Furniture Co.
Ballinger — Home Furniture
Baytown — Wilkenfeld Furniture Co.
Beaumont — Gootz Furniture Co.
Beaumont — Wittie & Pierce
Big Spring — Good Housekeeping Shop
Bowie — Ryan Furniture Co.
Brenham — Herman Furniture Co.
Brownsville — Edelstein's Better Furn.
Brownwood — Texas Furniture Co.
Bryan — Knox Furniture Co.
Carthage — Carthage Furniture
Carthage — Hardin Furniture Co.
Cleburne — Harris-Spross Co.
Clute — Rambo's Furniture
Conroe — Conroe Furniture Co.
Corpus Christi — Nueces Furniture Co.
Corpus Christi — Sunland Furniture
Corsicana — Miles Furniture Co.
Daingerfield — Irvin Hardware Co.
Dallas — Stanford Furniture Co.
Denison — Hubbard Furniture Co.
Denton — Schmitz Furniture Co.
Donna — Doss Furniture Co.
Edinburgh — Pratt Hinds
El Paso — American Furniture Co.
Ennis — Gaza's
Farmersville — May Furniture Co.
Fort Worth — Fakes Furniture Co.
Fort Worth — Greiner Furniture
Fort Worth — Valone Furniture Co.
Freeport — Barwood Furniture Co.
Galena Park — Chenick Furniture Co.
Galveston — Gross Furniture Co.
Garland — Martin Furniture Co.
Gatesville — Laird's Department Store
Greenville — New Furniture Co.
Harlingen — Anderson Furniture Co.
Harlingen — Tom Vines Furniture Co.
Henderson — Knox Furniture Co.
Hillsboro — Bob's Furniture & Appl. Co.
Houston — Beard Furniture Co.
Houston — Foley's
Houston — Hitcher's Home Supply Co.
Irving — George's Furniture & Appl.
Jacksonville — Williamson-Odom Furn. Co.
Jasper — Dee's Furniture Co.
Jasper — Winston-Sims and Co.
Killeen — Furniture Mart
Kingsville — Coleman Inc.
LaGrange — Heintzman-Schmidt Co.
Lake Jackson — Style Mart
LaPorte — V & H Furniture Co.
Littlefield — E. C. Rodgers Furniture
Longview — Home Furniture Co.
Lubbock — Harold Griffith Furniture
Lufkin — Holliday Furniture
Lufkin — Pearson Furniture
Madisonville — Reed Furniture & Hardware
Marshall — McWilliam's Furniture Co.
McAllen — J. Edelstein Furniture Co.
McKinney — Howell Furniture Co.
Mercedes — O'Shea Furniture Co.
Mexia — Sharp Hdwe. and Furniture
Mineral Wells — Calhoun Furniture Co.
Mission — Garner Furniture Co.
Monahans — [illegible] Furniture & Electric
Mt. Pleasant — Sebrook Furniture Co.
Muleshoe — Kerr Furniture
Nacogdoches — Ideal Furniture & Appl. Co.
Nederland — Renatra
New Boston — Barfield and Telford
Odessa — Cecil Hardwick Furniture
Orange — Cone & McGee Furniture Co.
Orange — Miller Furniture Co.
Palestine — Flourney's Furniture & Appl.
Paris — Roop-Winegeart, Inc.
Plainview — White's Auto Stores
Plano — E. O. Harrington Furniture
Port Arthur — James S. Nacol Co.
Port Lavaca — Boyd Furniture Co.
Post — Hudman Furniture Co.
Refugio — Refugio Furniture Co.
Robstown — Robstown Hardware
San Angelo — Robert Massie Furn. Co.
San Antonio — Joske's of Texas
Schulenburg — Appelt Furniture Co.
Seminole — Ketner's Furniture
Sherman — Pevoto Furniture Co.
Sinton — Cole Furniture Co.
Slaton — Self's Furniture Co.
Snyder — Town & Country Home Furnishings
Sulphur Springs — Wester Furniture Co.
Sweetwater — Pittman Furn. & Floor Covering
Taylor — Titsworth Furniture Co.
Temple — Dixie Furniture Co.
Tyler — Tyler House Furnishings
Victoria — Chesnick Furniture Co.
Waco — Aronson Furniture Co.
Waxahachie — Pierce and Co.
Wichita Falls — Tomera, Inc.

UTAH
Salt Lake City — Southeast Furniture Co.

VERMONT
Barre — Lash Furniture Co.
Bellows Falls — Fenton & Hennessey Furn.
Brattleboro — Emerson's Furniture Co.
Burlington — Lash Furniture Co.
Rutland — Grand Furniture Co., Inc.
St. Johnsbury — J. D. Sullivan Furniture
Windsor — Wayside Furniture Store

VIRGINIA
Abingdon — Roe Shopping Center
Alexandria — Frank Michelbach Inc.
Altavista — Tyree & Nicholas, Inc.
Appalachia — M. D. Collier Furniture Corp.
Arlington — Furniture, Inc.
Bedford — Peoples Furniture
Buena Vista — John H. Dickinson
Chase City — Chase City Dept. Store
Christiansburg — Cromer Furniture Co.
Clarksville — Home & Office Supply Co.
Clifton Forge — Lawler Furniture Co.
Glenwood — Glenwood Hdwe. & Furn. Co.

VIRGINIA—Continued
Collinsville — Whitney Furniture Co.
Courtland — Holloway House Inc.
Danville — Clements & Parker Inc.
Farmville — Home Furniture & Appl. Co.
Fredericksburg — White & Weeks Furn. Co.
Front Royal — Kibler Furniture Co.
Galax — Porter Furniture Co.
Gate City — Phillips Furniture & Supply Co.
Grundy — Richardson Furniture & Elec. Co.
Hampton — Rountree Furniture Co.
Harrisonburg — J. S. Denton & Sons
Hopewell — Butterworth Furniture Co.
Kenbridge — Thomas Roberger & Co.
Kilmarnock — Fred Swafford Inc.
Lawrenceville — W. S. Peebles & Co.
Lebanon — Lebanon Furniture Co.
Lynchburg — McGehee Furniture Co., Inc.
Manassas — [illegible] Furniture Co.
Marion — Scott Furniture Co.
Martinsville — Trusler Furniture Co.
Mathews — Mathews Furniture Co.
Newport News — R. R. Jones Furn. Exchange
Norfolk — Haynes Furniture Co.
Orange — G. A. Waugh Furniture Co.
Petersburg — The Harlow-Hardy Co., Inc.
Portsmouth — S. Leoting & Brother
Pound — Pound Hdwe. & Furniture Co.
Pulaski — Pless Furniture Co.
Richmond — Holladay House
Roanoke — Morgan-Cubbeh Furn. Corp.
Rocky Mount — Morris Furniture
Smithfield — Thos. W. Robbins Inc.
Staunton — Wolf's Colonial House
Tappahannock — Anderton's Dept. Store
Tazewell — Peery & St. Clair
Waynesboro — J. L. Barksdale Furn. Corp.
West Point — Jenkins Furniture Co.
Williamsburg — Casey's Home Furnishings
Winchester — Swimley Furniture Store

WASHINGTON
Aberdeen — Kaufman-Scroggs Furniture
Auburn — Holman's Furniture
Bellevue — Wearner Furniture
Bellingham — Jorgensen Furniture
Bremerton — Kaufman-Lobe Co.
Camas — Camas Furniture
Centralia — Charlet's Furniture
Chelan — Chelan Furniture
Clarkston — Wasson's
Colfax — Sever's Furniture Store
Dayton — Sollfeld Furniture
Ellensburg — Brotherton Furniture Co.
Ephrata — Greenlee Furniture
Everett — Van Winkle's Furniture
Grandview — Curtis Furniture Co.
Hoquiam — Hansen Furniture
Kennewick — Kennewick Furniture
Kirkland — Kirkland Furniture
Longview — Donahue's Furniture
Moses Lake — Selden's Inc.
Olympia — Miller-Underwood Furniture
Othello — The Furniture Mart
Pasco — New Era Furniture
Port Angeles — Kaufman-Miller Co.
Port Townsend — Madsen Elec. & Furn. Center
Puyallup — Howell Hunt Furniture
Quincy — Quincy Furniture Co., Inc.
Raymond — Jensen Furniture
Renton — Regal Furniture
Richland — Uptown Furniture
Ritzville — Selberg's Furniture
Seattle — Standard-Grunbaum Furn. Co.
Shelton — Olympic Furniture Co.
Spokane — J. Poulin Inc.
Spokane — Pratt Furniture
Sunnyside — Killingsted Furniture
Tacoma — Craig Furniture
Vancouver — Fendrich's Furniture
Walla Walla — Garden City Furniture
Wenatchee — Cooper's Furniture
Yakima — Bon Marche
Yakima — McBeth Town & Ranch Furn.

WEST VIRGINIA
Beckley — Beckley Hardware & Supply Co.
Bluefield — Clark Stores
Buckhannon — Palace Furniture Co.
Charleston — Woodrum Furniture Co.
Clarksburg — Palace Furniture Co.
Dunbar — Sloan's Department Store
Fairmont — Standard Furniture Co.
Gassaway — Bartlett Furniture Store
Gauley Bridge — Crawford Maytag & Home Furn.
Harrisville — Ritchie Furniture & Appl. Co.
Keyser — Key-Mar Sales
Keystone — Painter Furniture Co.
Lewisburg — Lewisburg Furniture Co.
Logan — McCormick's
Madison — Browning-Steele Furniture Inc.
Man — Man Clothing & Jewelry Co.
Martinsburg — Martinsburg Furniture Co.
Mason — Mason Furniture Co.
Morgantown — Royal Furniture Co.
Mullens — Union Furniture Co.
New Martinsville — Wells Eakin Co.
Northfork — Tomchin Furniture Co.
Oak Hill — Lee's
Parkersburg — Goldenberg Furniture Co.
Philippi — City Appl. & Furn. Co.
Point Pleasant — Miller's Furniture Store
Princeton — Princeton Furniture Co.
Richwood — H. K. Brooks Furniture
St. Albans — McClure & White
St. Marys — Tripled's
Summersville — Duke Furniture Inc.
Vienna — Vitrolite Hdwe. & Furn. Co.
Wheeling — Bertschy Furniture Co.
Wheeling — Coney-Bentz Co.
Williamson — Kay Furniture Co.

WISCONSIN
Appleton — Gabriel Furniture Co.
Beaver Dam — Briese Co.
Beloit — Olson, Conroy & Co.
Green Bay — Schauer & Schumacher
Hartford — Lauch & Christensen, Inc.
Jefferson — Swanson Furniture Co.
Kenosha — Barr Furniture Mart
Manitowoc — Gerlos Furniture Co.
Menomonee Falls — Falls Furniture
Merrill — Saeger Brothers
Milwaukee — Gitzel's Furniture
Milwaukee — Nies Furniture Stores
Monroe — Shively Town & Country
Oshkosh — Reiner's Furniture Co.
Racine — Nies Furniture Stores
Rice Lake — Goldline's
Saukville — Reed's Furniture
Sheboygan — Sheboygan Furniture Mart
Stoughton — Kottke & Kaegel
Superior — Grand Rapids House Furn. Co.
Watertown — Hafemeister Furniture
Waukesha — Randle's Inc.
Waupaca — Taylor-Strange Furniture
Waupun — Boyer's Furniture

WYOMING
Cheyenne — American Furniture Co.
Douglas — Irwin Furniture Co.
Laramie — Smith Furniture Co.
Rawlins — Ideal Furniture Co.
Riverton — Ware's Furniture Co.
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These lovely fixtures cost as little as 27¢* a day!

BATHROOM DESIGN BY YUKO SMITH

Get this colorful U/R book...telling about

THE NEW TREND IN BATHROOMS

Something wonderful is happening to bathrooms! It's an exciting new trend which takes its inspiration from colored bathroom fixtures—first introduced by Universal-Rundle. Today, new colors and materials, new ideas in design and decoration are the vogue. See how the richness of the Jonquil Yellow fixtures is accented by the full tones of the brightly colored panels and the mellow cork walls.

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Fixtures of Distinction for Half a Century

You'll marvel at the perfect harmony of design—the graceful panel motif as it carries throughout each U/R suite. Here, too, is perfect color match—scientifically controlled for lasting beauty. And the fixtures *are* long lasting! U/R's one-fire "Hi-Fired" process assures a lifetime bonding and surfaces that are harder than steel... resisting scratches, chipping and stains for years. If you prefer white, insist on U/R Arctic White fixtures because they are *whitest* by scientific test! Ask your plumbing contractor, builder or architect for the world's finest bathroom fixtures by Universal-Rundle.

Send today for your Bathroom Idea Book. Get the thrilling story behind this New Trend in Bathrooms—see these fresh ideas on building or remodeling bathrooms using exciting new materials.

UNIVERSAL-RUNDLE CORPORATION
364 River Rd., New Castle, Pennsylvania

Please send "Planning and Decorating your Dream Bathroom," and bathroom layout kit. Enclosed is 10¢ in coin.

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ADDRESS _____

CITY _____ ZONE _____ STATE _____

*Plus installation

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THE WORLD'S FINEST BATHROOM FIXTURES BY

Universal U/R Rundle

UNIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PENNSYLVANIA • Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; Hondo, Texas

Because Samsonite card tables stay beautiful, stay sturdy so much longer, they're America's favorite TV-snack tables

All over America, TV-snack time is Samsonite time because Samsonite is made to "take" constant use, made for more wear than you'll ever give it. Samsonite *stays* beautiful because spills can't stain the upholstered top, a damp cloth wipes it clean. Samsonite *stays* sturdy because the legs and frame are made of tubular steel. It folds easily, compactly. Strong enough to hold all the fixings for a buffet supper, it's more than strong enough for week in, week out TV parties, games, work. DeLuxe card table shown in Green, handsome too in Coral, Metallic Grey, Flame, Tan, Chartreuse or Antique White. It's your best buy at $13.95

Matching folding chair, shown below, $6.95. Spring-cushion chair, $8.95. Other card tables from $7.95.

New King Size top, 12% more playing or serving space.

Samsonite

World's strongest card tables and chairs by the makers of Samsonite luggage

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she just can't wait to get her

STRATFORD

furniture home

Of course, your Stratford Furniture will be delivered right to your own living room!

Three-piece Sectional, about $399.00

THE Riviera GROUP WITH FOAM RUBBER REVERSIBLE CUSHIONS

You know even before it's arranged in your home that Stratford will add new excitement to your living. Obvious quality and unusually high styling are just two of the things that contribute to this feeling. And remember—this sofa would cost you as much as $149.00—but because your favorite store purchased it in quantity, you benefit by the savings and pay only about $189.00.

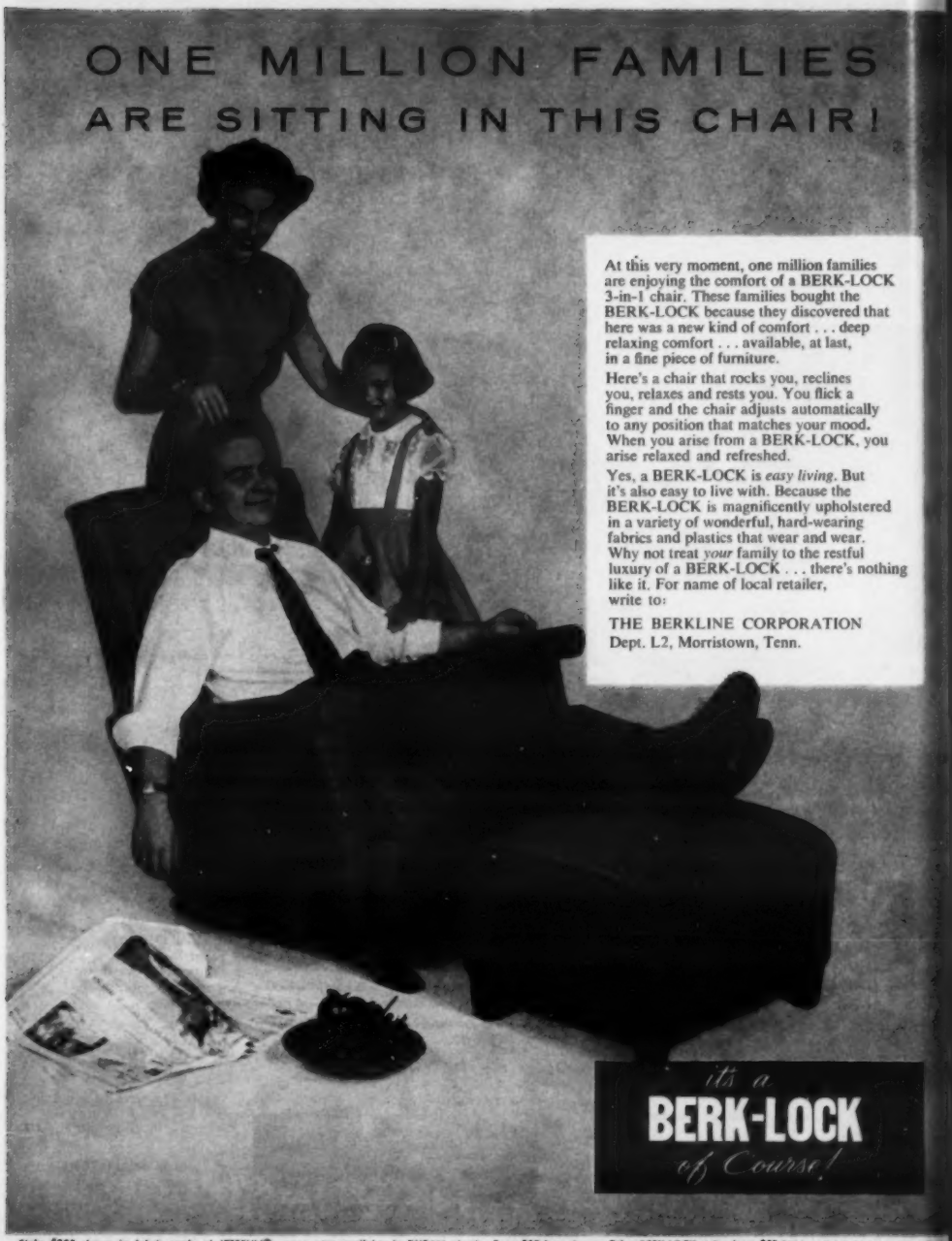
Prices vary according to fabric and are slightly higher west of the Mississippi.

Two-piece Sectional, about $348.00

Lounge Chair, about $99.95

Write today for free booklet and name of your nearest dealer.

STRATFORD FURNITURE CORPORATION · DIVISION, FUTORIAN MANUFACTURING CO., AMERICAN FURNITURE MART, CHICAGO 11, ILLINOIS



Style #255 shown in fabric made of JETSPUN® yarns; also available in DURAN plastic. From $89.* as shown. Other BERK-LOCK styles from $59.** *Prices slightly higher on West Coast

TALK ABOUT *Lasting* COMFORT...

BLOCKSOM *Paratex* PADDING'S WHAT DOES IT!

Ever see a *picture* of comfort? If you could strip away the upholstery from your Berk-Lock, this is what you'd see:

This is the *real* comfort layer in any fine upholstered piece. You recognize the springs, of course—but more important (to you) is that deep cushion of material over the springs... incomparable Blocksom *Paratex* rubberized curled hair padding...It's not too hard, not too soft...and it stays c-o-o-l even after hours of sitting.

Relax on a Berk-Lock—feel its firm, restful support—how it responds to every weight shift—how it springs back to shape. That's *Paratex* in action...and, it will stay that way for the life of the chair!

Write for FREE folder on what *Paratex* means to you:

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THE BERK-LOCK IS UPHOLSTERED WITH BLOCKSOM *Paratex* OF COURSE!

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NOW STOCKWELL WALLPAPER to match EVERFAST FABRICS

You can perform decorative miracles with these outstanding wallpapers by using PEPPERMINT STRIPE with its matching chintz and TULIPS with its matching dimity.

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3262-V WILSHIRE BLVD. LOS ANGELES 5

A GLAMOROUS WINDOW FOR YOUR FIFTH WALL

As light-conditioning becomes more and more important to the comfort and efficiency of the home, the ceiling is being rediscovered as a logical place for windows. In homes where the plan dictates an interior kitchen or bath or where wall space must be husbanded for storage cabinets, the skylight is a practical solution. As a lighting fixture for any room in the home, it offers a soft, diffused glow from overhead which can provide drama as well as purposeful illumination for the task at hand. A skylight on a north, sloping roof converts an attic into a studio or playroom; one in an entrance hall (above) reclaims waste space for a light-flooded indoor garden. The introduction of the prefabricated plastic skylight has helped to popularize the notion that an extra window overhead, be it square, round or rectangular, clear or translucent, corrugated or tinted, can make any new space more livable. Some skylights have ventilating fans; others filter out ultraviolet rays or admit them, depending on requirements.

DAVID MANWERS

Prefab skylights such as this one are simple to install. Only a screw driver is needed to attach the unit once roof opening has been prepared. First measure the interior opening of the skylight unit

[Continued on page 26]

PHOTOGRAPHED AT MACY'S, NEW YORK

TULIPS an Everglaze® chintz by EVERFAST®

Add an aura of gaiety to your bedroom with *Tulips* and smartly coordinated Stripes—both in lustrous Everglaze Chintz. The colors . . . predominantly yellow, red or violet on white . . . are, of course, backed by the famous Everfast color guarantee*. Closet accessories and pillows available. Both fabrics 35-36 inches wide, about $1.69 a yard.

"We unreservedly guarantee that should a drapery fabric by Everfast fade for any reason during the life of the fabric, we will refund not only the cost of the material but also any reasonable making up cost."

MACY'S Herald Square, New York

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There never was a better time to buy...

THAT NEW HOME OF YOUR OWN!

NEW HOMES ARE SO FULL OF BETTER-LIVING IDEAS! The room below, for example—such a feeling of spaciousness, thanks to open planning and to clever design that makes the patio a part of the living area. Notice the pass-through to the kitchen, with a sliding door which Mother can shut for privacy; or open when she wants to be part of the group in the living room. Behind the door just to the right of it is a built-in music center, with television, record player, and record storage. Convenience features are the handy location of the dining "L," built-in buffet, log storage under the fireplace. Pink brick, stained wood in the beamed ceiling, and earth tones on walls make this a warmly *livable* room.

Living room and patio shown are in a Lennox-equipped home in U. S. G. Research Village

LIVE OUTDOORS AND LOVE IT in a patio like this, a feature builders are offering in many homes these days. Those louvers at the left are angled to provide both ventilation and privacy; bamboo shades at the right roll down for still more privacy. The roof overhang gives shade when you want it. And say—wouldn't you just love to take care of those plants and flowers in a delightful, sheltered spot like this!

LIFE'S SO BRIGHT WHEN THE AIR'S JUST RIGHT—with Lennox All-Season Air Conditioning! Keeps you cozy-warm in winter; keeps every room delightfully cooled in summer. Guards beauty, too: no arid winter air to dry skin and hair; no summer humidity to blemish skin, straggle hair, melt makeup. Insist on Lennox All-Season Air Conditioning in *your* new home—you'll say it's the best thing about it!

MEET YOUR LOCAL BUILDERS. Never before have builders put so much beauty, so much convenience—so much *livability*—into homes! So if you've been *thinking* about buying a home, now's the time to do it. Not next year—why waste a whole year of living? Not even next summer—why miss the excitement of seeing *spring* come to your new home?

DO IT THIS WEEKEND! Call on your local builders, get acquainted with them, let them show you what attractive homes are now available in your community—*and on what very attractive terms!*

Lennox Industries Inc.—founded 1895. Marshalltown and Des Moines, Iowa; Syracuse, N. Y.; Columbus, Ohio; Ft. Worth, Tex., Los Angeles, Calif.; Salt Lake City, Utah; Decatur, Ga. In Canada: Toronto, Montreal, Calgary.

More families buy

LENNOX

through 5,606 home comfort experts

Guaranteed by Good Housekeeping

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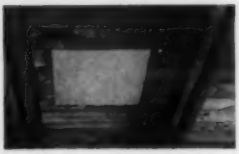
7 SATISFACTIONS OF OWNING A NEW HOME

1. THE PRIDE OF LIVING in a home as up-to-date as your new car.
2. BETTER LIVING, in a home designed for today's tastes.
3. GREATER VALUE, through modern materials and building methods.
4. MORE COMFORT, with the latest, most efficient materials and equipment.
5. LESS UPKEEP, with everything in your house brand-new.
6. LESS HOUSEWORK, thanks to improved house design, many built-in conveniences.
7. SECURITY FOR YOUR FUTURE, with money invested in a readily marketable property—a new, modern home.

A glamorous window

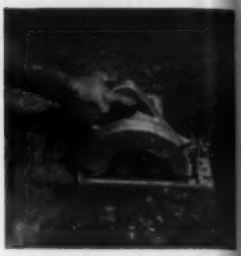
[Continued from page 22]



Cardboard pattern cut to size of skylight opening is tacked in position. Experimenting will reveal the most effective spot. Drive nails up through roof from four corners of pattern underneath

On roof, the projecting nail-points clearly mark the area of opening to be cut. A rafter square facilitates getting perfect alignment. Otherwise measure four sides and check the two diagonal distances

Drill holes through roof. To start cutting, insert thin-bladed compass saw in hole. When the cut is about four inches long, substitute a regular handsaw to complete cutting of roof opening

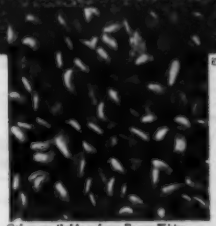


Alternately, use a power saw. If a rafter must be cut, nail a brace to each cut-end and to the rafter on either side. (Professional roofer is required if roof is hard material such as tile)

Clearance for insertion of flashing (possibly aluminum) must be provided by cutting the roofing back from corners. Flashing is used to seal juncture of roof and skylight and is tucked under roofing to minimize chance of leakage

[Continued on page 50]

Clothes: Tomsica House



*Firth Tuftwoven**
"Gay Tweed"
Sunflower Seed
NO. [illegible]

FIRTH

Other available colors: Peony White, Cucumber Vine, Coral Flower, Husked Corn, Country Green, Stone Moss, Light Loam, Raffia Beige, Butterfly Blue, Cobblestone Gray, White Lilac

The carpet is "TUFTWOVEN" GAY TWEED...

It costs so little ... offers so much ... GAY TWEED is more than a lovely new carpet. It means comfort ... it means quiet and warmth and well-being. It means fresh, spirited young colors that liven the whole room and set the mood for entertaining or relaxing. Above all, it means *economy* ... for FIRTH TUFTWOVEN* is a revolutionary new process that pares prices to fit even the smallest homemaking budget. You'll love the deep, springy texture (the finest wools available, blended with special rayon and nylon). You'll love the way the loops of color blend into a rich, warm tweed (so much easier to care for because it doesn't show soil!). Why not *see* it yourself ... see how little it costs—GAY TWEED was *made* for you!

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Contemporary House

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The simple, gracious lines, the beautiful, polished wood, the livable look of Whitney Maple make it lovely to live with. Choose Whitney, too, for the invisible qualities that make its beauty enduring — the honest craftsmanship, the perfection of finish, the special construction features — especially for Whitney's exclusive patented "Lock-Joint" construction which permits adjustment to climatic conditions.

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Alliance, Ohio ..... Lane Furniture Co.
Amarillo, Texas ..... English Colonial Shop
Ansonia, Conn. ..... Forman's
Athol, Mass. ..... Potter's
Baltimore, Md. ..... Sanpaiere & Bennett
Berkeley, Calif. ..... Kuhn's Furniture & Carpet Co.
Bethlehem, Pa. ..... Furniture Hall, Inc.
Binghamton, N. Y. ..... The Fair Store
Big Spring, Texas ..... Lindsey
Birmingham, Ala. ..... Newbern-Sproul Co., Inc.
Boise, Idaho ..... Mowrey's of Boise
Boston, Mass. ..... Foote Furniture Co.
Boulder, Colo. ..... Fairchild's
Bronx, N. Y. ..... Natural Furniture Co.
Buffalo, N. Y. ..... Gardner Furniture Co.
Charleston, W. Va. ..... Woodson's
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Cleveland, Ohio ..... Mac Taylor Sons & Co.
Columbus, Ohio ..... F. & S. & A. Heuvel Co.
Corpus Christie, Texas ..... Modern House
Dallas, Texas ..... Abney Hall, Inc.
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Dayton, Ohio ..... L. E. Wadd Co.
Dedham, Mass. ..... Westwood Furniture Co.
Detroit, Mich. ..... Advance Furniture Studio
Edward J. Fenske
Pringle Furniture Co.
Van Lokeren Furniture & Carpet Co.
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Flint, Mich. ..... Niedermeyer Furniture Co.
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Marion Furniture Studio
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Little Rock, Ark. ..... Foster Furniture Co.
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Milwaukee, Wis. ..... Gimbel Furniture Co.
Minola, N. Y. ..... Gerard's, Inc.
Minneapolis, Minn. ..... Powers Dry Goods Co.
Morristown, N. J. ..... Grand Rapids Furniture House
Naples, Fla. ..... Greenwich House South, Inc.
Nashua, N. H. ..... Spalding & Monson
Newark, N. J. ..... L. Bamberger & Co.
New Brunswick, N. J. ..... Middlesex Furniture Co.
New Haven, Conn. ..... Chamberlain's
New Orleans, La. ..... Mc Shea Furniture Co.
New Rochelle, N. Y. ..... Richard Friend, Inc.
New York, N. Y. ..... Gimbel Brothers
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Orange, Mass. ..... Plaskaris
Peoria, Ill. ..... Underwood Furniture Galleries
Phoenix, Ariz. ..... Fiesta Furniture Co.
Montagnet's
Pittsburgh, Pa. ..... Charles F. Beck Co., Inc.
Gimbel Brothers
Pittsford, N. Y. ..... Pittsford Wayside Furniture House
Plainfield, N. J. ..... Wallking Furniture Co.
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Port Chester, N. Y. ..... Joseph Tunick & Sons, Inc.
Port Huron, Mich. ..... Young-Thompson Furniture Shop
Portland, Ore. ..... Edwards
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Princeton, N. J. ..... Nassau Interiors
Providence, R. I. ..... Gladman & Sisk, Inc.
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Reading, Pa. ..... Pomeroy's, Inc.
Red Bank, N. J. ..... Stanley Furniture Shop
Richmond, Va. ..... Holladay House
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Salem, Mass. ..... Wayside Furniture Co.
Salt Lake City, Utah ..... Crossfox & Gray
Sarasota, Fla. ..... Lobel's
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Shreveport, La. ..... Bundrick's
Smithtown, L. I., N. Y. ..... Colonial Furniture Shops
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Spring Grove, Pa. ..... Smith's Furniture
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St. Louis, Mo. ..... Jack Goodman Furniture Co
Scruggs Vandervoort Barney, Inc.
St. Paul, Minn. ..... Emporium of St. Paul
Suffern, N. Y. ..... Joseph Zeigner, Inc.
Syracuse, N. Y. ..... E. W. Edwards & Son
Tampa, Fla. ..... Farr's, Inc.
Terryville, Conn. ..... Terryville Furniture Store
Toledo, Ohio ..... Johnson Bros. Furniture Co.
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how to get Paint Colors *that go with anything in your home...*

Aren't you using more color inside and outside your home? Everybody else is! Look at the new colors in appliances, fabrics, furniture, and accessories...the rich new colors on exteriors, doors, patios, fences!

It's now a simple matter to achieve the color dramatics you want inside and outside your home—with Colorizer Paints. These remarkable paints come in a choice of 1,322 colors—decorator-selected to match or harmonize with anything you own or plan to buy, whether it's a pink refrigerator or a new carpet.*

You can get any of these 1,322 Colorizer paint colors in washable Colorizer Flat Wall Enamel for your walls...in semi-gloss or high gloss for matching woodwork colors...in house paint and decorative enamels for your exterior painting. You select the exact color you want from the Colorizer Album of 1,322 colors. You get any color immediately, at budget prices (about $6.00 for enough paint to do an average room).

Colorizer Paints are sold in the following well-known regional paint brands. Visit a dealer near you selling the brand you know in your area:

BEAUTY BY THE BRUSHFUL • BENNETT'S • BLUE RIBBON
BOYSEN • BUTE • GREAT WESTERN • JEWEL • KOMAC
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* *40 popular new Colorizer paint colors are shown (in actual paint chips) in "These New New Colors"—a do-it-yourself guide to smart decorating. For your copy, send 10 cents to Colorizer Associates, 351 North Western Ave., Chicago 12, Illinois.*

FOR A VIEW THAT'S NEW FULL COLOR *REYBURN* MURALS

Here's the easy way to make a picture-window wall that gives you the view you like best in home or office: mountain, lake, river, desert, woods, country. Just apply Reyburn Photo Murals like wallpaper or mount and frame. Unbelievably low priced. A welcomed gift.

$14.75 postpaid 48" x 59" ea. Washable

SEND 10c for folder of 7 full color miniatures: Monterey, Smoke River, Peaceful Country (shown above), St. Mary's Lake, Country Side, Canyon of Arizona, Mountain Reflection. Or order full size murals by name, subject to return *if you're not completely satisfied.*

The WARNER Company

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Super-Pale Finish for Light Woods, Panelling and Furniture

RESIN-FREE

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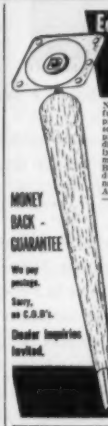
SATIN OR CLEAR

A fast, hard drying, colorless (oil oil base) finish providing a fine surface and protective coating resistant to stains, water or alcohol. Satin WOODLAC gives the dull, hand-rubbed effect as used by master wood and furniture craftsmen for centuries. Clear WOODLAC dries to a high gloss de-luxe finished surface. WOODLAC whether Satin or Clear, is easy to apply. Raw wood, which requires two coats, can be finished in one day. Allow three hours between coats. $1.90 Qt., $6.00 Gal. Postpaid. Guaranteed. Color literature and finishing instructions sent with every order or FREE on request.

LINSEED OIL PRODUCTS CO.
1108B So. Fremont Ave., Alhambra, Calif.

Easy to put on wood legs



New, easy way to create modern furniture. Just screw the metal plate to plywood, flush door, TV set, etc. Then thread leg into plate. Your choice of vertical or diagonal use. Legs are absolutely rigid because of patented metal-to-metal construction. Beautifully turned, select kiln-dried hardwood. Choice of natural, walnut, or black finish. Also available: smoothly sanded—ready-to-be finished by you.

Priced for set of 4 legs complete with satin brass tips, screws and plates.

Height	Finished	Unfinished
8" Cabinets, sofas, etc	5.50	4.25
11" Lounge, bench, table	6.00	5.00
16" Coffee table, bench	7.95	6.50
31" Lamp table, TV's	8.75	7.00
28" Desk, table, etc.	8.95	6.50

State Finish—and straight or angular use.

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We pay postage. Carry, on C.O.D.'s. Dealer inquiries invited.

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FULLY ASSEMBLED • READY-TO-PAINT

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The finest glue and dowel construction for a full lifetime of comfort and service. Spun steam lines that make them at home in any room. Solid birch or maple sanded silky smooth ready for you to paint, stain or lacquer. These chairs are full size—and 15 x 16½ overall. LOW PRICE. Minimum order 2 chairs. SAFE DELIVERY—Ship chair, pillows, hand screws, or money back. Carry no C.O.D.'s. MONEY BACK GUARANTEE. Complete instructions on "How to Finish Unpainted Furniture" sent FREE with each order. Ask for our illustrated catalog.

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HAND CRAFTED COFFEE TABLE with removable lazy susan. Overall diameter 36". Table height 17". Fashioned from **solid** native woods—walnut or wild cherry. Choice of satin smooth finishes, resistant to water, heat, alcohol—$85.75 up. Cozy cricket stool—$11.00 up. Gateleg, lazy susan, coffee and end tables, chests, chairs, cupboards, dry sinks, cobbler's bench, bedroom pieces. Guaranteed, open stock. Send 25c for photos, wood samples, prices. Visitors welcome. Write Dept. B201.

WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN

YOUR MONEY'S WORTH

A faithful reproduction of a charming early American lantern to be used indoors or out. It decoratively lights up a hallway, telephone nook, garage or driveway. Constructed of wrought iron with a mat-black finish and frosted glass on 4 sides. Lantern (over-all height, 14") hangs from bracket, 3½" x 3½", and can be removed when light is wanted elsewhere. With bracket, $9.95. Extra brackets, $1.00. All ppd. Design Craft (L-83), 504 Interurban Bldg., Dallas 1, Tex.

The slice-aid—the handiest little kitchen aid we've come across in a long time. A safe and sanitary way to hold tomatoes, hard-cooked eggs, onions, meat loaf, etc., so you can slice with ease. Slices won't roll away or fall apart. There's no waste because you can slice down to the ends. Choice of red, ivory or green durable styrene. $1.00 each, ppd. Carol Beatty (L-83), 7410 Santa Monica Boulevard, Los Angeles 46, California.

Glass block book ends whose distinctive simplicity make them a smart pair to spark up contemporary décors. Solid clear-glass blocks with all the weight needed to hold books securely in place. The first names of a happy couple are cut deep into each block giving them true individuality. Complete with scratchproof felt buttons, each is 5" square. Pair, $11.95, ppd. Holiday House (L-83), Bellevue Theatre Bldg., Upper Montclair, N.J.

Although complete practicality can be appallingly dull, life might be a bit hazardous were we to go overboard like the young lady on the left making hatracks out of elephants. The middle path is the pleasantest (and the safest) and Your Money's Worth *can be an ideal signpost. Whatever the occasion, it offers the perfect gift; whatever the decorating problem, it has a solution; and for those impractical moments we all succumb to, it tenders any number of those delightful bits of fluff that make life so pleasant. Have you tried our handy multiple order blank on page 47?*

Dorothy Fischer

Keep your mail dry in a handsome mailbox that elicits appreciative glances from every passerby. Black wrought iron, it's personalized with your name in striking bold white block letters (up to 12 letters), and has a scallop-edge hinged lid. It measures a roomy 12¼" x 2¾" x 5". Brackets are 9½" with ends curved into a graceful magazine rest. (Please print name clearly when ordering.) $3.95, ppd. Miles Kimball Co. (L-83), 215 Bond Street, Oshkosh, Wisconsin.

Poker pillows, a trump note for those with a flair for the unusual, to toss casually on a chair, sofa or window seat. The long-wearing wool and rayon felt covering of the "spade" and the "club" is black with red trim; of the "heart" and "diamond," it is red felt with black trim. Plumply filled with fluffy kapok, each pillow is about 15" and is $3.95. A set of 4, $14.95, ppd. Benjamin's Decorators (L-83), West New York, New Jersey.

A brightly burnished solid brass basket that conquers the problem of what to do with the logs for the fireplace in a most decorative manner. A handsome accessory, styled for years of use. Many will prefer to use it alongside of an easy chair, where it's equally at home to hold current periodicals. It measures 20" long by 16" high and weighs 10 pounds. $14.50, exp. chgs. coll. The Century Shop (L-83), 1134 No. Sixth St., St. Louis 1, Mo.

ROYAL COPENHAGEN FAIENCE

Faience is a semi-porcelain noted for its sturdiness, beauty and unusual color range. Illustrated: "Silhouette," a dramatic black and platinum pattern hand-painted on a beige background. 5 piece place setting, $10.25

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Early American TOY-CHEST BENCH

Fully Assembled
31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its very solid construction. **Satisfaction guaranteed.** *Quick delivery direct from our workshop*

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with these new

TEXTURED WALLPAPERS

In 8 new Decorator Colors:

charcoal with pink
white with gold & black
sandalwood with gold
rose with gold
blue with silver
yellow with brown
pink with silver

only **$1.00** per single roll
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Send 10c for samples, measuring chart and easy hanging instructions.

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A WAYNE ORIGINAL — WRITE FOR CATALOG

Marriage Medal

Not to be confused with the *Croix de Guerre*, but a precious way to say "I love you". Recalls from moments to years of wedded bliss. A perfect memento for "her" charm bracelet, or "his" key chain.

In Sterling Silver
1" dia. $4, 1-1/4" dia. $5, 1-1/2" dia. $7
In 12 Kt. Gold Filled
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In 14 Kt. Solid Gold
1" dia. $15, 1-1/4" dia. $30, 1-1/2" dia. $40

Note full name and number of years married.
Prices include engraving, fed. tax and post.
Presented in a smart flannel pouch.

Wayne Silversmiths

Measures of Pleasure

COPPER and BRASS SCOOPS

$1.95 Set of 4

Postpaid to you

Copied after old time sugar scoops, these measuring spoons hang upon the kitchen wall and give a decorative accent with their copper and brass tones. (¼ tea., ½ tea., 1 tea. and 1 tablespoon.) Handles are brass; scoops, copper with 6½" black iron rack. An always welcome bridal shower gift. Just $1.95 ppd.

Satisfaction guaranteed or money refunded.

Helen Gallagher
415 02 Fulton St., Peoria, Illinois

"We're looking for people who like to draw"

by Albert Dorne
Famous Illustrator

If you like to draw—America's 12 Most Famous Artists are looking for you. We want to test your art talent!

Too many people miss a wonderful career in art—simply because they don't think they have talent. But my colleagues and I have helped thousands of people get started. Like these—

Three years ago Don Smith knew nothing about art—even doubted he had talent. Today, he is an illustrator with a leading advertising agency in New Orleans—and has a future as big as he wants to make it.

Harriet Kuzniewski was bored with an "ordinary" job when she sent for our talent test. Encouraged by us—she started to study at home in her spare time. Soon she was offered a job as a fashion artist. A year later, she became assistant art director. Today, she does glamorous *full color* fashion illustrations!

Cowboy to Artist

A cowboy from Miles City, Mont., studied art with us. Now he paints portraits and sells them for $250 each. And gets all the business he can handle.

John Busketta was a pipe-fitter's helper with a gas company—until he did something about his urge to draw. Now he's an artist in the advertising department of the same company. At a big increase in pay!

A great-grandmother in Ohio decided to study painting in her spare time. Recently, she had her first "show"—where she sold thirty-two water colors and five oil paintings.

A salesgirl in West Virginia who liked to draw got a job as an artist, later became advertising manager of the best store in Charleston.

Free Art Talent Test

How about you? Wouldn't you like to find out if you have the talent for a fascinating money-making art career (part time or full time)? We'll be glad to send you our remarkably revealing 8-page talent test. Thousands of people formerly paid $1 for this test. But now we'll send it to you *free*—if you sincerely like to draw. No obligation to you. Simply mail the coupon provided below.

America's 12 Most Famous Artists

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Studio 86-B, Westport, Conn.
Send me, without obligation, your Famous Artists Talent Test.

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COPPER the gift that glows!

DREDGE SET . . . at home on the range or on the table, a trio of burnished heavy-gauge copper. Salt and pepper shakers are 2½" x 3⅛"; flour-or-sugar, 2¾" x 4⅝". Starkly simple, they're attractive additions to any kitchen.

3-piece set, **$5.95** ppd.

MINISTER . . . Now! Like four canisters in one! Space-saving 20¼" x 9" x 6" copper unit can stand or hang, has two 5-lb. bins for flour or sugar, two 2-lb. bins for coffee, etc. Bins are detachable, tin-lined for better storage.

$10.95 plus 50c each; $1.00 west of Miss.
(Matching 2-section 'tater-and-onion bin or 1-section bread bin also available at same price.)
Write for free 50-page catalog.

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By one of America's foremost designers! An exciting addition to your room . . . plus wonderful lighting! Gracefully sculptured genuine walnut with gleaming brass. The shade swivels completely, has walnut switch knob. A contemporary masterpiece . . . fabulous at this low price!

$25. value **14.50**

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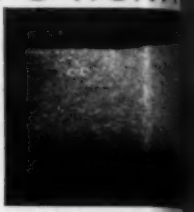
YOUR MONEY'S WORTH

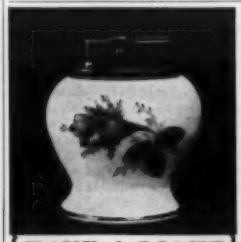


Sweet dreams! Billowy, soft *dacron*-filled, regulation-size bed pillows covered in a nylon multicolored floral design in pastels. Downy soft, a cinch to care for, each is guaranteed completely washable. An excellent buy for years of good sleeping comfort, pillows are resilient, nonallergic, lightweight and non-matting. Each, 20" x 26", $5.95; 2, $9.95, ppd. Palley Supply Co. (L-83), 2263 E. Vernon Ave., Los Angeles 58, California.

Symbols of freedom! The heads of Presidents Washington and Lincoln, and the spread-eagle kitchen match-holder are heavy black cast iron. Heads, 4" high, are hand-cast and signed by the artist. The eagle and four stars on the 4¾" x 4" holder are gilded. A bit of Americana to use in a colonial kitchen or alongside a fireplace. Heads, $2.95 a pair; match-holder, $1.95; complete set, $4.50, all ppd. Beverly Baker (L-83), P.O. Box 135, Darien, Connecticut.

99 out of 100 husbands, we ladies readily agree, need a little joshing about the virtue of neatness. A clever idea is to order this *Messy Mac Award* certificate to present to him. He's sure to be amused and your hint may do wonders. The certificate, 9½" x 12½" printed in 3 colors and personalized with his name, is ready for framing. $1.00, ppd. The Tycoon (L-83), 1401 Fox Bldg., Philadelphia 3, Pa.

Slide-Free does the trick. (It did wonders on our desk drawers.) A new non-oily lubricant, the actual basic ingredient was used by ancient Romans to lubricate chariot axles. It frees stuck drawers, doors, windows, etc., shrinks wood by sealing-out warping moisture. Eliminates squeaks in chairs, tables, beds and parts of the car. Other uses listed on 4-ounce handy spout-top plastic bottle. Safe on hands and furniture. $1.00, ppd. Slide-Free Co. (L-83), Orangeburg, New York.



HAVE A LIGHT
from this lovely bone white china lighter and at the same time add a matching piece to your fine china collection. The pattern of course is a copy of the Rosenthal Moss Rose, highlighted with a gold band at the base. Standing 3" high it features the finest automatic lighter mechanism for years of service.
Perfect for any gift occasion. **$2.95**
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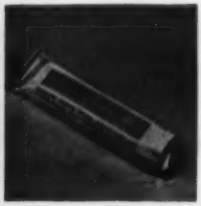
Order the easy way . . . see page 47

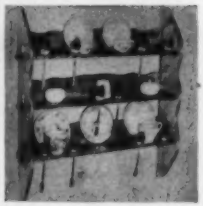
YOUR MONEY'S WORTH

What makes a home? The smart decorative appointments such as these handsome shutter doors that are authentic replicas of ones used in New Orleans from 1700 to the early part of the 19th century. They're full-length, unfinished white pine, decorated with a medallion. 1¼" thick, they fit openings 2'6" x 6'8". Use them, too, to frame French windows, etc. $31.00 a pair, exp. chgs. coll. (Inquire for other sizes.) Louvercraft (L-83), 425 Austin Pl., New York 55, N. Y.

The light we like to use with a regular standard-size or portable typewriter. Fashioned in colors to please: gray, green or pink, this flexible gooseneck lamp puts light where you need it most. A good value, whose use by you and your husband and the school-age children in the family will pay for itself again and again. $4.95, ppd. Interior Trends (L-83), 56 Underhill Ave., Brooklyn 38, N.Y.



You'll be happy you discovered *Kleen-Wall* when you see how easily it removes wallpaper stains. Fingerprints, grease, oil stains, etc., simply vanish without marring or tearing the wallpaper. There's no rubbing or water involved, simply dab *Kleen-Wall*, allow to dry to a powder, gently brush off. Stain disappears, leaving a clean surface. Generous-sized tube, $1.69, ppd. Inwood Products Co. (L-83), 216 E. 125 Street, New York 35, N. Y.



The collector's choice is a set of shelves to do justice to a fine collection of tea or coffee cups, spoons, miniatures, statuettes, etc. Handmade of honey-tone Vermont pine, it is hand-rubbed so that it has the lovely soft look of aged wood. It measures 21½" wide x 21½" tall and the shelves are 4½" deep. A show-off piece to give years of satisfaction, wherever you hang it. $10.50, ppd. Jeff Elliott (L-83), Statesville, North Carolina.

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approx. $1.50 a yd. including labor

◀ *Easy credit terms to fit your budget* ▶

Choose from a tremendous color selection in exquisite decorator fabrics—we will custom make draperies to your exact window measurements for less than ready-mades. You'll be delighted with the fabric quality and the fine tailoring, such as tiny overlocked seams, full 3" weighted hems, plastic crinoline headings. Prices, including labor, are approx. $1.50 a yard.

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FORTISAN. Yardage $1. The sheer wonder fabric you've been reading about—usually more than twice our price! White, champagne, pink, café, turquoise, sea foam, gold.

METALLIC PRINT SHANTUNG. Yardage $1. Non-tarnishable gold and silver snowflakes printed on white, beige, grey, rose, copper, sea foam.

SHADOW WEAVE. Yardage $1. A dull-finished background highlighted with shiny nubs for a dramatic effect. Straw, white, rose, ice pink, beige, turquoise, natural, rose beige, grey.

GLENDORETTE. Yardage $1. When we sold this fabric for $2 a yard in our San Francisco store, the demand was terrific. Our latest factory order was so large we're able to offer it now by mail for only $1 a yard—$1.50 made into draperies. Rose dust, white, gold, turquoise, grey, sea foam, spruce, rose beige, natural, ice pink, beige, straw.

NUBBY WEAVE. Yardage $1. Texture similar to raw silk, subtle colors to enhance any room. Beige, white, gray, spruce, turquoise, leaf green, sea foam, lime, straw, gold, natural, rose beige, ice pink, rose dust, ash rose, tea rose, fawn, cocoa, snow.

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Make your own drapes. Free instruction booklet. Pleating tape, traverse rods, hooks available. Above fabrics are about 45" wide. By the yard $1.

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9" Case
5½" Weight
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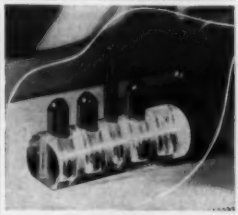

NEW HOLLYWOOD LIP BAR

Holds 4 lipsticks and lip brush "at your finger tips"

The dramatic flair of Hollywood . . . fabulous land of the art of make-up . . . is amply evident in this lustrous, brilliant styrene Lip Bar, home-sweet-home for your four favorite lipsticks and a lip brush. Then modern styling is correct in any setting. In clear, blue, or coral pink; attractively gift-wrapped. Order now, for yourself and for gifts.

Only **$2.00** each ppd. (without lipsticks).

EDITH BERG

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Dept: L-36

For multiple ordering, see page 47

REDECORATE Any Wall Any Room with Handsome Shelf-Units in minutes! No carpentry!

EXTRA SHELF SPACE Anywhere You Want!

Install your own shelves with the Mansfield do-it-yourself Shelf Kit (shelves, too)

BOOKS • PLANTERS • KNICKKNACKS • TOOLS • RECORDS • CABINETS • TOYS • WALL TV • KITCHEN, ATTIC, BASEMENT or GARAGE STORAGE SPACE

Need no floor space! Brackets hook into uprights at any height you wish. Lock firmly with thumb screw. Easily removed—without tools!

Complete with instructions, screws and a studfinder. Makes installation a cinch!

Any size . . . Any Arrangement . . . as high as your ceiling, wide as your room, 4"—16" deep, for any wall or room! Uprights are trim, satin-finish, double-plated steel . . . full .062 gauge. Brackets .093 gauge satin-finish double plated steel! Use as is—or paint to fit your decor. *Easily and quickly mounted . . . an easy wall!*

Glowing Decorator's BRASS FINISH: Add 25c per foot for Uprights; Add 50c for each bracket.

SATISFACTION GUARANTEED OR MONEY BACK WITHIN 10 DAYS

UPRIGHTS HEIGHT	PRICE
1'	.25
2'	.35
3'	1.20
4'	1.60
5'	2.00

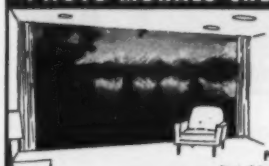
Over 5' price as shown

BRACKETS WIDTH	PRICE
4", 5", 6"	.70 ea.
8"	.75 ea.
10"	.80 ea.
12"	.85 ea.
14"	1.00 ea.
16"	1.20 ea.

All Prices Include Postage

MANSFIELD HOUSE, Dept. 140, 38 WATER STREET, NEW YORK 4, N. Y.

PHOTO MURALS CREATED FOR YOU



Redecorating? . . . custom made photo-murals are the latest imaginative decorating and redecorating idea for your home or office. The mural YOU want, made for YOU, from your negative or ours. ANY PICTURE . . . ANY SIZE . . . ANY COLOR . . . Limited only by your imagination, photo-murals compliment any room. Sold internationally by mail by world's foremost producer.

Send 25c for folio with miniature reproductions. Refundable on purchase.

PHOTOMAMMOTH MURALS

Dept. 2-L, 12048 Vanowen St., N. Hollywood, Calif.

Foam Rubber Upholstered NEW LOW LOW PRICE

Our best-selling dining or desk chair, now a better buy than ever. Specify walnut or birch back. Seats in aqua, pumpkin, charcoal, black gold or brown denim.
Orig. 20—NOW @ a rock bottom..... **8.95**

Tweeds: black/white, black/pink, black/red, lemon, pumpkin.
Orig. 22—NOW @ a wonderful..... **10.95**

bon marche VISIT OUR LARGE NEW N.Y. STORE

Dept. L-2, 26 East 14th St., New York 3, N. Y.

All shipments express collect. Sorry, no C.O.D.'s

ORDER DIRECT FROM FACTORY!
SOLID BIRCH OR MAPLE!
CAPTAIN'S STOOLS
FULLY ASSEMBLED READY TO PAINT

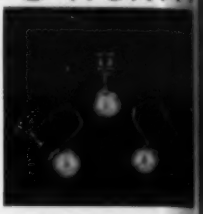
2 for $14.95
Choose Either Style
MODERN COLONIAL

Attractive contemporary or old fashioned Captain's Stools—these stools are of the finest construction for lifetime of comfort and service. Seat 12" square. Solid birch or maple welded alike smooth ready for you to paint, stain or lacquer. Minimum Order, 2 Stools. 2 Passenger Stool. Seat height: 24" high for "counter"; 30" high for "bar". (Please specify size.) Prompt delivery—shop, chart, collect, send check or money-order. No C.O.D.'s MONEY-BACK GUARANTEE. Complete Instructions on How to Finish Unpainted Furniture at no extra cost. FREE with each order. Ask for our illustrated folder.

VISIT OUR SHOWROOMS
Visitors to our display room (20)

MEADOWBROOK INDUSTRIES
Dept. 2-L-3
1268 Baltimore Ave. Baltimore 21, Md.

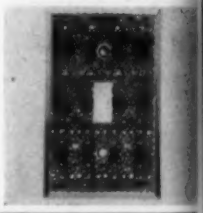
YOUR MONEY'S WORTH



A thing of beauty is a joy forever. For her there is a lovely pair of cultured pearl earrings, and for him, there's a good-looking matching tie tack. Both set in 14-carat gold, their smart simplicity of design make them gifts of lasting pleasure. Pearls, slightly larger than actual size shown, in earrings, $15.00; tie tack, $10.00. Slightly smaller ones, earrings, $9.90; tie tack, $5.00, all incl. tax and post. Merrin Jewels (L-83), 530 Madison Ave., New York 22, New York.

For sheer smart looks and durability, wonderful *Fiberglas* curtains at budget-minded prices. In addition to white, there are pastel shades in maize, pink or green. A pair of tiered curtains (all 72" wide) in a 30" length, $2.39; 36", $2.59; 40", $2.79; 45", $2.98, all ppd. and with a 5-year guarantee. Request free catalogue including other styles, with 24 color swatches. Ronnie Sales Co. (L-83), 145 Broad Ave., Fairview, N. J.

A concerto for ashes! If you're looking for something different in the way of an ash tray, here is one that's sure to tune up conversations. The miniature, black, glazed-ceramic grand piano is decorated in white with other musical instruments in the orchestra. Music enthusiasts, be it classical, jazz or rock 'n' roll will want one for their get-togethers. Only $1.98 plus 25c post. Lowy's (L-83), 260 B. 116th Street, Rockaway Park, N.Y.



A clever change-about for the ordinary nondescript light switch plate. Regulation size, this bejeweled one, extremely ornamental, has an antiqued gold background, with imitation brilliants and marquise-shaped stones of crystal, ruby, emerald, sapphire or topaz. There's one to match or contrast with any color scheme. Complete with screws, it is $3.95, postpaid. Aimee Lee (L-83), 545 5th Avenue, New York, New York.

DOUBLY EFFECTIVE . . . imported white porcelain bust of Diana, the moon goddess and Apollo, the god of youth and beauty. Masterfully executed with all the classic grace of Grecian art. A stunning gift! 8" high, $2.75 a pair or 9½" high, $12.50 pair, postpaid.

CANDLELIGHT and MAGIC
Pure magic for your mantel, sideboard or night table. Ivory china base and candle-holder shield a real wax candle. Concealed metal spring automatically raises candle as it burns. China is high-lighted with gold and pastel floral sprays . . . Complete with one candle. 9½" high overall. An inspired gift! $2.95 each; $5.75 pair, postpaid.

Write for FREE catalog.

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ARTISTIC ADJUSTABLE
PULL UP LAMP
3 Direction Light With Adjustable Tree Lamp. Pull in Any Direction

Colors: Choice of gold, black, white, pink or green. $10.95

Here's "lightup time" in every sense of the word. The perfect time time. Fully adjustable, no glare, nothing comfort in every sense of direction. Adjustable to any position or direction you command. Artistic and ornamental, too. An exciting lighting fixture that will add dramatic decorator touch to any room. Easily adjusts to any height for perfect lighting . . . for reading, writing, sewing, card playing; desk or bed. Durable pull-up cord to light finger switches on or off. Has glare-proof translucent fibre glass diffuser.

FREE EXAMINATION
Order at once. You must be 100% delighted or your money back. Mention lamp desired and color with your name and address. Enclose check or money order, we ship promptly. Express charges collect.

MATTHEW DAY, INC.
Dept. 102 Cincinnati, New Jersey

Order the easy way . . . see page 47

YOUR MONEY'S WORTH

Cute and cuddly. The three adorable little kittens are one of three full-color prints of tiny kittens that make an appealing group to hang in the children's room, game room or kitchen. Each print, measuring 16½" x 19¼", is printed on heavy glossy paper and has its own 2¼" wide simulated blond oak frame. Complete set of 3 different prints, only $1.00, ppd. Kingcraft Products (L-83), P.O. Box 27648, Los Angeles 27, California.

It pays to buy good quality, especially when it's priced right! Shown, a sturdily built unfinished birch chair with hand-woven fiber rush seat whose simple casual style goes equally well in the dining room, den or bedroom. 30" high, seat is 18" x 15" x 18" high. Completely assembled, sanded smooth, ready to finish, $8.95; or finished in mahogany, maple, walnut, cherry or pine, $12.95. (Minimum order of 2 only.) Exp. chgs. coll. The Hitching Post (L-83), 261 Glen Cove Ave., Sea Cliff, Long Island, N. Y.

Crisscross piecrust tops can be made in a jiffy with this unique lattice-design piecrust cutter. It's the modern, easy way to make a uniform and better-looking pie. You'll be proud to donate your pies to the next church supper, etc. Just press the cutter on the dough, lift it off and your pie is ready for the oven. Made of heavy, easy-to-clean styrene, $1.00, ppd. From House of Schiller (L-83), 180 North Wacker Drive, Chicago 6, Illinois.

175 modern home interiors shown in 280 black-and-white and 4-color photographs. Chock full of ideas, each is designed by the architect of the house or by a well-known interior design specialist. The authors, Katherine M. Ford and Thomas H. Creighton, tell you how to solve decorating problems in all rooms—the same ones you'll face when re-doing or building a new home. *Designs for Living*, $5.95, ppd. Rheinhold Publ. Corp. (L-83), 430 Park Ave., N. Y. 22, N. Y.

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TWO YEARS' INTERIOR DESIGN

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Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.

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Starts at once. Send for Catalog C.
Some training for those who cannot come to New York. Practical, useful and intensely interesting.

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Amazing New Easy Discovery!
NO MORE WASHING WINDOWS
And Still Have Them Crystal Clear!

One Quick Swish and You Clean Windows the Easy Way Optometrists Clean and Polish Eyeglasses. No Mess, No Fuss! Windows So Clear you Can't Even See the Glass!

Cleans windows in seconds without one drop of water, without one speck of soap or detergent! New chemically treated KEYTONE WINDOW CLOTH makes windows sparkle instantly . . . not only removes dirt and grime but gives invisible smear-proof coating to prevent rain streaks, to prevent dirt and grime forming again. Fog proofs glass and windshields against clouding, steaming. Amazing specially treated window cloth contains safe harmless dirt dissolving discovery. Used by optometrists for eyeglasses, used by home builders on model homes where picture windows must be bright and clear for months in all weather. Ideal for mirrors, crystal, car windows, kitchen appliances. Removes rust, polishes chrome. Rinses clean without removing activator so lasts months.

Only $1 or 3 for $2

Only by mail we pay postage on one buy. KEYTONE WINDOW CLOTH for $1, or 3 for $2 with cash orders postpaid. If C.O.D. remember extra. Complete satisfaction or return in 10 days for money back. Also try KEYTONE Pink PROOF CLOTH for windshields, only $1. KEYTONE LEATHER and LUGGAGE CLOTH $1. KEYTONE FURNITURE POLISHING CLOTH only $1. Any 3 for $2. Same money back guarantee. KEYTONE cloths make easy days for busy housewives. Mail order today.

KEITH CHEMICAL CO.
Dept. 79-B, 2832 Warsaw Ave., Birmingham 5, Ala.

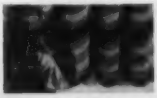
Send for free catalog showing finest quality custom made ROOM DIVIDERS • DOOR CLOSURES • BAMBOO DRAPES

Abstract Print Matchstick Bamboo Drapes (pictured above)
only **40¢** a sq. ft.
Background colors are Chinese Red, Kelly Green, Chartreuse, Beige, Cocoa Brown, Flame, Turquoise, Canary Yellow, White, Black, Sage Green, Carnation Pink or Clear Lacquer. Any one of these enameled colors can be used for abstract print over-paint. Sample swatches made with white over-paint only.

Confetti Splatter Matchstick Bamboo Drapes
only **40¢** a sq. ft.
Same background colors as Abstract Print. Multi-color Confetti Splatter over-paint.

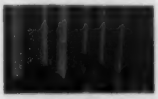
Custom Made Matchstick Bamboo Drapes
Natural color **24¢** sq. ft.
Decorator colors **35¢** sq. ft.
Colors as listed under Abstract Print. Custom made to your exact window or door size.

Standard Sizes Matchstick Bamboo Drapes
Natural color **18¢** sq. ft. Decorator colors **30¢** sq. ft.
Colors as listed under Abstract Print. A wide selection of standard sizes.



Modoka Woven Bamboo Drapes
only **35¢** a sq. ft.
Charcoal, brown or green matchstick bamboo with contrasting weaving.

Luana Wood Draw Draperies—
¼" Slats
only **35¢** a sq. ft.
In natural Luana wood color (mahogany). Light comes through, you can't see through.



Luana Wood Drape-Dividers—¼" or ½" Slats
only **30¢** a sq. ft.
For room dividers or door closures. Special fabrication for economy, smart appearance. Specify ½" or ¼" slats when ordering swatch.

SEND 25¢ EACH for 8"x10" SWATCHES OF ABOVE ITEMS

Specify colors desired. Return for credit if you wish.
All prices above include fixed pleat tape and pin-hooks.

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☐ Enclosed is 25c for swatch in _____ color
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Name _____
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For multiple ordering, see page 47

This Book Has the Secrets of Professional Decorators!

It's so easy when you know how, and this low-cost book tells and shows you how. Even beginners have no trouble — over 50 illustrations, worlds of smart tips, new ideas. Step by step directions for making picture window draw drapes, cottage curtains, valances, criss-cross curtains. Also easy instructions for making slipcovers, lampshades, cushions, tablecloths and stoles.

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Send for your "How to Make Them Yourself" book now and we will send you free of extra cost, 20 actual samples of beautiful Itasca fabrics. These are the famous rough-textured, colorful, washable decorator fabrics — so new and modern — so amazingly low cost. Itasca originals, famous the country over, available by mail — prices begin at $1.19 to 2.00 yd., widths up to 60 in.

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Please send me the following:
☐ "How to Make" Drapery Book and Bonus Fabric Samples—I enclose 35c
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Custom-Made DRAPERIES and BEDSPREADS

Draperies, bedspreads, coverlets and dust ruffles . . . MADE ANY LENGTH, ANY WIDTH . . . of our corduroy, taffeta, chintz, Moonglow, or Fortique. Send for measuring chart. Color samples are 10¢ per fabric.

KING SIZE coverlets and spreads cover 2 twin beds . . . each 39" wide, 76" long, 21" high. Color samples are 10¢ per fabric.

COVERLETS		BEDSPREADS	
Chintz(shown)	27.50	Corduroy	29.95
Taffeta	27.50	Taffeta	29.95
Corduroy	27.50	Moonglow	32.95
Fortique	29.95	ADD 10¢ for Postage to Total Order	
Dust ruffles extra			

COLTEN'S
1351 Beacon St., Brookline 46, Mass.

FINE STEIN

Shades of the "Student Prince!" This big German drinking stein has an embossed pewter cover, blue and grey pottery body. Holds more than a can of beer. Figures have 3 dimensional effect. Handsome enough to add to (or start) a collection!

$4.95 ppd.
Sorry, no C.O.D.'s.

Beverly Baker
Dept. L-3 Box 135 Darien, Conn.

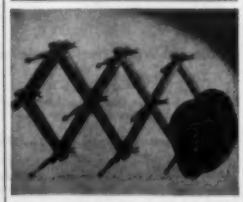
HOUSEWIFE SOLVES MYSTERY

. . . Free Catalog Ends Search

After years of "looking", Mrs. R. Billow, 520 Roscoe, Chicago, found the solution to a problem. A free catalog ended her search for good-looking, practical, full-time protection from dust and dirt for her furniture. She had no trouble ordering. Today her furniture is dressed up in Nord plastic covers.

The extra-heavy, durable plastic covers have no pores to admit dust and dirt. They give perfect protection and save hours of work. The transparent satin-finish Firestone Velon plastic lets every detail of the upholstery's texture and color show through. Amazed by their perfect fit and custom-tailored appearance, Mrs. Billow says, "They're so good looking—I don't even have to take them off for company! And they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did."

To protect your furniture, write today for the FREE CATALOG showing over 150 styles and sizes. NORD PRODUCTS, INC. 1401 N. Wacker Drive, Dept. L-2, Chicago 6, Illinois.



Hand Me Your Hats!

And your coats too, and they'll be in the safe-keeping of this expanding hat rack, a revival from the days of the pioneer. Stretch it to 40" across a wall of a foyer or hang it vertically on a narrow wall or inside a closet door. Black pegs have white rubber tips. In mahogany or maple finish oak wood.

$4.95 plus 35c shipping

Lowy's Creations
Dept. S-2, 260 B. 116th St., Rockaway Park, N.Y.

YOUR MONEY'S WORTH

If you haven't started a shiny copper collection why not start one now with a gleaming, lustrous teapot, or add it to a new homemaker's collection? Teapot of copper is highlighted with burnished accents of brass with a raffia-wrapped handle. (Use it, too, for an unusual color accent for holding flowers on the coffee table when it's not doing duty.) 4-cup pot, $3.95, 35c shpg. chgs. Foster House (L-83), 430 S. Jefferson, Peoria, Illinois.

Old favorite never out of date—the Boston rocker. Authentically styled, it's sturdily constructed of solid birch or maple, smoothly sanded, ready to paint, stain or lacquer, as you wish. Seat measures 17" x 21" wide and the over-all height of the chair is 42". A rocker to enjoy and relax in, it's shipped completely assembled, $14.95, plus shpg. chgs. coll. Meadowbrook Industries (L-83), 2268 Bellmore Ave., Bellmore, L. I., N. Y.

Dreary weather outside? Why not hook a rug, it's a profitable and satisfying pastime. This fine kit consists of a lovely floral pattern stamped in black outline on burlap (28" x 48"), wool swatches in rich shades of mauves and moss-green, rug hook and easy-to-follow instructions, $6.95. Highly recommended, too, is the frame stand with its removable 18" x 27" hoop at $6.00, ppd. Rebecca's Rug Shop (L-83), Walnut Ridge, Ark.

Expressive of a romantic era are these baroque-shaped white china pin boxes with cupids decorating the covers. A soft Meissen multifloral pattern is reproduced on them in muted pastel shades highlighted and trimmed with gold. The right and left designs make a matching pair that look equally decorative on a coffee table, hutch or vanity. Each, 4¼" x 5", the pair, $2.95, ppd. Lee Wynne (L-83), 5446 Diamond St., Philadelphia 31, Pa.

4 APRONS . . . $1.00

(Less than the manufacturer's cost).

Closeout of surplus aprons means terrific savings for entire family. These brand new aprons have beautiful ruffles stitched completely around edges. Assorted colors and designs. Now mother, daughter, and even grandma can have their own personal aprons . . . There's even one for dad when he has to help out around the house. You'll be proud to give sets of these 4 aprons as gifts. They'll be welcomed in any household. Sorry, no more than 3 sets to a customer. Send $1.00 for each set of 4 aprons to:

FASHION SHOPS
243 Broadway Dept. A-283 New York, N. Y.

Keep Delicate Apparel Fresh and Lovely in This

GIANT PLASTIC BOX

Here is the very thing you've been looking for to protect your delicate finery from harmful dust particles. Made of durable polystyrene this attractive box and its snug-fitting cover are crystal clear, so its contents can be seen at a glance. It is 15" x 11" x 6" high—large enough to hold a dozen sweaters or blouses or a dozen slips and nightgowns, or several knitted suits. Fits easily on closet shelf.

Perfect for safe, practical off-season storage. **$4.95** ppd.

No C.O.D.'s or Stamps, Please

NATIONAL HANGER COMPANY
Dept. L., 18 West 18th St., N. Y. 11, N. Y.

Order the easy way . . . see page 47

YOUR MONEY'S WORTH

In the modern tradition, imaginative wall silhouettes to complement your good taste. Handcrafted in metal with wooden frames in your choice of black, gold or white, the 4 exotic flower arrangements represent the 4 seasons. Equipped for hanging, each measures 8" x 20" high. Their notable assets add up to impressive wall décor. Set of 4, only $10.95, postpaid. Jenifer House (L-83), New Marlboro Stage, Great Barrington, Mass.

Handsome multipurpose chest with two file or 2 small drawers and 1 file drawer to use as an end or bed table. Swivel top with concealed ball bearing swings right or left for writing, eating, sewing, etc. 16" x 25" x 28" high, finely crafted of knotty pine in hand-rubbed honey-tone pine or maple finish with colonial brass pulls. Either style with swivel top, $36.95 (without swivel, $32.95). In kit form: with swivel, $26.95; without swivel, $24.50. Exp. chgs. coll. Yield House (L-83), North Conway, N.H.

Bar shark—a real find for the host who's proud of his skills—will prove to be the handiest item he's ever had. Shark's body cracks ice, mouth opens bottles, the nose is a muddler, tail removes push-on jar caps and fin cuts cellophane seal on neck of bottle. About 7" long, of durable cast iron with shiny chrome-plated finish, it's a gift that a busy host will appreciate. $2.95, plus 25c post. Laurcel Gifts (L-83), Box 312, Flushing 52, New York.

12 little dolls! Watch the face of your little girl light up when she opens up the box and discovers what's inside. Each is 3½" tall, made of celluloid and dressed in a different colorful costume. She'll be kept busy for hours on end playing with her family of dolls. Wonderful, too, for the sick-in-bed and as party favors. Box of 12 dolls, $1.00, ppd. House of Dolls (L-83), 1170 Broadway, New York 1, N.Y.

CHARM YOUR HOME WITH BEAUTIFUL HAND-PAINTED WATER COLOR SCENES

NOW—you can give your home lasting beauty for ONLY $1.00! This unusual "Boating At Night" scene in a striking black and white hue will complement any room—regardless of color scheme. HAND-PAINTED into specially treated portrait silk by world renown Oriental artists. Fine details expertly brought out. The ideal size for framing—8"x10". A fine and pleasing gift. Send $1.00 TODAY. We ship postpaid. You must be delighted or your $1.00 refunded immediately. ORDER NOW! Send for FREE folder of our wide and colorful selection of other paintings.

JO ANN
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New Way To Sleep!

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE! S(34), M (36-38), L (40-42) XL (44-46).

$2 ppd. 3 for $5 ppd.

NOW! Tee-PJ's available in long sleeves with knit wristlet and in heavier knit fabric for cold weather comfort.

$3 ea. 2 for $5. 3 for $8.50

All postpaid.

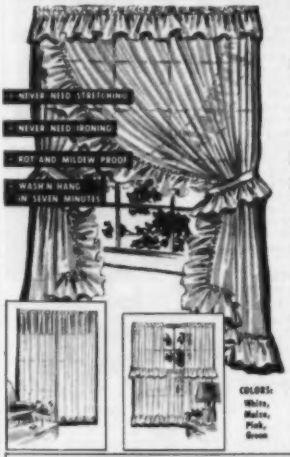
WITTMANN TEXTILES
Dept. 100, Stowe, Pa.

HANG THESE BEAUTIFUL Fiberglas Curtains

IN YOUR OWN HOME **10 DAYS FREE**

IF DELIGHTED THEN PAY ONLY **50¢ PER WEEK PER PAIR!**

SAVE UP TO $13 A PAIR · 32 SIZES · 4 STYLES · 4 COLORS



LOOK AT THESE BARGAIN PRICES

RUFFLED

Width per pair	Length	Usually	Now
32"	45"	7.00	5.29
40"	54"	8.00	6.29
40"	63"	9.00	6.99
40"	72"	10.00	7.99
40"	81"	11.00	8.79
40"	90"	12.00	9.49
*36"	90"	13.00	7.49
(36" (Double Width)	72"	19.00	15.99
(40" (Double Width)	81"	21.00	16.79
(40" (Double Width)	90"	23.00	16.99
*(36" (Double Width)	90"	25.00	19.99
*36" (Triple Width)	72"	29.00	19.99
36" (Triple Width)	81"	30.00	20.99
*36" (Triple Width)	90"	32.00	21.99
*(40" (Quadruple "")	90"	45.00	32.99

*Sizes indicated with * come in white only

TAILORED

Width per pair	Length	Usually	Now
32"	45"	4.00	3.19
32"	54"	5.00	3.49
32"	63"	6.00	3.99
32"	72"	6.00	4.19
32"	81"	7.00	4.49
32"	90"	7.75	4.99
32"	96"	8.50	5.29
32"	108"	9.00	5.99

TIERS

Width per pair	Length	Usually	Now
72"	36"	4.39	2.99
72"	45"	4.79	3.29
72"	63"	4.89	3.79
72"	63"	5.29	3.98

Super-Wide Panels
All 5 Ht. Widths Per Panel

Length	Usually	Now
63"	5.00	3.79 Per Panel
72"	5.00	3.99 Per Panel
81"	6.00	4.29 Per Panel
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COLORS: White, Maize, Pink, Green

TAILORED $3.99 pair Usually $4.99! 82" wide per pair, 45" long, beautifully stitched, ample hems. Adds elegance to any room.

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RUFFLED $5.98 pair Usually $9.00! 90" wide per pair, 63" long. 5" baby-headed dainty-edged ruffles, wide enough to crisscross or hang Priscilla style.

COLORS: White, Maize, Pink, Green

Ronnie

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SAVE UP TO $5 Per Pair!

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- Can't rot or mildew!
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Yes, these drapes are beautiful beyond description! They add loveliness to period or modern furnishings. Full 4" pleats. All are 84" wide, to cover windows up to 42". Use 2 or more pairs for wider windows.

Length	Usually	NOW
45"	09.98	05.00
54"	10.00	6.00
63"	11.98	7.00
72"	12.98	8.00
81"	13.98	8.10
90"	14.98	9.00
99"	15.98	10.00

COLORS: Heater Green, White, Rose, Champagne, Gold

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Ronnie Bldg., Fairview, N. J.

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Style	Quantity	Color	Size	Price

☐ I prefer to enclose full payment now

Name .....
(Please print clearly)
Address .....
City ..... Zone ..... State .....
Total pairs ordered ..... Total Price .....
SEND NO MONEY WITH THIS COUPON—WE WILL BILL YOU LATER

For multiple ordering, see page 47

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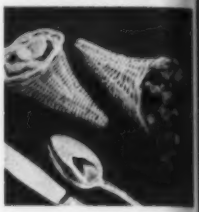

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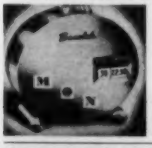

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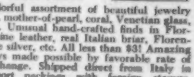

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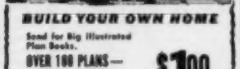

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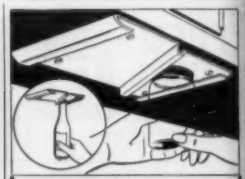

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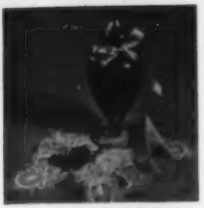
Order the easy way . . . see page 47

YOUR MONEY'S WORTH

The priceless look of handmade lace and a lifetime of loveliness are woven into this 100 percent Du Pont orlon tablecloth in a classic Grecian design with scalloped picoted edges. A soft ivory shade, stain-resistant, it launders easily, dries quickly and eliminates ironing. Dinner-cloth size, 70" x 90", $17.95; dinette cloth, 70" round, $14.95; 60" x 60", $10.95; 60" x 80", $13.95. Scarf, 16" x 36", $2.95; 16" x 63", $5.00. All ppd. Hildegarde Studios (L-83), 597 Farmington Avenue, Hartford 5, Conn.



Sweet-scented rosebud or lavender sachet, favorites of ladies of all ages, down through the years, fills this hand-blown apothecary jar. 8" high, it's a handsome reproduction antiqued with gold. When empty, it will serve you attractively in the bathroom as a container for bath salts. It's a present to give to yourself as well as to others. Jar filled with lavender or rosebuds, $3.95, ppd. The Lavender House (L-83), P.O. Box 83, Old Chelsea Station, New York 11, N. Y.

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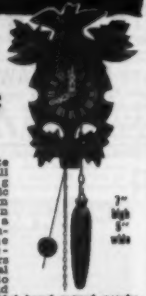

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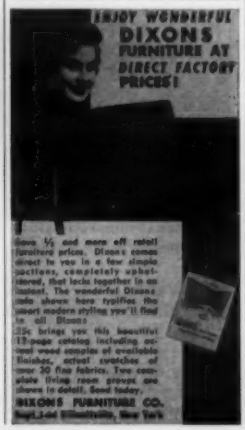

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School days. With memories of the little red school house in mind, we nostalgically picked out this matching red lunch box for all the grammar school children in our family. Shaped like the traditional workman's lunch box, it's durable, heavy, washable plastic personalized with your child's first and last name in white. Great for picnics and outings, too, it's $1.95, postpaid. From Judith's (L-83), Evanston 2, Illinois.

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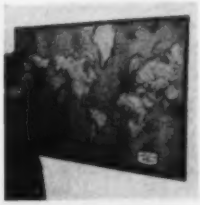
Order the easy way . . . see page 47

YOUR MONEY'S WORTH

An old-fashioned scene framed by a design of ivy leaves and vines is the pattern on this square cake plate of beautiful Mason's ironstone China. Rose-pink underglaze on white is the color motif, and it measures 9" across. A cake needs little garnishing to look pretty on this plate. Ideal for festive occasions as well as everyday use, it's $2.95, ppd. Old Guilford Forge (L-83), Guilford, Conn.

Awkward, hard-to-handle fireplace logs are held firmly in place by these newly designed wrought-iron fireplace tongs finished in satin black. They are an attractive and useful addition to any fireside. 26" long, ruggedly constructed to stand long, hard usage, you'll find them wonderful for shifting burning logs (and for outdoor service during the barbecue season, too). $4.95, ppd. Hagerstrom Metalcraft Studio (L-83), Wheeling, Ill.



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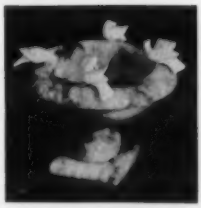

Made in miniature. An Italian alabaster marble birdbath, 5" wide by 3½" tall. A most decorative accessory, it's so right to sit on an occasional table or on a collector's shelf. When company comes, float a single flower in it or fill it with bonbons. The four perched sculptured birds are removable. $2.50, postpaid. Edward H. Ziff (L-83), Box 3072, Merchandise Mart Plaza, Chicago 54, Illinois.

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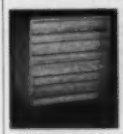

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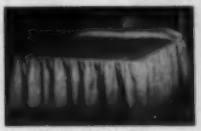

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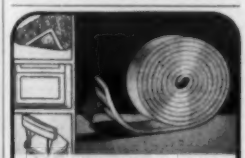

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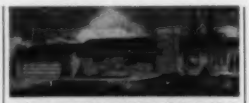

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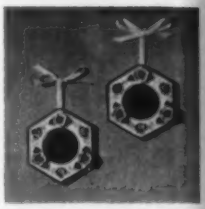

Mirror, mirror on the wall! You'll be fairest of them all when you have these adorable glimpse mirrors in snowy-white china percelain. They're daintily brushed with pastel accents and full-blooming rose buds in bold relief. The unique hexagons frame a sparkling "peek" mirror. Perfect for the hallway, foyer, bedroom, etc., measures 5" and are $2.95 a pair, plus 25c shpg. chgs. Helen Gallagher (L-83), 413 Fulton St., Peoria, Illinois.

Collector's items. America's first automobiles: the Rambler, 1902; Studebaker, 1904; Stanley Steamer, 1908; Buick, 1908; Ford, 1908; Hudson, 1909; Maxwell, 1910; Chevrolet, 1913, represent the fascinating beginning of streamlined cars of today. We were thrilled to find these prints of them, beautifully reproduced in full color. Each print, 5½" x 8½", on heavy white stock. Set of 8, $1.00, ppd. Order from Hobi (L-83), 15 West 57th St., New York 19, New York.

Treat your bathroom or powder room to a fine set of fluffy cotton terry-cloth Cannon towels with the personal touch. Available in lovely soft shades of pink, blue, green or yellow, they're embroidered in black cordé with 2 first names and a last name or all 3 with your last name. Each towel measures 15" x 26". Gift-boxed, personalized set of 3 towels, $3.95, ppd. Home Art, Inc. (L-83), 604 Bond Street, Asbury Park, New Jersey.

Kemiko Permanent Concrete Stains brighten many a dull yard! Brush on Kemiko Stains, watch concrete patios, walls, walks or courts go smartly modern. Cover area approx. 10 by 15 feet for only $6.75. Color lasts as long as the concrete surface. Send for New Free Booklet, color chart, designing tips. Rohloff & Company, Dept. L4, 918 North Western Avenue, Hollywood 29, California.

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Every home-maker wants an Early American Spice Cabinet at a cost she can afford! And here's a beauty . . . 15" high, 7⅞" wide and 3⅜" deep, with six small drawers and double width bottom drawer. It's made of carefully selected white pine to assure handsome appearance. No other Spice Cabinet matches this for quality except at a very expensive price.

Buy either way:

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Send Check or Money Order. We pay postage. No C.O.D.'s

HOLLISTER HOUSE, Dept. L-1 Hollister, Mo.

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YOUR MONEY'S WORTH

Lovely, gleaming sterling silver—for now and always, these beautiful pieces will grace a dining table and adorn a buffet. The 5" tall glass-lined salt and pepper shakers are noncorrosive and come with plain or gadroon border, $6.50 a pair. Matching sterling-silver candlesticks, 3½" tall, in rich modern design, with plain border only, $6.95 a pair. Gift-wrapped and boxed, a set of candlesticks and shakers are $12.95, incl. tax, post. Croydon Silversmart, Ltd. (L-83), 805 Lexington Ave., New York 21, N. Y.

Something wonderful happens to a hard-to-decorate drab wall when it is highlighted with this tile holder. Handcrafted of knotty pine by Bonnie and Ben Winston and rubbed to a mellow antique finish, the ceramic tile with colorful Pennsylvania Dutch design is removable and may be used as a trivet. 15" high x 6" wide x 3¼" deep, use it to hold a small pot of ivy. Only $1.50 each, ppd. Winston Workshop (L-83), P.O. Box 275, Baltimore 3, Maryland.

Hunt no more for those elusive patterns—keep them neatly and conveniently in this wonder file that holds all your patterns uncrinkled and ready for re-use whenever you need them. There are 12 indexed dividers for dresses, suits, children's clothes, etc. Made of fiberboard, it measures 9" x 9" x 7" and has luggage-type handle and a map lock. $1.98, ppd. From Mrs. Dorothy Damar (L-83), 749 Damar Building, Newark 5, New Jersey.

Space-saver desk fills a real need in a youngster's room as his first desk, or in the kitchen or game room for yourself. Made of sturdy, natural finished birch, it's ready to paint or use as is. A simple drop-leaf design, it opens into a generous writing surface (20" x 14½"), and closes flat, out of the way. Has compartments for writing paper, coloring books, etc. 21" wide, 15" high x 2½" deep, $6.95, postpaid. Order from Elron (L-83), 225 W. Erie Street, Chicago 10, Illinois.

$3.99 *four piece place setting*

When stevedores get butterfingers it's good luck for someone! The shipping crates only were damaged on this batch of heavy contemporary stainless in finest satin finish with beautiful hard walnut handles. So, we're able to offer it at one-third its regular value. 16 pieces (4 place settings)

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hard walnut handles

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at 1/2 the cost by mail

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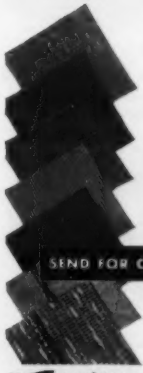

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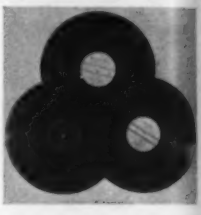

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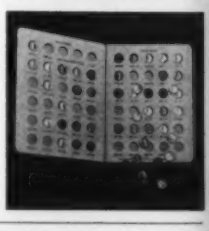

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FOOD TALK

1. The taste complement supreme to make any meal more memorable is wine, and doubts as to selection and serving will soon disappear with the Cresta Blanca *Wine and Food Guide*. From hors d'oeuvres to desserts, it lists in detail which wines go with what, covering also such dishes as sea food, curries, casseroles and the various meats and fowl. Tips on temperature, glasses, cooking and storage complete this toast to fine entertaining. Free.

2. In tune with today and its pattern of simplified living is a captivating collection of *Quicker Ways to Better Eating*, with pure vegetable Wesson oil. In this colorfully illustrated, 100-page cookbook are main dish inspirations for every occasion, a wonderful section on salads and dressings, vegetables with intrigue, hot breads, desserts, and appetizers galore, and even outdoor barbecue suggestions with all sorts of *how-to* information included to make cooking more pleasant and palatable. 25c.

3. The catch of the season in this case is a leaflet devoted entirely to fish cookery with beer as an ingredient or an accompaniment. *A Fisherman's Haul of Favorite Fish Recipes* offers nine taste treats, including shellfish in beer, deviled crab, salmon soufflé and sardine rabbit, in addition to giving basic directions for poaching, steaming, baking, frying and broiling. It's an enticing invitation to add special flavor to your entertaining or everyday meal. Free.

4. A formula for success is contained in the Davol Rubber Company's guide for the young mother, *Baby Feeding Made Easier*. It discusses from A to Z—or from air swallowing to extra bottles—the correct, approved methods for nursing feeding your baby, preparing the formula, and answers many pertinent questions concerning this procedure. Information is also provided on the steps to follow in terminal sterilization which is so easy for the mother and safe for the baby. Free.

DECORATOR'S CORNER

5. Furnishing your fireplace with adequate spark protection may be a necessity, but it can also be a means of providing an attractive accessory to your décor if you have a copy of Portland Willamette's *New Ideas in Screening Your Fireplace*. It includes descriptions and pictures of the different mesh curtain materials, frames, accessories and fireplace styles and possible treatments. How to measure for ordering whatever equipment will most meet your needs rounds out this handy guide. 10c.

6. Choose a color that you like and use it as a starting point toward developing a scheme that will give your home a personality of its own. With *Pratt and Lambert Calibrated Colors* you will learn how easy it is to create the mood you want through various harmonious combinations taken from twelve sections of a color wheel. Besides learning how to make the most of color in decoration, you will find helpful hints on varnishing, staining and on painting exteriors, walls, woodwork and furniture. 10c.

7. Furniture design and making is the fascinating subject treated in *The Baker Guide to Good Furniture*. It presents in an interesting and yet practical manner the historical development of furniture from the earliest beginnings to modern, the principles of good design, comments on interior decoration and upholstered furniture, a description of how quality furniture is made, how to judge and care for it, and illustrations of furniture styles (including best reproductions) which will prove helpful in creating your own background for living. 50c.

FOR BETTER HOMES

8. The switch today is to *Modern Electrical Living* and conveniences unheard of twenty years ago. Pass & Seymour's room photographs, discussion of various outlet requirements and a check chart of appliances will enable you to plan your own needs for every room in the house, including recreation area, workshop and laundry, to take advantage of the safety and pleasure that only an adequate wiring system can provide. 10c.

9. Plans for the future include for many families a home of their own and one that provides the most for the money. *Beautiful Homes* is a collection of architect-designed, construction-tested houses for which blueprints are available. You can choose from ranch, ramblers, expansion and split-level designs that take advantage of the latest improvements in living conveniences. 50c.

10. Washday drudgery has become passé with the advent of the automatic washer, dryer and ironer and their inclusion in a playroom, kitchen, utility room or bathroom, for instance. *Blackstone Practical Laundries* shows in typical room arrangements how easily and efficiently this combination can be installed anywhere in the home to create a cheerful working atmosphere and one in which the housewife can double up on household chores. Free.

OF SPECIAL INTEREST

11. Teach through play is the basic concept behind *Holgate Toys* which are invaluable in helping a child to develop his creative abilities and extend his scope of learning. You can see at a glance from this full-color folder of available items and from the age selection chart just which toy will have the greatest appeal for the child you want to train as well as entertain. Free.

12. A hospitable hostess puts her guests at ease through what seemingly is effortless entertaining, and ChromCraft's attractive booklet, *Dinettiquette*, will provide the means to this end. Its suggestions as to service and place settings; luncheon, cocktail party and buffet planning; plus color scheme and centerpiece ideas, for example, will add new zest to your everyday living. Free.

13. Toil and trouble are a thing of the past when it comes to a sparkling wardrobe with the new washday detergents such as *All*, and the helpful hints provided in *Who's Looking At You?* How to wash lingerie, cotton string and leather gloves, sweaters and wool socks, nylon hosiery, collars and cuffs—whether by hand or in an automatic washer—plus an invaluable stain-removal chart are just some of the contents of this guide to good grooming. Free.

14. The new world of parenthood can be more easily adjusted to if you plan ahead. This is the point of departure when *A Doctor-Mother Speaks*, the title of a worth-while brochure by the Babee-Tenda Corporation which stresses the importance to a well-functioning household of knowing the way a baby grows and develops. Under discussion are such topics as behavior patterns, feeding and playtime, and the wise selection of a piece of furniture (i.e., a Safety Chair) which can all contribute to a fuller enjoyment of your home and child. Free.

LIVING For Young Homemakers
Dept. L-2E
575 Madison Ave., New York 22, N. Y.

Indicate booklets desired by circling corresponding numbers below. Send stamps or money order if remittance required. No coins please.

1 2* 3 4 5* 6* 7* 8* 9* 10 11 12 13 14

Name_____

Address_____

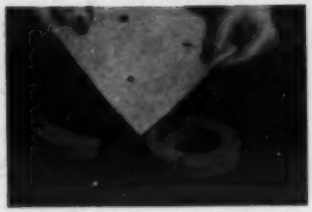
City_____ Zone____ State_____

* remittance required for booklet

B. F. Goodrich

Here's a test to show how the thousands of tiny cells let air go through new Air-porous Koroseal, yet keep water out. Clamped in this testing device, the Koroseal is covered with water and air is blown under it.

See the bubbles coming through—this shows how air passes through the thousands of tiny cells. But now the big test.



The water is poured off and the piece of Air-porous Koroseal is taken out. *It's bone dry on the under side.* Not one drop of water has come through. There is no other modern upholstery material that can pass this test.

New! Air-porous Koroseal upholstery material that's soft and comfortable—still washable and tough

Upholstery material—Air-porous Koroseal Chair-Prelude by Erwin-Lambeth

NEW Air-porous Koroseal is the *modern* upholstery material chosen by fine furniture manufacturers like Erwin-Lambeth to best suit the need for a beautiful, durable furniture covering. This sensational new development in upholstery material is now on many fine pieces of furniture at your local dealer, in a wonderful array of attractive colors. Look for this tag. It tells you this is the one and only Air-porous Koroseal, the one and only modern upholstery material that is soft to the touch, comfortable and durable. *The B. F. Goodrich Company, Marietta, Ohio.*

Air-porous—Pat. Pend. U. S. Pat. Off.

put this new **Permaglas**®
water heater
anywhere...
and be
proud of it!

* you'll love its stunning aqua and copper styling
* you'll have clean, hot water for years from the only glass-lined tank proved by over 2,500,000 families

EXCLUSIVE NEW
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CONTROL. Now, for the first time you can select the water temperature you need as easily as you adjust your oven. A twist of the wrist gives you just the water temperature you want for laundering and all your household uses.

* **Permaglas**® gives you... the only glass-lined water heater with 16 years of success behind it
* fuel-saving, high-efficiency, patented HEETWALL construction means less wasted fuel

Permaglas®

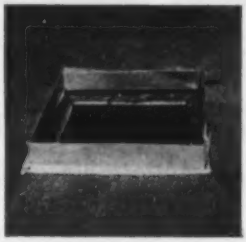
Through research ...a better way
A.O.Smith

Permaglas Division, Kankakee, Ill. • Licensee in Canada: John Inglis Co., Ltd.

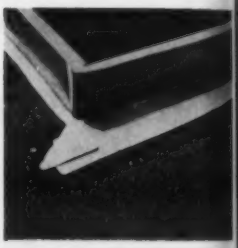
A glamorous window

[Continued from page 26]

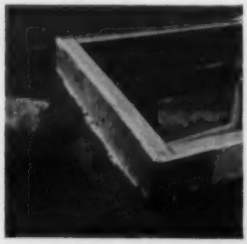
Nail together 2 x 4s to make a curb to fit around roof opening. Bend four 8-inch-wide pieces of flashing into sections with a 4-inch base and 4-inch side wall. Allow 4-inch overlap at the ends, as shown



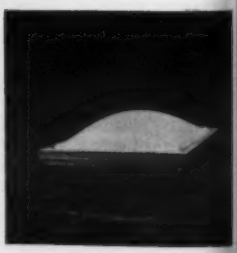
Tuck flashing in under the roofing, overlapping the up-slope piece of flashing on the side-slope pieces. The wearing of gloves is recommended during this phase due to the sharp metal edges of flashing



Aluminum nails are used to fasten flashing to the curb and roof. The nails should be spaced every 3 inches around the opening. On the down-slope piece, flashing must be left overlapping on top of roofing



Thick layer of asphalt-asbestos cement is spread in wide band around curb. A putty knife can be used as a cement spreader. Any extension of flashing protruding above curb can be trimmed or flattened



Before peeling the protective coating from the dome, the skylight unit is placed over the curb and attached with 4 wood screws. The ceiling opening can then be framed with neat molding as a final touch

THYER HOMES

NEW STARLIGHTER

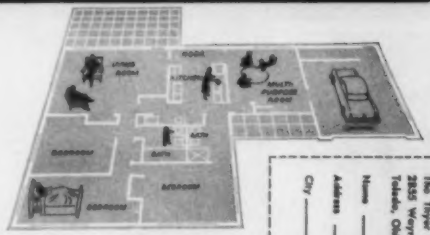
Expansive . . . but not too expensive

If you're looking for a house in the $20,000 and over price range . . . a house in which you can stretch out in casual comfort, then the "Starlighter" is just for you.

First in a new series of Thyer **Suburban Designs**, the "Starlighter" offers you and your family complete privacy. All living areas are to the rear where extra large windows create a pleasing indoor-outdoor relationship.

A special "Starlighter" feature is the multipurpose room adjacent to the kitchen and ideal for all sorts of recreation. A large friendly fireplace is available in the living area.

"Thyer Prefabricated Units Commended by Parents' Magazine"



TRAFFIC-FREE LIVING
. . . a new experience

"Starlighter" eliminates cross room traffic. Kitchen is central control point — homemaker has access to all living areas. "Starlighter" is wide open for group entertaining — space conditioned for individual activities in different parts of the house.

Here is a house that anticipates your family's needs for many years to come. Send 25¢ in coin for complete Catalog of Thyer Homes including four page brochure on the "Starlighter" and other Suburban models. (The "Starlighter" is currently available in Northern States. For houses in Southern and Gulf Coast States write Thyer at 818 E. Yazoo St., Dept. 6, Jackson, Mississippi).

The Thyer Manufacturing Corporation
2835 Wayne St.
Toledo, Ohio

Name _____

Address _____

City _____ Zone _____ State _____

The difference between this...

and this...

is often this..

Chafe-Guard your baby..
with the only powder containing a special ingredient that *neutralizes* the irritants in body moisture.

Safe-Guard your baby..
with the finest, *purest* baby oil there is, specially blended with wonderfully soothing lanolin.

THE YOUNGEST SET

In the past, although we have mentioned any number of useful things for children (and some purely for their amusement), we have not ventured into the field of articles for child care that are manufactured with *mother* specifically in mind. This month we have gathered together a group of items with the sole object of calling mother's attention to the available burden-lighteners. Many of them, such as disposable diapers, lightweight diaper pails and plastic bibs, are of particular interest because they will help immeasurably to reduce the time and effort required to bring up baby.

Mother and child have a mutual interest in baby's bottle. The infant is interested in the contents, but mother knows the importance of the bottle itself. Clear glass *Evenflo* baby bottles come with nipples and protective caps for added sterilization, 29c each

Just the thing to wear in the land of Nod is this boy's fine-combed terry-knit *Snoozie* set. Mother will be delighted with the way it launders. Scottie print in blue only. It is available in large and small sizes. Thomas Textile Co., $2.98

[Continued on page 56]

You'd never dream this
beautiful sofa
turns into a full-size bed
See the Englander Designer Bed 'n Sofa in a variety of modern decorator colors.
And Englander's new Bed'n Sofa is so easy to open
By day, you'd never guess this was anything but a smart sofa . . .
. . . at night, you'd never believe it was anything but the most delightfully restful bed you've ever slept in!
But it's both! High legs, relaxing slant-back seat and just-right seating height give this Englander Designer Bed 'n Sofa its smart, slim look, its easy-to-sit-on comfort.
And, when nighttime comes, the full-width Englander inner-spring mattress sleeps two with plenty of room for both. It's the most comfortable bed that ever masqueraded as a piece of beautiful living room furniture. So easy to open . . . a child can do it. Also available with mattress and cushions of Airfoam* by Goodyear—exclusive with Englander.
Just one of a series of exceptional Bed 'n Sofa styles by Englander. There's one for you . . . in the style and fabric you want . . . at your fine furniture dealer.
THE ENGLANDER COMPANY, INC. · 1720 Merchandise Mart, Chicago 54, Illinois
Streamlined
Bird Dog
Mosaique
Famous Englander comfort. Equalizer bar prevents "roll-to-middle". Rounded mattress frame—no sharp corners. Linens stay in place when bed is folded.
Englander
THE FINEST NAME IN SLEEP

Speaking of Living

We were enormously thrilled and honored to receive the National Association of Summer Furniture Manufacturers, Inc. *Apollo* award for outstanding summer furniture reporting in 1955. We have the handsome bronze figure prominently on display, and it is with great humbleness and warmest appreciation that we say thank you.

Speaking of awards! Our **Editor-in-Chief, EBE,** was delighted to accept from **Harold Lawler,** president of the Tyler, Texas Home Builders Association, an "honorary lifetime membership" in that organization. For the last few years we have followed with both personal and editorial interest, the remarkable progress of the annual *Tyler Parade of Homes,* and we are particularly proud of the Tyler home which appears on pages 62-71.

Guy Menypenny, also a recipient of an "honorary lifetime membership," was a guest on **Gordon Neilson's** Tyler, Texas TV show, *Home Builder.* Gordon, who is executive director of the Tyler Home Builders Association, discussed Tyler's current *Parade of Homes* with Guy.

Always curious about anything new in the decorative arts, we were interested to hear that artist **Frank Russell,** many of whose renderings you have seen on these pages over the past three years, has, in collaboration with his wife **Gertrude,** also a painter, created a unique process of ceramic painting. It is an original technique that requires many firings. The finished ceramic pieces present an unusual combination of textures and colors. Starting February 2, 1956, Frank and Gertrude are having a show of their handicraft at the *Pottery Barn* in New York City.

Perhaps one of the reasons why the homes built by **Robert Gerholz,** of Flint, Michigan, appeal to young families, is the expert advice he receives from his young homemaker daughter **Barbara,** Mrs. Albert Kogel. Besides being a busy housewife and mother, Barbara, a *Parsons School of Design* graduate, is color-stylist for all Gerholz homes. Warmly enthusiastic about *Living* colors, she was delighted to use them for her father's most recent project (*The March of Home Building in Michigan's Centennial City,* page 76).

Our Apollo

Honorary home-builder EBE

Frank and Gertrude Russell

Guy Menypenny on television

The Gerholz team

The exciting Bel Air Sport Coupe

SHOW THIS TO YOUR HUSBAND . . . WHEN HIS MOOD'S JUST RIGHT!

"I never thought I'd find a companion as good looking as you, dear. But I did—the new Chevrolet. See how beautiful it is, so proud and young-hearted. And it's the perfect traveling companion. Wide, low seats give me more than enough room for my fullest skirt, tallest hat, and children and packages in assorted sizes. Sound like a dream? Well, darling, it is. And you can make the dream come true by making a date with our Chevrolet dealer tomorrow."

Here's a car-care tip: ***If the small fry get candy stains on the upholstery, simply rub the spot with a cloth wet with very hot water. If traces of stain remain, sponge with carbon tetrachloride.***

Chevrolet Division of General Motors, Detroit 2, Michigan

"STYLED BY SANFORD"

Original American classics in carpeting!

As it has been for over 100 years, "Styled by Sanford" is a sure guide to the freshest, most exciting designs in contemporary carpeting. Sanford always brings you the latest in fashion.

Sparkling new background for the latest in home furnishings—SYNCOPATION

As bright and sophisticated a carpet as the music that inspired it.

Its advanced styling is sure to draw more envious "ahs" than any new carpet this year. And its all-wool, 3-level texture Wilton weave will earn many a satisfied "ah" for its wearability, too!

Shown is the rippling new Rhythm Green. Also in Melody Grey and Harmony Beige. Syncopation is sure to set your pulses pounding . . . don't miss seeing it.

Sanford
CARPETS
295 5th Ave., New York, N. Y.

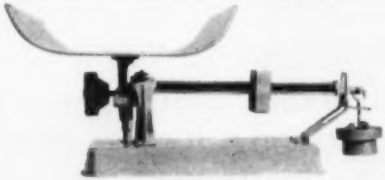
the key to beautiful rooms since 1838

The youngest set [Continued from page 52]

Disposable diapers with an outside coating of *Bakelite* polyethylene are ideal for travel or vacation. They come in three sizes: small size has 36 diapers, large, 24, extra-large, 20. Blessings, Inc., $1.98

Pink polyethylene diaper pail with cover is an aid to mother. Metal handle makes it easy to carry from nursery to laundry. Dapol Plastics, $3.98

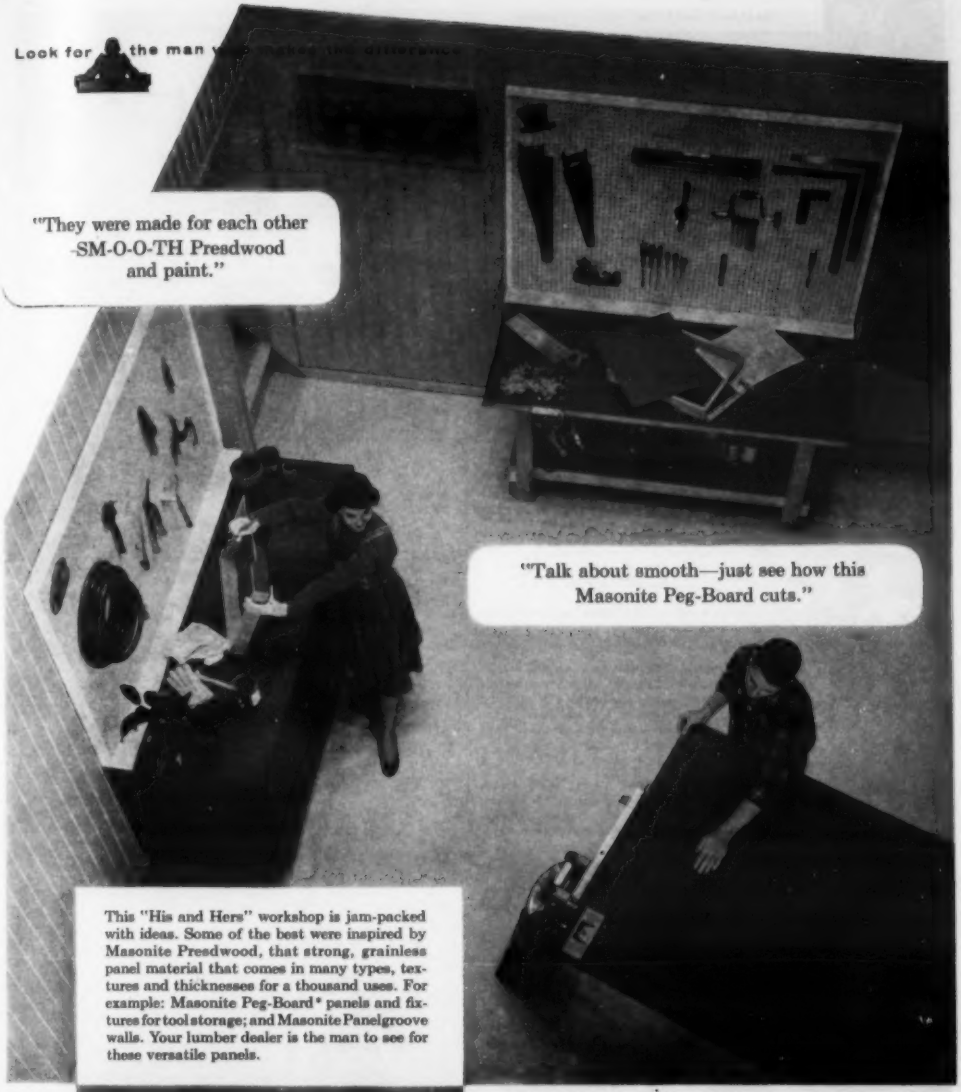
A baby scale is indispensable in the nursery. This one is available in white, blue, pink, maize and green. It has a steel enamel finish with beam balance. Detecto, $10.95



Flower-fresh Coots are handy, quilted cotton squares made of a new type of lintless cotton. They have compressed edges that dam in liquids so as to avoid waste. A box of 40, 23c; box of 80, 43c

[Continued on page 58]

Look for the man who makes the difference


"They were made for each other -SM-O-O-TH Presdwood and paint."
"Talk about smooth—just see how this Masonite Peg-Board cuts."

This "His and Hers" workshop is jam-packed with ideas. Some of the best were inspired by Masonite Presdwood, that strong, grainless panel material that comes in many types, textures and thicknesses for a thousand uses. For example: Masonite Peg-Board* panels and fixtures for tool storage; and Masonite Panelgroove walls. Your lumber dealer is the man to see for these versatile panels.

MASONITE
PRESDWOOD PRODUCTS

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*Reg. U.S. Pat. Off.
B. B. Butler Mfg. Co., Inc.

OPERATION 56 - the year to FIX HOME IMPROVEMENT

Fix it up with Presdwood®, inside and out!

FREE PLANS

MASONITE® CORPORATION
Dept. LFH-2, Box 777, Chicago 90, Ill.
In Canada: Masonite Corp., Gatineau, Quebec
Please send me the plan for the "His and Hers" workshop and more information about Presdwood.

Name.....
Address..... City.....
Zone.... County..... State.....

the Voice of Music

fabulous 'Fidelis'* high fidelity Console

V-M

Beautiful package of musical PLEASURE

Here's a complete "pleasure-center" to make your home even more enjoyable for your family and guests.

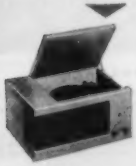
Favorite records of all four speeds sound satisfyingly true-to-life. V-M's exclusive *tone-o-matic* gives you personal control over the loudness of high and low tones so richly reproduced by the 'Fidelis' high fidelity sound system. (And you can play your radio, TV or tape recorder through the 'Fidelis' too, using exclusive V-M input plug-in.)

Choose your beautiful Model 565 'Fidelis' Console from these hand-rubbed wood finishes: Champagne Blonde or African Mahogany, $199.95*. Handsome Walnut finish is only $5.00 more.

Look for the "Use-Tested" tag. Independent Lab. test report, on V-M Models! 24 models to choose from, starting at $19.95*

USE-TESTED

Superb Table Model at amazing low price! Multi-speaker sound system and high fidelity 4-speed record changer in your choice of Blonde or Mahogany finish at the same price. Model 1285.....$99.50*



New convertible for Binaural pleasure. V-M tape-o-matic®, the professional quality tape recorder, is the *only* popular priced recorder which can be converted to play pre-recorded binaural tapes! Model 700.....$179.95*

Stere-o-matic Binaural Conversion Kit....$16.95

*Slightly higher in the west.

V-M CORPORATION, BENTON HARBOR, MICHIGAN

WORLD'S LARGEST MANUFACTURER OF PHONOGRAPHS AND RECORD CHANGERS

The youngest set

[Continued from page 56]

Enamel utility set includes two jars with covers and tray, $4.25. Enamel sterilizer with rack for bottles, $3.80. Both come in white, mint-green, Catalina-yellow, baby-blue and pink. U.S. Stamping Co.

Lazy Susie nursery-jar set has a built-in turntable, two covered and two open utility compartments. Sturdy center handle is provided for non-spill carrying ease. Set comes in pink, blue, maize and mint. Clarolyte Co., $3.95

The Cherub set which includes a bath towel and two washcloths comes in pink and blue with reversible white. Smiling cherubs and flowers are scattered over the soft, absorbent set. Callaway Mills, $2.98

Bibs can save mother a lot of time and trouble. The Playtex *Cover-All* bib has a catch-all pouch which holds overflowing food. Made of nonstiffening plastic, it cleans with a wipe. International Latex Corp. 98c

SHE DREAMS OF HIM . . .
AND Dundee Towels
Her head's in the clouds . . . her heart's set on beautiful, beautiful Dundee Dream Towels—just nothing too good for her Knight in Shining Armor! No wonder so many brides-to-be are specifying Dundee on their wedding wish-lists—they love Dundee's exciting Cavalcade of Colors . . . love the wonderful way those Dundee Towels fluff up trousseau-new after every washing! Make all her dreams come true—delight her with Dundees!
DUNDEE MILLS, INC., GRIFFIN, GA.
SHOWROOMS: 40 WORTH STREET, NEW YORK

Advice for a girl in love with a much younger man

Next to you, he loves peace and quiet and comfort best.

When he's very, very young, quiet carpet turns the sharp, startling clatters of housekeeping into a soft hum of activity.

When he gets a little older, carpet's softness turns his house into a big, warm and comfortable playpen that deals gently with the hundreds of falls of babyhood.

And when your baby grows up to be a cowboy, or an Indian, or a hurricane roaring through the house, carpet will not only provide safe, sure footing for him, it will be your best sound blotter for the hundreds of noises a cowboy, or an Indian, or a hurricane makes.

Carpet does so much to take care of your whole family, yet is, itself, so easy to care for—and it costs so much less than you may think. Wouldn't you like to have lovely new carpet on your floors?

See the new patterns and colors at your store now—you'll be glad you did.

Don't delay. Enjoy your carpet *while* you pay. Take advantage of new convenient budget terms offered by carpet retailers who represent these American manufacturers

ARTLOOM • BEATTIE • BIGELOW • CABIN CRAFTS-NEEDLETUFT • DOWNS • FIRTH • GULISTAN
HARDWICK & MAGEE • HIGHTSTOWN • HOLMES • KARASTAN • LEES • MAGEE • MASLAND
MOHAWK • NYE-WAIT • PHILADELPHIA CARPET • ROXBURY • SANFORD • ALEXANDER SMITH
CARPET INSTITUTE, INC. • 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Home means more with carpet on the floor—*more comfort • quiet • safety • beauty • easier care*

100 years of color

Until one hundred years ago, color—as far as dye was concerned—sprang from nature alone. From the day (more than fifteen hundred years ago) that the Tyrians found they could make a purple dye from a snail until well past the time that cochineal (the carmine-red produced by an insect that lives on the cactus) was brought from Mexico, there was no such thing as a synthetic dye. The source of color was either animal or vegetable, limited and expensive. Then, in 1856, aniline dyes were discovered; the fashionable world went mad, and the entire color pattern of the American home changed. Enchanted by the coal-tar rainbow thrown in their laps, the Victorians combined anything with everything; as long as the colors were rich and intense (and they were), juxtaposition meant nothing. No one, for example, had ever seen anything so violently beautiful as two new purple-pinks (named, eerily, *Magenta* and *Solferino* after two battles of the Austrian-Italian War of 1859), and they were used with a giddy hand, despite the fact that they clashed with everything except black, white and gray—neutrals soon rejected as fit for nothing except funerals and weddings. Color affected everything (as it does, of course, today), but with the passage of time, a great many things affected *color*: illumination (the switch from gaslight with its blue overtones to electricity with its white aura), personal reaction and the education of mass taste. Today, we have all the colors that so intoxicated our ancestors, and many, many more, but we have slowly learned to discriminate, and our decorative and fashion worlds are a mirror of that discrimination. Color, since it can be changed, is the most flexible of all decorative factors, a potent tune-caller in determining what is fashionable and what is not, and—by virtue of its mutability—a gratifying means of self-identification. It can express youth or maturity, interpret a mood, affect the psyche in astonishing ways. That is why, in choosing six *Living* colors to be emphasized in our decoration during the coming year, we have sought out certain attributes more than others. These colors are primarily *young*. In essence, they are not new (they have been stylish in one variation or another for a century), but they possess a subtlety they did not always enjoy. They are colors that respond to daylight quite as effectively as to a play of dramatic illumination, and they will leave a stamp of individuality on any house, anywhere, whether used as a dominating feature of the background, as accents, or both. Their names are nostalgic: the first is *Barnum Blue*, a color sharper than turquoise, not so intense as peacock. Whether used as an accent, as a wall, or with black and white, it is enormously flattering to people. The second is *Sandstone*—the true, *un*-pink beige of a Siamese cat. Capable of great nuance, it can be lightened or darkened and still retain its character. Next is *Gold Rush*, a spicy, saffron-yellow with a hint of smolder about it. *Parlor Pink* is an eloquent color reminiscent of certain orchids and camellias. Brilliant when used with white, it has a vibrancy that would have delighted the Victorians. *Gaslight Green* is a play (with a bit more timidity) on the bold emerald of the mohair, plush and velvet so dear to the hearts of our grandparents. More flattering than yellow-green, it has none of the remote coldness of blue-green. The last is *Victoria Orange*, as lushly vivid as a Gauguin. A favorite of the great queen, it has wound its way through the past century like a bright ribbon. So much for nomenclature. Since any color, however beautiful, means little until it has been transferred from palette to canvas, the six *Living* colors—pin points of the spectrum—have been used in varying degrees in the houses and rooms shown throughout this issue as an illustration of their decorative flexibility and as graphic proof of their inherent excitement.

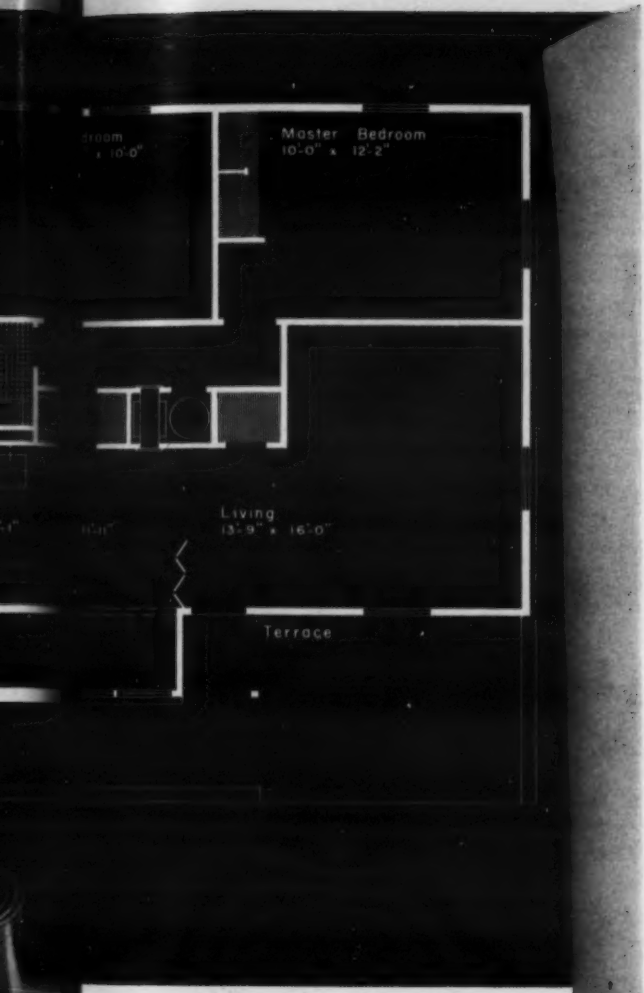
A small house—through a judicious application of the six Living colors—acquires charm, a touch of drama, and the stamp of a good painting

V
9
-
2

F
E
B

5
6
XU

Storage
Bedroom
10'-0" x 10'-0"
Carport
Kitchen
7'-10" x 10'-1"
Storage



Neither size nor price need preclude genuine value in a well-designed house

Although the floor plan of the house shown here seems a simple enough thing, the interpretation of its printed titles and designated dimensions—in the sense of time, talent and material—is far from simple indeed. The owner, in fact, might be immoderately proud were he to evaluate the house in terms of the skills, professions, trades and machinery that have been involved in its progress from concept to actuality. It is not the lowest priced house manufactured by National Homes, nor by any means the highest, but it offers undeniable evidence that modest cost has nothing to do with good looks, and that space is valuable only in proportion to the comfort it provides. In contrast to many small homes, it possesses a distinct atmosphere of privacy and a sense of space that is further emphasized by complete climate-conditioning, winter and summer. Inside and out, color has been made a definitive adjunct to space, to climate and to individual expression. A complement to the simplicity of the structure, exterior walls and roof are white—a white intensified by the *Sandstone*-painted brick used on two of the elevations and in a low brick wall running parallel to the street. The one staccato accent in the exterior flow of white and *Sandstone* is the door—brilliant *Barnum Blue*, and a cue to the underscoring of color that is to come. *Price, including air-conditioning and land: $11,450.*

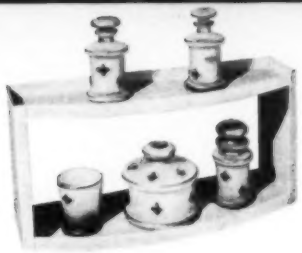
A sheath for the vivid color used so liberally in the interior, exterior materials and floor surfacing are cool in value: white siding and floor tile, *Sandstone*-painted brick, white marble chips for roof

Architect.....*Charles M. Goodman, A.I.A.*
Prefabricator.....*National Homes Corporation*
Builder.....*Andrews & Doggett, Tyler, Texas*
Landscaping.....*Arp Roses, Inc.*

Color and decoration can contribute as much to a sense of space as square footage and shrewd architectural planning

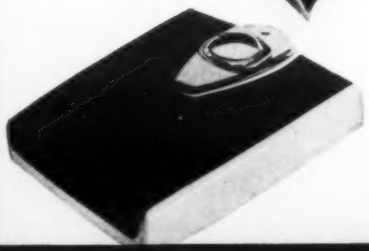
As you have noted from the plan on the preceding pages, the living room, entrance, dining room and kitchen flow one into another to create, in a sense, one large, well-organized area. Pleasant as it is, it is a sensory impression only: each room is very subtly defined by color and the arrangement of the furniture. The white of the exterior is now softened by the faintest flush of *Sandstone* on walls and ceilings—a background which enhances each piece of furniture, each accessory in its contribution to a well-devised scheme. A shelf topped in pale beige *Formica* extends across one end of the room to serve as a table and reflector of light, while the mirror—an incidental source of color—reflects from across the room the *Parlor Pink* frame and black and white plaid covering of the Victorian sofa with its flanking table-chests. A room-sized rug in *Sandstone* holds this whimsical group in focus and separates it from the entrance. In the dining room, bright *Parlor Pink* chairs sparkle against a wall of *Gaslight Green,* and the wall-extending shutter-screen can be drawn out to partially conceal the kitchen when the cook is holding forth. *The swatches of wallpaper, rugs and fabric are an indication of the unlimited decorative scope inherent in this trend in color.*

PHOTOGRAPHS BY [illegible]



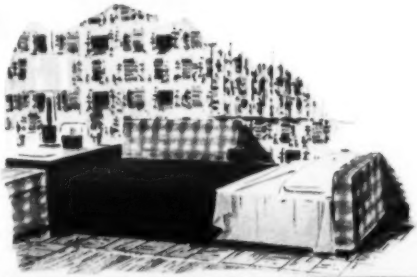
Color—to the decorator—has the magic of alchemy. Reducing, magnifying, masking and accentuating, it is both a paintbrush and a wand

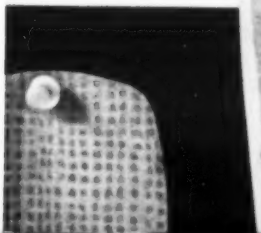
Any small house—however well-designed—presents the problem of The Small Bedroom. Not only must it be made to look attractive, inviting and, if possible, stylish, but—more often than not—it must be dual-purpose, providing sleeping quarters for two people at night and presenting a solid front to daylight as den or sitting room. Obviously, this takes a bit of doing, but with a colorful trick or two up one's sleeve, it is possible. This house has three bedrooms which visually belie their size. The first, the master bedroom (opposite), is a blend of Edwardianism, *Gaslight Green* and contemporary compactness. The headboard of the bed is wicker, whorled in the manner of Little Lord Fauntleroy's pony cart; the chests and desk (or dressing table)—pure 1956—are made self-effacing by being painted the same color as the walls. Above them, hung on a traverse rod over one of the room's two windows are draperies of the same color, fringed to the nines in the three greens of the bedcover's plaid. A white rug and a wall of white shutters opposite the bed help complete illusion of space to spare.



Turn the page: the room on the left is for a boy who occasionally has a fellow Boy Scout as an overnight guest. The little sofas extend into beds and take up—by day—amazingly little room. Colors are predominately *Gold Rush* gold with a dash or two (particularly in the rug) of *Victoria Orange*. Two walls are hung in a nautical paper that might have come out of *Treasure Island*, and (since too much contrast can play hob with limited space) the draperies are printed in the same pattern. The room on the right is a little sitting room that can harbor—if need be, and via its sofa-bed—a guest. Two low drawer units (as shown in the sketch) are made to serve two purposes: storage and a comfortably padded place to sit, and one wall, painted *Barnum Blue*, has its windows overlaid with a sheath of shutters in the same color for uniformity and to warm the sheer starkness of black and white

See *Your Guide to This Issue* for further information





Gold Rush

Stephanie's first friends

Stephanie spends many happy hours with her dolls. Sometimes she lectures them on behavior, but usually they are good

At naptime Stephanie insists that her dolls join her. It gets a little crowded at times, but everyone wakes up refreshed

A devoted and loving mother, she cares for her dolls as assiduously as her mother cares for her, and dresses her wards with great pride

Fritzie, the family kitten, really belongs to Stephanie. "My baby," she lovingly calls him. Fritzie has great patience with her

Speaking from three years' experience as a new and decidedly gregarious member of society, blonde and blue-eyed Stephanie blithely states as her outlook on life, "I love ev'body 'cause ev'body loves me." Secure in the love of her immediate family—mother, father and six-year-old brother Christopher—Stephanie has recently begun to bestow her affections over a wider area. Her first friends were her dolls. Imitating her mother, Stephanie scrupulously cares for and loves her "babies." "My kids are never bad and never whine," she rather sententiously declares, "and I am a good mamma and never spank them." Rivaling, but not supplanting her affections for her dolls, is her good friend and cat, Fritzie. A black and white puss of indefinite origin, Fritzie with stoic calm puts up with Stephanie's demonstrative excesses. Having progressed in friendships from her dolls to Fritzie, Stephanie next formed a friendship with a contemporary. On page 74 you will meet Delsa, a little girl who lives a few houses up the street from Stephanie.

Her maternal feelings extend to Fritzie too, and with feline forbearance he allows her to dress him up. Fritzie finds the doll carriage a snug place for cat naps, and will stay there contentedly for hours

Care of Fritzie ranges from feeding him his morning milk to making sure his whiskers are clean, coat brushed. She uses old hairbrush

JOHN GRIFFIN

Through caring for and playing with her dolls and Fritzie, Stephanie has learned much in the gentle art of friendship. With her dolls she has experimented in projecting her affection on others. Fritzie, her cat, is not passive and submissive like her dolls, but alive and real. Having Fritzie respond to her is a much more delicate matter. Force never did work with a cat and Stephanie learns that Fritzie's feelings must be considered, too. It is said that play is a child's work. Stephanie works hard to give Fritzie the proper care and affection that will keep him loving her. Real friends, they spend many happy hours in each other's company

Stephanie and Delsa's friendship is based on a sharing of mutual interests. Each one admires the other so much that they must do everything as much alike as possible, even to the point of dressing alike. When it is impossible to do the same thing simultaneously, they gladly compromise and agreeably take turns. On a hot summer's day, getting ready to have a romp through the sprinkler on the lawn, they help each other in getting out of excess play clothes

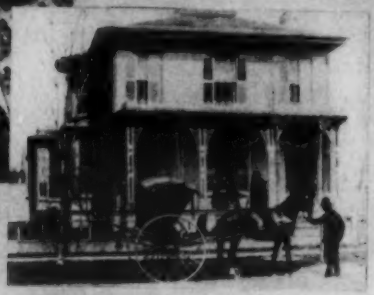
Brimming over with the boisterous animal spirits of the young, Stephanie and Delsa shriekingly scamper about the lawn. Both have vivid imaginations, so that fascinating game, "Let's pretend," is a never-exhausted source of fun. One minute they are dancers, the next cowboy

Stephanie's first participation in a group—a class in contemporary dance—proved her to be an interested and interesting person in her own right. Because she was completely absorbed in learning and in responding to new friends, the time passed rapidly, and she was slightly piqued when her mother arrived to take her home. She left willingly when promised she could return

With assurance gained through the love of her family and the complete winning over of her dolls and pet, Stephanie, charming extrovert that she is, looked about and decided to widen her circle of acquaintances. Delsa, her first girl friend, lives in the same neighborhood. Stephanie and Delsa are not only the same age, but they also look so much alike that people often mistake them for twins. Like most friendships, Stephanie's and Delsa's has not always run a smooth course: there have been a few temperamental flare-ups, but on the whole, for an initial social contact outside the family it has been a very happy venture. Armed with a successful friendship, Stephanie took her next step into the outside world—a class in contemporary dance—with no difficulty at all. Launched on a social life, Stephanie, with the attitude of a world conqueror, is looking eagerly forward to kindergarten, where her brother leads such a fascinating life.

Differences of opinion arise in the best of friendships, and so it happened in the case of Stephanie and Delsa. The dispute grew over possession of a battered old bucket that happened to attract Delsa

The dispute in this instance was won by Delsa. In a brilliant tactical maneuver she called Stephanie a "crybaby"—the ultimate insult either can think of. Completely miffed, Stephanie yielded the prize

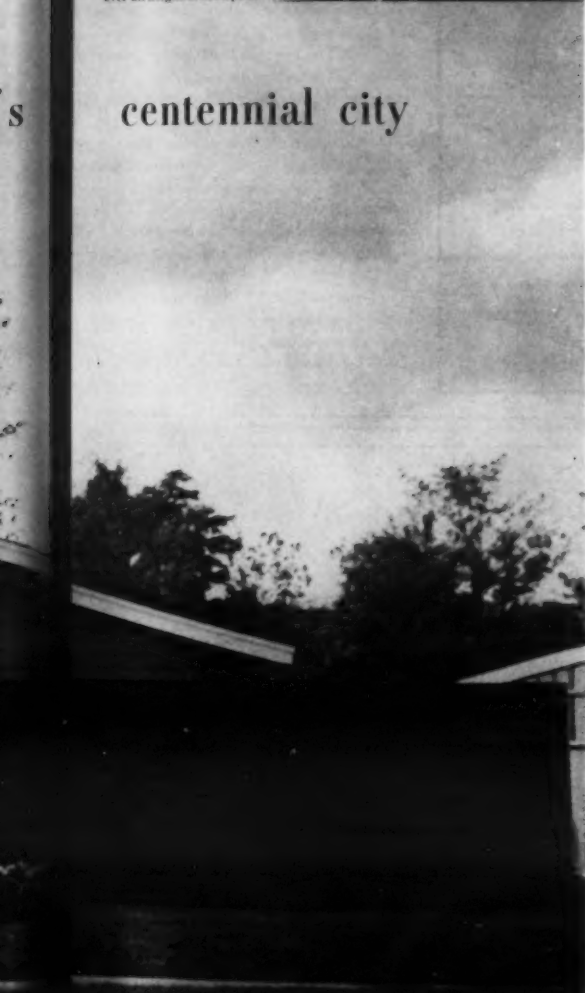


A hundred years ago, Flint—in the midst of a bustling lumber boom—was a neatly planned town whose homes were of white pine finished in the ornate millwork typical of the era. This one still stands; others have been razed in the march of modernization

The march of home building in Michigan's

Flint today has its share of thriving new suburbs, for as it helped make automobile history, so did the automobile itself help bring about the suburbanization of American cities. This was all to the good: an excellent example of today's residential-independence-in-the-suburbs is Flint's Westgate community. More than a series of well-designed houses, it is *site*-planning at its best: exterior colors, landscaping and fencing were all chosen to conform to one over-all neighborhood plan

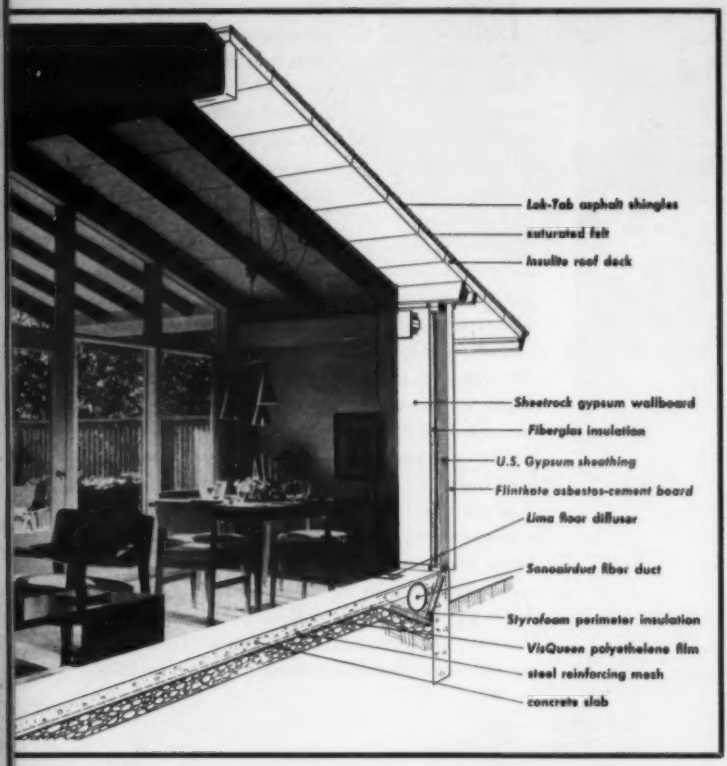
centennial city



The growth of Flint, Michigan's second largest city, from a pioneer forest settlement in the 1830's to today's prosperous city, parallels, in essence, that of many another highly industrial community. In its early days, Indians and French fur traders used the Flint River as their highway; by 1855, when Flint was incorporated as a city, it saw the river filled with pine logs from Michigan's vast forests. As the nation turned from waterways to roads for its trade and travel, river traffic was doomed—a state of affairs the adaptable people of Flint met by funneling their energies into new channels. Carriage-makers stepped in to utilize the sawmill machinery for a new industry, and Flint soon became known as the *Vehicle City*, producing more horse-drawn vehicles than any other town in the world. After the turn of the century, as the full impact of America's bright new invention—the automobile—began to be felt across the land, Flint turned its ingenuity and acumen to the motorcar, to become—and remain—one of the nation's chief sources of wheeled transportation. As the industry grew and urban life pushed away from the city boundaries, a corresponding demand for new housing developed. Robert Gerholz is one of today's builders, meeting that demand with imagination. To help the city of Flint dramatize its hundred years of progress, he has produced the *Centennial House*—a synthesis of living-conditioned features that contributes creditably to the building achievements of 1956.

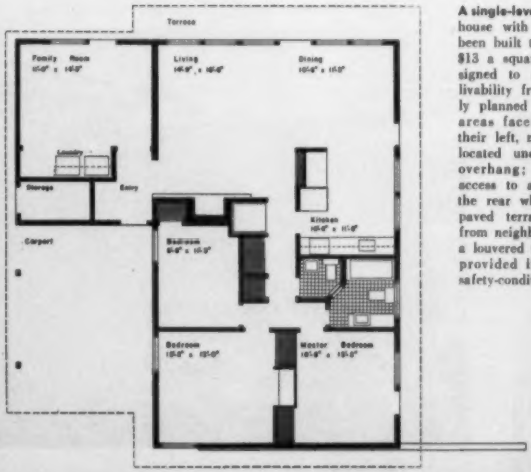
Conceived by Robert Gerholz for Flint's young families, the Westgate *Centennial House*—designed by architect William K. Davis—is the culmination of a successful builder's busy career (he has built 4,200 homes). In contrast to house of 1856 which depended on fancy woodwork embellishment for design relief, this house counts on the lively interplay of surface colors and textures and the composition of façade elements for architectural interest. One element—the brick wall—extends out to create a small private terrace off the bedroom

LUIS LEMUS



Development of new attitudes, new materials, more economical building m created today's living-conditioned home

This house, another example of the developm vigorous American architecture, is as authentic as the house of 1856 was representative of its What happened to bring about the great impro in today's houses? For one thing, the responsible er of today is more conscious of making each inch of space contribute to the family's physical emotional well-being. He knows, too, that adva household equipment, the vast number of new rials, the development of simpler and more econ construction techniques, make possible the co and conveniences we associate with the living tioned home. In the *Centennial House*, **space-c tioning** is effectively accomplished outdoors by lation of terraces, privacy fences and planting integral parts of a master community plan; chiefly by combining living, dining and kitchen in one spacious open plan. **Color-conditioning** effected, both inside and out, through use of a w ordinated scheme based on *Living* colors, while **conditioning** problems were minimized by insta of acoustical materials within the house and pla of fences and walls to deaden off-site noises. **conditioning,** here especially successful, includes only generous expanses of glass for controlled da but a series of efficient light fixtures designed to minate the entire house. Forced warm air is cool air in summer are provided by a basic **conditioning** system; the plan and home's accide ventative devices contribute to **safety-condi**



A single-level, three-bedroom house with carport, it has been built to sell for about $13 a square foot, and designed to exact maximum livability from its compactly planned space. Sleeping areas face the street. To their left, main entrance is located under the carport overhang; it gives direct access to activity areas in the rear where an outdoor paved terrace is screened from neighboring houses by a louvered fence. Five exits provided in the plan are safety-conditioning features

The living-dining area (opposite) sums up in perbly designed room the stunning effects that tural detail and planned color can impart to home. Extending well out over the terrace, the beam ceiling gives the impression of unrestricted within the room, the actuality of an outdoor yond. It is the use of such imaginative details, ened by color, that determines the difference the good contemporary house and the indifferen With the *Living* color palette to draw on, a fluid scheme carries the pale *Sandstone* shade through house on painted ceilings and walls, carpeted floors. Specific pieces of furniture blend with this ground; others provide brilliant accent through of *Victoria Orange* on painted surface and in fabrics. In an excellent example of light-condi daylight is provided by the expanse of glass at night, there are an indirect light strip on and area-defining lighting fixtures. Dillingham's *trend* furniture, Martin-Senour paints and *Avisco* rayon carpets were used throughout the

One interesting aspect of Robert Gerholz' building philosophy is his placement of greater emphasis on the proportion of family *activity* areas, and less on the sleeping areas. To this end, he has conceived the living-dining area as a room primarily for adult activities and formal entertaining; it serves a family function as did the old-fashioned parlor. Where the separate kitchen of 100 years ago with its stove heat functioned as the informal family center, the well-designed family room in this house serves a similar purpose. Entrance foyer (right) was planned to permit convenient access to these activity areas. Set in a redwood-paneled wall in the living area, the fireplace (left) has a "window"—a *Thermo-Rite* brass screen with tempered glass doors that provide even heat distribution, act as safety-conditioning factor in controlling sparks

The kitchen, with its stainless-steel, built-in appliances, is a model of culinary efficiency. Compactly planned and opening directly off the dining area, it is also another example of good sound- and light-conditioning. Roof deck material, whose prefinished underside also becomes the ceiling, was applied in one laborsaving operation. Carried on exposed rafters over living-dining-kitchen area, it has acoustical properties which help deaden sound. Light-conditioning features include a strip over the work areas, and one over the window wall to supplement natural light source at night; both reflect light off the sloping ceiling for pleasant general illumination. Walls, vinyl flooring and *Formica* counter tops are *Sandstone*-colored; accents of *Victoria Orange* appear in painted shutters, *Barnum Blue* in table accessories, and *Gold Rush* in Yale and Towne's cabinet knobs. Cane furniture by Calif-Asia; cutlery, kitchen tools by Ekco

Laundry equipment, hidden behind louvered doors in multipurpose family room, includes tub (*duratub*) designed like an appliance. *Peg-Board* wall is useful for laundry supplies

An entity in itself, the family room is apart from the open living-dining-kitchen area. Since it is an informal room devoted to sewing, utility and children's activities, it is furnished with maintenance-free materials: Hewitt-Robins tile flooring and washable *Walltex* wallpaper

Although ample in size, bedrooms were designed proportionately smaller than activity areas. The master bedroom profits by use of glass door and window areas which extend space out onto terrace beyond. Carpets provide good sound-conditioning

LUIS LEMUS

Economy of space is one feature of the bathroom area (below) which, divided into separate rooms, provides both family bath and guest accommodations. Here, sheet plastic is suspended from ceiling, has lights concealed above to spread soft, over-all illumination. Tiles are found in two versions: ceramic in random pattern for flooring, and a newly-developed ceramic-on-steel tile for walls. American-Standard fixtures; Fieldcrest towels

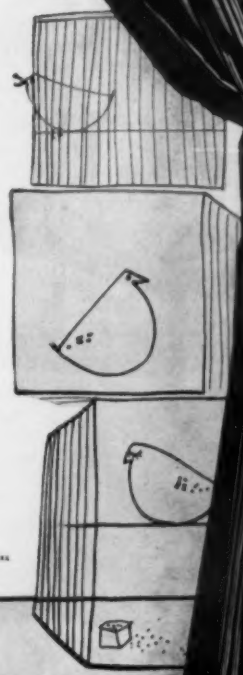
All three bedrooms have been color-conditioned as integral parts of the home's systematized *Living* color scheme. In the second (left, center), *Sandstone* predominates; it appears in painted walls, *Splendor* draperies, bed-toppers and upholstery fabrics. A refreshingly simple plan adds one color—*Barnum Blue*—for contrast; it is used in pillows, dust ruffles and storage wall (above). This latter unit, by Carr, Adams and Collier, has three functions which it performs handsomely: it is a combination built-in, *Formica*-topped vanity and multipurpose storage wall; it serves as one wall of bedroom; and it acts as a highly effective sound-deadening agent between two bedrooms. The unit carries its own lighting fixture; above the two beds, a light strip creates a decorative wash of light over entire wall. *Cohama* fabrics in various rayon blends give textural interest to draperies, bedcovers and pillows

For stores featuring *Budgetrend* furniture, see *Stores in your Vicinity*
See *Your Guide to This Issue* for further information
For building data, see page 112

Color without tears: four new formulas

For the nonprofessional decorator, willing but afraid, these are "packages" of color and fabric to be used like prescriptions

There are two schools of advice on how to be a decorator without professional study: one, unintentionally, perhaps, makes the subject even more baffling than it already is; the other (*our* school, we pray) believes in the ABC's of simplification. The harmonious and effective assembly of color, paint, fabric, furniture, rugs and accessories in a room is often enough a hard nut for even the professional to crack, and it is *always* difficult for the amateur. The fear of making a bold attack (usually the professional approach) is understandable: mistakes are expensive. At the same time, too many amateur decorators feel that by arming themselves to the teeth with an indiscriminate clutch of swatches, samples, paint chips and tassels, the sheer mass-quality of their efforts will make everything "come out right." Usually—simply because good decoration is rarely born in a magpie's nest—it does not. Moreover, few rooms—even in new houses—are decorated from scratch, an infinitely easier process than the problem presented by refurbishing. Very well then, what does the amateur decorator do? One of three things: she can seek professional advice, add to her collection of swatches, or take advantage of the new "packages" of co-ordinated color, fabric and wallpaper such as those we are about to show you. They are built about one motif—a tulip (since spring is nearing), and three different combinations of colors. The materials are presented in two weights—a chintz and a sheer, and for each tulip pattern there is a complementary group of stripes in both fabric and wallpaper. A quilted version (made-to-order) of both chintzes and sheers is used for upholstery and coverlets. Each group is an entity capable of an amazing variety but *in*capable of being haphazard, and therein lies its blessing. The decorator can combine tulips, stripes and wallpapers as she will, knowing that as long as she does not stray from one group to another within the confines of one room, she is decoratively safe and sane.



PHOTOGRAPHY BY ERNEST BEAUX
DRAWINGS BY PIERO AVEDEA

As an illustration of decorative sleight of hand, the room above spikes the tranquillity of English tradition with a vivid (and very American) alloy of color. Chintz and mahogany—British as afternoon tea—are the foundation; black and white, yellow and orange provide the bite. A quilted chintz of gold tulips covers the sofa and wing chair, and—companions in co-ordination—a yellow and white sheer is hung at the windows beneath swag and draperies striped in sharp-as-zebra-hide black and white. The Regency ancestry of two cane-backed armchairs is underscored with a coat of *Victoria Orange* paint; the wall-to-wall carpeting is *Gold Rush* gold. Wing chair by State Upholstery; Art Furniture end tables. Mohawk's *Durlon* carpet, Martin-Senour paint

Those admirers of Victorian furniture who, in the past, have been loathe to mix it with contemporary pieces, may now "round out" their collection with reproductions as authentic-looking as anything in Balmoral. In the dining room (opposite), there are two genuine pieces of Victoriana: the buffet and the brass teacart; everything else is a copy. Buffet, dining chairs and walls are painted *Gaslight Green;* draperies of red and salmon-pink tulips hang from fringed cornices over glass curtains of pink and white peppermint stripes. Thomasville Chair table and dining chairs, Artloom's viscose rayon rug

Everfast fabrics used throughout at:
MACY'S, BROOKLYN, JAMAICA, NEW YORK, PARKCHESTER, SAN FRANCISCO, WHITE PLAINS
L. BAMBERGER & CO., NEWARK, NEW JERSEY
LASALLE & KOCH, TOLEDO, OHIO

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Color and pattern are a canny formula to disguise the old, accent the new

ERNEST SILVA

Gay as a bandbox, this is the bedroom of an inventive lady who has plundered the attic for a curiosity piece or two, painted them *Parlor Pink*, and set them up (below) in a valentine of tulips and peppermint stripes. Draperies and wallpaper (by Stockwell) are twins in pattern, as are the flowered café glass curtains and the quilted, *dacron*-filled coverlet. Modern pieces of pecan wood—not at all anachronistic—keep the room on the tolerable side of quaintness. (It may be comforting to the prospective, needle-shy decorator to know that bed trappings, curtains and draperies are all ready-mades.) With its louvered doors open, the closet (right) discloses a neat and tidy dream of wardrobe storage: hatboxes, blanket boxes, padded hangers and garment bags—all of chintz, all either beetuliped or striped. Armchair, end tables and server by Unique Furniture. Needletuft rug, Lasky Bros. and Elish closet accessories

There are certain, somewhat esoteric tastes in decoration that embrace a wide range of styles and periods, and refuse to be limited to a single theme—even in one room. The assembly of such a mélange is a bit of a trick, but it can—as in the bedroom opposite—be effective without being indiscriminately polyglot. A brass bed, painted provincial chairs and a modern desk go happily hand-in-hand with a harlequin-diamond floor, an amusing little canopy and a wall painted *Barnum Blue*. The tulips appear this time at the window, in the bedcover and in the upholstery of an easy chair, while a black and white striped chintz sings the other half of the duet. Robbins' *Geometile* floor, Martin-Senour paint, Needletuft rug, Sumergrade ready-mades and Consolidated Trimming fringe

See *Your Guide to This Issue* for further information

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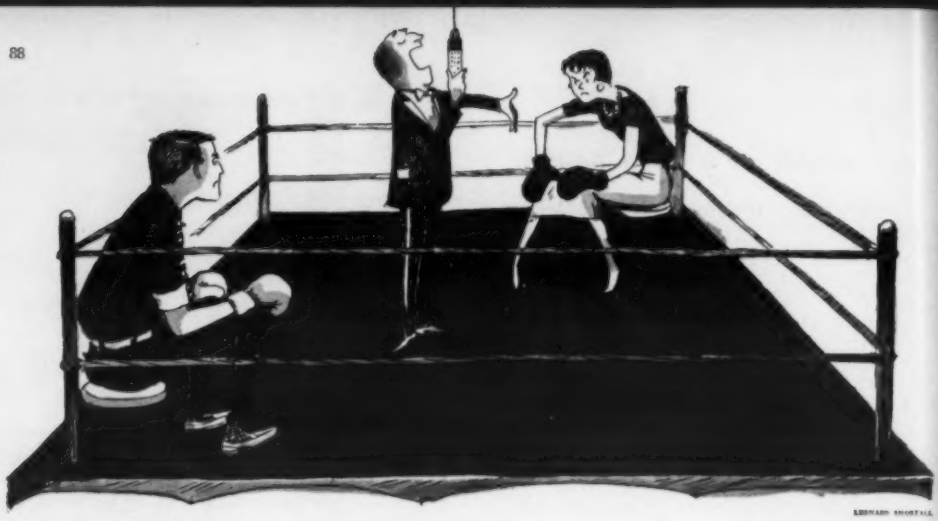


The fine art of family fighting

By ROBERT and RONNIE WACKER

In our culture, the transition from courtship to married life is a journey from romantic novels to the comic strips. Romeo and Juliet go through the mysterious tunnel of the honeymoon and emerge as Dagwood and Blondie. The Hollywood approach to love has schooled the couple in every tender maneuver of the wooing cycle. But the movie always ends at marriage. Bride and groom know they are expected to live happily ever after—but how?

The lovers who had only to please each other a few hours at a time suddenly become two individuals bound together in sickness and in health; in hours of grumpiness and acid indigestion as well as gay nights on the town. Now the soft golden hair goes up in curlers at night; the heart-stopping profile grows a morning-after stubble. They had had disagreements before marriage; but they, and the indulgent world, glossed over them as "lovers' quarrels." What matter a slight difference in political viewpoint, for example, compared with the great hungry affection pulling them together? Such clashes could be passed over with a simple change of subject, or kissed away in the porch swing as they passed on to something really important—like the number of people to be invited to the wedding, and the number to the reception.

At such differences—and their lack of resolution—the world smiles affectionately. All lovers have little spats, and they don't mean a thing. But once past the altar, those little differences take on greater importance—and hordes of new ones crop up in a world with no such indulgence for plain family rows. Maggie and Jiggs battle it out noisily, but a happily married couple—according to our myths—lives forever in quiet harmony.

Raised voices are a sign to the neighbors—and to the worried couple themselves—that those two don't seem to get along so well, that another marriage is headed for the rocks. To this concept, the marital counselors and psychologists reply: baloney! The relationship of husband and wife is entirely different from the relationship of the engaged couple. They have a massive adjustment to make—to a new way of living and to each other. And the only way they can make such an adjustment is by fighting for it.

We all have met smug couples who announce that they have never had a fight in two, five, ten or however many years of marriage. Well, say the psychologists, if those people are not fooling themselves, one partner is systematically trampling on the other's rights, a process giving little satisfaction to the trampler, and still less, of course, to the victim. Such worms may eventually turn and suddenly assert themselves with a stored-up violence which can wreck the marriage. Somewhere in the world, perhaps, there exists a couple whose tastes, attitudes and desires mesh so perfectly that no friction ever is needed to make them fit together smoothly. If so, their married life may be placid—but it must be terribly dull. There's not very much fun in living with a mirror. For the rest of us mortals, an occasional outburst is an essential part of the marriage relationship. Such expressions of open hostility, say the marriage experts, serve three vital purposes:

1. In the earliest days after the honeymoon, they let a little air into the suffocating closeness with which bride and groom clasp each other. The honeymoon embrace is thrilling and satisfying for a while—then it becomes emotionally exhausting. An occasional spat gives the couple a chance to step apart and determine just how much proximity they can tolerate.

2. Throughout the marriage, they give the couple a means to adjust differences and work out ways together to meet a new situation. One partner's desire will clash with the other's rights; only by mutual self-assertion can a practical balance be achieved.

3. They give both partners a chance to blow off steam over resentments or frustrations built up outside the home in the routine of daily living. Each partner can contribute to the home's stability by making it a haven where safety valves can be let off harmlessly.

Once the post-honeymoon adjustment is made, a couple may find their fights will not always achieve all the desired ends. Joe and Louise A., for example, know that fighting cannot settle for them the big issue which makes their marriage uncomfortable.

Joe is a physicist with a master's degree. He works days to produce a moderate income which disappears quickly with two children to be fed and a new home to be paid for and furnished. They know that with his doctorate he could earn a lot more. So he studies and attends classes at night, struggling for that higher degree. They have little normal home life. Joe is usually tired, Louise lonely. And they take out their unhappiness by flaring up over trifles. Both recognize tacitly that they are not really fighting over Joe's having left his shorts on the floor, or Louise's brisk chatter when Joe just wants to doze on the couch. They are blowing off accumulated resentment over an uncomfortable situation which they have agreed must remain unchanged for a while. From such a bout, with tears and cuss words, they emerge refreshed, and with a new sense of dependence on each other. Nothing really is changed; but they have spewed forth the poisons stored up in day-to-day living. And they have demonstrated—forcibly indeed—the depth of their need for each other. As Joe puts it, "If we didn't battle once in a while, we'd have no excuse to kiss and make up."

Such fighting—which settles no issues, and makes no basic change in the partners' adjustment to each other—brings satisfaction to Joe and Louise even though it would bring shudders to "civilized" folk who preach a "reasonable" approach to marriage. These supposed moderns consider open fighting barbaric, or at least vulgar. They suggest, instead, that husband and wife talk over their grievances calmly, with the aid of tidy little lists, or regularly scheduled "gripe sessions" at which they can explain politely just why they hate each other. Such an approach to marital disagreements is something like trying to soothe a crying baby by mathematics. Marriage has an emotional basis; it is not a business relationship. Tension or bottled-up frustration can ferment into murderous hate; cool sarcasm can contain [Continued on page 118]

THE MARITAL MARQUESS OF QUEENSBERRY RULES

1. Don't enter a family fight to "win." Your personal victory may set the team back.

2. Try to discover what you're really fighting for. The real reason often is not the one that started the fireworks in the first place.

3. Limit yourself to one issue per fight. You can't settle every disagreement in a single debate.

4. Sulking or "the silent treatment" turns a fight into a perpetual feud.

5. There are times not to fight, too—when one partner is blindly angry, or when you won't have a chance to thrash the matter out completely.

6. If you want a respectful hearing of your gripe—listen respectfully to the other fellow's.

7. Don't stoop to pointless name-calling.

8. Avoid ultimatums, challenges or threats you'd find awkward to carry out later on.

9. Once a fight has been settled, bury it. In a healthy marriage, yesterday's fights are dusted off only to give the couple confidence that they'll be able to settle today's problems once and for all.

10. Remember: one fight does not a marriage make—or break. A happy marital relationship is built on a framework of give and take; and years may be needed for the partners to learn how to do both as gracefully as possible.

Faced with the sometimes difficult, always challenging prospect of decorating an empty room in a new house—or restyling an old one that badly wants a fresh viewpoint—the chances are we close our eyes and visualize the *shape* of things to come, forgetting that we live, too, in a world of *color*. In the mind's eye, forms emerge and begin to take their place in orderly relation to each other and to the room as a whole; we consider the character and relative merits of this or that style of furniture. Without color, it is a picture that—as one seen through a glass darkly—remains sadly static, out of focus. The plain fact is that color is as fundamental as form—not something to be applied as an afterthought. There is a tendency to mistrust one's color sense—a condition that often results in rooms which, through lack of related color-planning or simple faintheartedness, take on a neutral or "gray" appearance. Our purpose here on these two pages is, quite simply, to dramatize the effects of sound color-planning in creating unity and harmony—a simple demonstration of the way we can put color to work to add dimension and infuse personality, mood and vitality in a room.

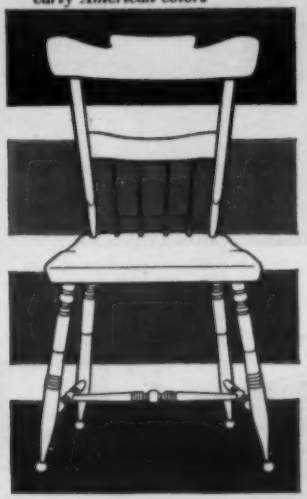
Composing your living space with color

Our first exercise involves a small dining alcove (above, opposite) whose sunny disposition owes much to the bold use of color. Each element contributes its share to the area's cheerful early American flavor: painted walls, linen drapery and seat cushion fabric (Peg Riley Imports) and the area-defining rug (Magee). In a fresh approach to the reproduction of old furniture (Sprague & Carleton), Hitchcock chairs and settee are prefinished in authenticated colors of early New England times. Pittsburgh *Wallhide* paint; Lightolier lamp. Decoration: Joske's of Houston

The home decorator is like an artist composing a picture: forms are manipulated and established, then the magic touch of color is applied to breathe life into the composition. Our composition here is a contemporary living room (opposite) which becomes a study in blue, its various shades and related colors. Necessary color accent is furnished by pillows, the small cube tables (Baker), and the architecturally striking louvered panels covered in patterned wallpaper and used on the window wall. Dining table by Heritage Henredon; carpet by Bigelow. Decoration is by Robert Wagner, Barker Brothers, Los Angeles

See *Your Guide to This Issue* for further information

Period furniture comes alive with authentic early American colors



ERNEST SILVA

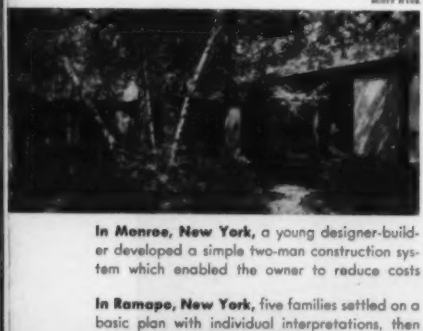
J. DALE HEALY

In North Brentwood, New York, a well-planned builder's house is sold complete with a landscaped plot and kitchen and laundry appliances

J. DALE HEALY

In Los Angeles, sizable construction savings resulted when an enterprising young couple designed and built their own contemporary home

SCOTT MUNN



In Monroe, New York, a young designer-builder developed a simple two-man construction system which enabled the owner to reduce costs

HOUSES THAT ACT AND LOOK LARGER THAN THEIR PRICE

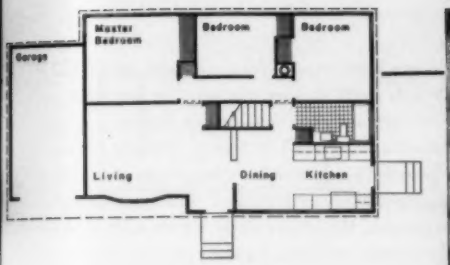
It often happens that the very things people want most are those they fail to acquire simply because they envision them in a manner out of all proportion to practicality. That is why we abhor the idea of a "dream home." A home isn't a dream—it's very real and extremely earnest, particularly in terms of dollars and cents, and it is folly to let our practical judgment of a house within our immediate grasp be obscured by the pipe dream of a distant probability. On these and the next ten pages are homes which young families have found, not in the clouds, but in the realm of $12,000 reality. Their pattern can be traced across the country in both ready-built homes and in those that are individually designed and constructed.

In Ramapo, New York, five families settled on a basic plan with individual interpretations, then cut unit cost by having all five built at once

BEN SCHNALL

In Glendale, California, a young couple was willing to work with a talented architect experimenting with materials and construction techniques unusual in the field of home building. Together they produced an economical home of steel and glass

JULIUS SHULMAN



Although builder Paulsen's first houses were contemporary in design, consumer preference soon indicated a desire for more traditional appearance. Decoration follows this trend, with an emphasis on comfort, practicality

A builder presents a fully-equipped home for $11,990

Al Paulsen is a young builder with a single-track determination: to provide houses with the greatest possible space, comfort and convenience within a price and mortgage pattern that the average young family can afford. He has assembled an organization with the same sincerity of purpose, and together, they constantly research methods and materials that will maintain quality when costs are shaved to a minimum. An example of their skill is a house (opposite, top) built in the Chapel Hill development of North Brentwood, Long Island. (Paradoxically, Chapel Hill lies in the shadow of the great estates that once made Long Island a nabob's playground.) Presented as a "package," it is priced at $11,990—which includes an attached garage, basement, fully equipped kitchen, landscaped plot.

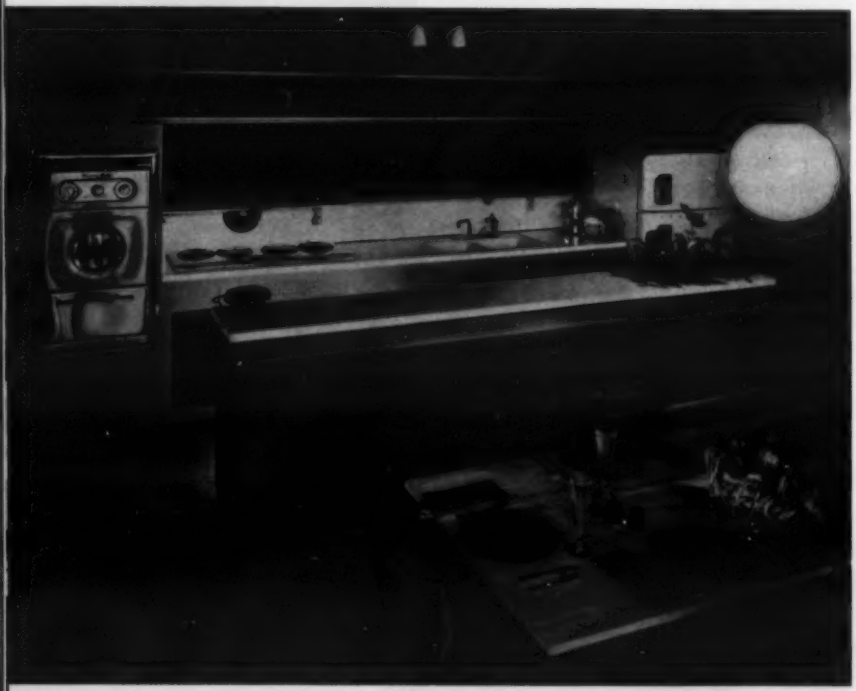
In the children's bedroom, the worthy space-conserving principle of the double-deck bed is put to work. Here the blanket plaid is repeated in privacy window curtains

Included in the price is a remarkable kitchen equipped with *Hotpoint* washer and dryer, refrigerator with full-width freezer, built-in wall oven, counter-top range and dishwasher—all installed to permit space for dining and service bar. Tankless hot water boiler serves baseboard heating and hot water supply

Building the house was a race with the stork. After a professional engineer adapted their ideas to a workable plan, Mike and three part-time carpenters did all the work, June still lending a hand when she was able. Liking its color and texture, Mike used industrial insulating cork on street wall (below)

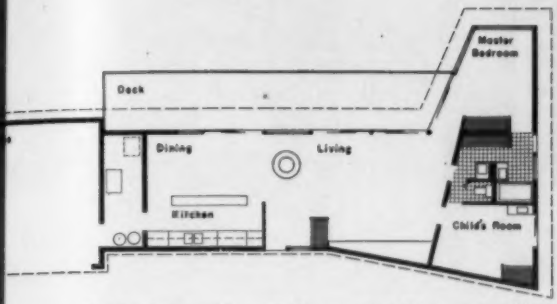
A plucky young couple with a deadline build a hilltop house

Providing a home for one's family is a basic instinct and the drive is rarely stronger than when the first child is expected. June and Mike Sims' leisurely plans to abandon their small apartment in Los Angeles and build a house were given that impetus; what had been a topic of pleasant speculation suddenly became urgent. With June contributing suggestions, Mike—an amateur but talented designer—went to work and planned a house which he then proceeded to build. Three and a half months later, the stork duly arrived, but not before the Sims had moved in.



Separated from dining area by island storage-counter, kitchen has appliances built into compact storage wall—like all cabinetry in house, designed by June and Mike. Plywood floor throughout house is covered with sisal carpeting

J. DACK WEALY



The Sims' compact house (1,136 square feet, including garage) hugs edge of their hillside lot overlooking Los Angeles. Solid wall facing street is broken only by entry; at rear, deck cantilevers out over canyon

When daughter Michael "Jr." was born, the house number wasn't up yet, but Mike painted exuberant announcement on unfinished wall

Master bedroom juts out among treetops. Bed is covered with monk's cloth, window with simple sheeting for draperies. Here and throughout house, beige is dominant color

View through full window wall between indoor and outdoor living areas was employed as part of the decoration to make full use of existing space. Wall paneling is walnut; unusual fireplace, designed by Mike, cost $82

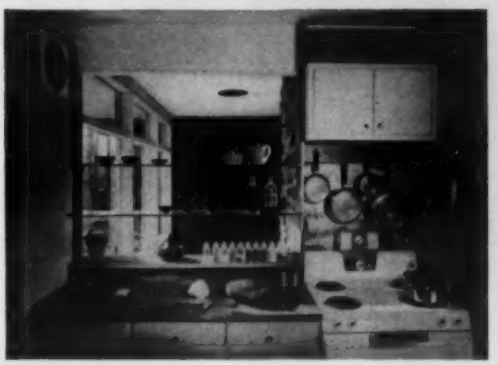
The whirlwind effort to build a home was a complete success: by the time Michael was four months old, the Sims could afford to relax on their sun deck

Redwood siding used vertically has a natural compatibility with the wooded surroundings. Constructed on concrete slab in the shape of a rectangle, the house includes two bedrooms, breezeway and carport in its 1,018 square feet. Built to the general specifications of five young families who knew what they wanted, each of the five houses was designed to sell for $11,000, exclusive of land

Situated in a thickly wooded area, each of the five houses has the advantage of good natural landscaping; in time, individually planned terraces and plantings will augment the diversity already achieved through house orientation and varied use of exterior colors. To right of living-area entry (below), a breezeway and carport add breadth to basic house; both were roofed and paved to provide economical expansion at a later date

Five budget-minded families collaborate in planning homes

In the normal procedure for constructing a group of dwelling units, it is often the builder or contractor who sets the wheels in motion: he and his architect combine to produce a house that is best suited to the region and its family living patterns. An interesting switch in this logical procedure was supplied when five enterprising young couples in Ramapo, New York, pooled their homemaking ideas and managed to agree on their own basic requirements for the design of a contemporary house. With economy as their motivation, they requested architectural designer Norman Cherner and architect Edwin Kramer, A. I. A., to develop and refine these needs into a workable house plan—a sympathetic designer-client collaboration that resulted in what amounts to a custom house. Supplementing the savings effected by five houses sharing the same designer and contractor were other economical measures: use of stock lumber lengths for structural framing, open plan.



Gray fieldstone fireplace (below) is the core of the open plan, with the activity areas flowing freely about it. Extending at one side, its raised slab hearth becomes a convenient low bench-table. Behind fireplace, a small, thoroughly functional kitchen (right) is adjacent to the dining area: space between it and living area is separated by built-in storage cabinets with work counter topped by a heavy wood slab and by glass shelving above. For economy's sake, painting and flooring of each house were projects accomplished by the owners: here they installed gray marbelized floor tile, painted interior *Sheetrock* walls a pale blue

The living area, considered in relation to the over-all proportions of this small house, is spacious and airy, an effect gained by the use of view-framing glass windows on one entire wall and abetted by small-scale, lightly constructed furniture. Redwood paneling, installed by the owner, continues exterior surfacing material inside along one wall to create a textural contrast to painted walls. Forced warm air heating operates under a thermostatic system, generates continuous air circulation through ducts in ceilings and floors—a system that permits easy conversion to air-conditioning of entire house in summer

After a tour of army duty in the Orient, designer John Dornés stayed in Japan, studied construction methods. He adapted ideas he learned to the homes in his first community along Blithely Lake, near Monroe, New York

To form the roof, 4' x 8' *Cemesto* panels were hauled up a specially built ramp, placed in position, supported by framing sections. Joints between panels were calked. Panels provide insulation, interior, exterior surfaces

A young designer sparks a unique colony of homes built by owners

One way to get a house at a price you can afford is to build it yourself, the only drawback being that few are courageous or knowledgeable enough to attempt it. Developer John Dornés offered a package which circumvented this obstacle: he designed a home to the needs of a family, then let the owners work right along with him. Shown here are four of his unusual designs,—all under $12,000, including land.

Co-operation was the order of the day in building the small community. Neighbors helped each other under the supervision of the designer. Here, Jeff Selden (right) helps Knight Rector add a wall panel to latter's home

Construction system was devised to be handled by two men. Each lateral framing section was bolted together on a jig, raised at four-foot intervals, openings filled with 4' x 8' glass or *Cemesto* panels. Posts are 3" x 6" fir; floor beams, roof rafters are two 2" x 10" planks

Wives were prominently in the act, lived in pioneer fashion as work progressed. Here Peg Rector stitches burlap draperies as Knight and John Dornés saw lengths of lumber. With houses finished, community spirit still prevails: families share tasks, baby-sit for one another

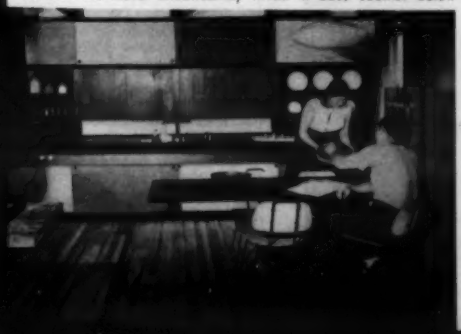
SCOTT HYDE

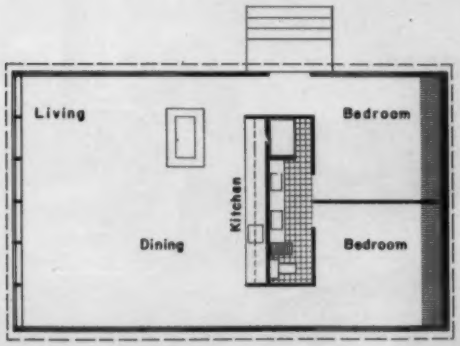
The Rectors built a glass case, perched among trees

Weary of an apartment-bound existence in Manhattan, Knight and Peg Rector were immediately enchanted with the lakeside tract, picked a three-quarter-acre plot and worked with the designer to create a two-bedroom home which would give the feeling of a tree-house with a view of the lake in winter when trees are bare. Steel columns raise one end of the structure above its sloping plot; the space below is filled with railroad ties and planting to blend with wild landscape.

The major home-building project done, Peg Rector can now devote full attention to young Susie, two. Housekeeping is relatively simple in the large living-dining-cooking space, furnished in contemporary pieces. All the side window walls are burlap-draped; for privacy, those in front have translucent plastic panels which slide in tracks to follow the inclination of the windows

Kitchen wall, with sliding cabinet doors painted mustard and blue, is a colorful contribution to the decoration of the living area. Its unusual features include a long terrazzo counter in which sink and surface cooking units were installed (above, right) and (above, left) refrigeration with cooling unit incorporated in a wall cabinet with the motor unobtrusively fitted in base cabinet below





Simplicity itself, the plan neatly segregates active and quiet areas by an island with the bath on one side, the open kitchen on the other. The resulting living area is a sweeping expanse that reflects the designer's continuing admiration for Japanese design

The Rhoads lived in a tent while they built their home

Ernest and Louise Rhoads deserve a medal for their building saga. Working at night in New York City, Ernest drove back to the lake every morning and kept at the house project all day. Louise worked in New York, devoted time to the house on week ends. Now comfortably settled, they often wonder how they ever lived to enjoy their triple-level home which fits the landscape like a glove.

While the Blithely Lake homes all hav underlying similarity, each is distinctiv its reflection of the owners' interests and of life. The Rhoads are sun worshipers; wanted a house built around a private c court easily accessible from all rooms thr sliding window walls. As a result, their h has the most intimate relationship wi surroundings. It also strongly reflects the signer's oriental conception: the entr trance has a pagodalike appearance overhead beams of irregular length and obvious preoccupation with existing trees planting. The house boasts a living-d area delineated by a change in floor le sliding panel in the bedroom ceiling, allo the room to be flooded by moonlight— example of the distinctive and strong detailing throughout the entire stru

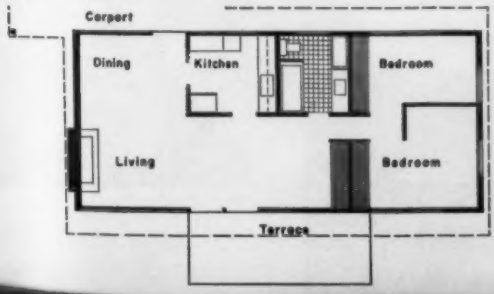
The Coberts' living room utilizes space between posts for bookshelves, since *Cemesto* panels provide necessary insulation. Corner seating unit, a Dornés design, incorporates two foam-rubber padded sofas and a table. The fireplace in each home was approached as an exercise in design, and as a result all are distinctive. This one accommodates a roasting spit

SCOTT HYDE

Parties are usually community affairs; here clan gathers on the Coberts' terrace as Joe prepares roast beef

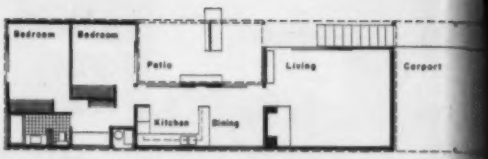
Coberts bought their home, have decorated with skill, understanding

Jean and Joseph Cobert were the only couple who did not build their home. They bought the house which designer Dornés built originally for himself. With its refreshing simplicity derived from the straightforward expression of structural materials, the house is a radical departure from any the couple have lived in before. Yet they have decorated and enjoyed it in complete rapport with the interesting philosophy of the man who planned the community.



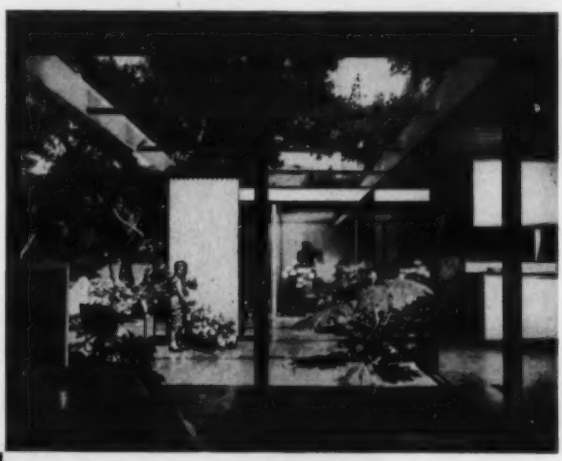
An economical house results from an adventurous spirit

Two factors contributed to the successful budgeting of this unusual house: its economical steel frame and the fact that its owners, Jacqueline and Edward Lamel, performed most of the work themselves. Designed by architect Pierre Koenig in Glendale, California, the house is notable for its imaginative use of a thickly wooded, otherwise impractical sloping plot.



Rectangular design for narrow 50' x 110' site utilizes open plan to eliminate interior partitions except for bedrooms and bath. House proper is one-level on concrete slab

Brick patio becomes real center of home with living, dining and kitchen areas grouped around it. Generously planted, it blends into surrounding foliage. Cost of house was $12,200 without land



Starting with the contractor-built foundation and steel frame, the Lamels proceeded to complete their house: they painted, installed forced-air heating, cabinetry, woodwork and flooring. An interesting ceiling effect was gained by painting underside of steel roof decking, while in those areas where glass was not used, gypsum board fastened to exterior steel walls became the inexpensive interior surfacing. Carport (below) is at lower level

JULIUS SHULMAN

New birthday suit for a centenarian

Tomah, Wisconsin, paints the town red (and orange and sky-blue pink)

Every able-bodied local son who could handle a brush (and a few who couldn't, but learned how) fell to and painted like mad. The beards were part of a centennial contest, with the famous whiskers of the cough-drop Smith Brothers serving as inspiration and guide. (The town barber considered the whole business most unsporting)

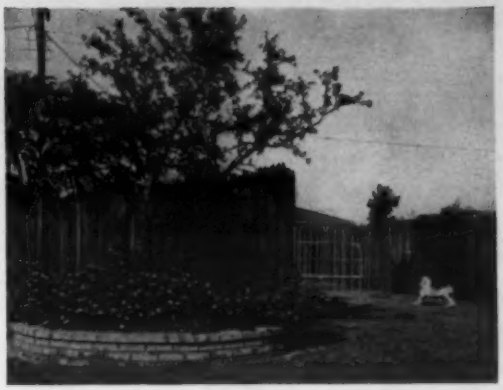
Most centenarians, when they celebrate their hundredth birthdays, take it easy. It's all very well to have a horde of great-grandchildren hopping about, presumably eager to be dandled on an antique knee, but since one does not live out a century by overexertion, the *wise* old birds are usually content to sit in the sun, acknowledge the plaudits due longevity, and forget the whole thing as soon as possible. With a town, it's different. The hundred-year mark is a symbol of sustained youth, rather than a gentle decline, and it deserves one whopper of a celebration. That, at least, was the recent opinion of the citizens of Tomah, Wisconsin, a town that has been chugging merrily along under its own steam since the spring of 1856. The whopper turned out to be a face lifting—via the paintpot—that removed the wrinkles of a hundred years and would have delighted the heart of the original Tomah—an Indian chief of considerable local renown. (When the town's founder, Robert E. Gillette, was casting about for a name worthy of the fledgling settlement in the Lemonweir Valley, he chose that of the old brave because he was one of the few Indians ever courageous enough to tell the great Tecumseh to go fly his kite.) In its history, Tomah has conformed to a pattern that we have come to call, somewhat ambiguously, "typically American." By 1859, its settlers were able to replace their hand-hewn tables and benches with proper furniture from a cabinetmaker. A Mr. Kellogg sold "drugs, turpentine, tobacco, perfumery, Yankee Notions" (whatever they may have been), "tin hardware and boots." From a Mr. Haynes one could buy "flour, pork, hams, butter and lard," and one Mr. Kimball made a specialty of oysters and hot Tom and Jerrys. There was a milliner, a tailor and a hotel with the stimulating name of *Tomah House and Billiard Parlor* which became (minus billiards) the Sherman House of today. It was a lively town, and when its young men weren't going off to war (and its young women waiting for them to come back) it amused itself at dances, by playing in the Tomah Cornet Band, with the Tomah Amateurs baseball team or in the plays of the Shakespeare Club. There was a Young Ladies Literary Association and, for those interested in temperance, the order of Good Templars. (The local chapter of the WCTU, incidentally, presented the town with its first water fountain.) There was a hunting club for the sporting set and a lyceum for "challenging and stimulating debate." Life was real, earnest and blithe, and for contemporary Tomahites, it still is. The town today has changed physically, but not in spirit. There are schools, hospitals, a handsome library, a City Hall, parks and playgrounds, but Tomah is still gay at heart, and that is why—on its hundredth birthday—the city fathers decided to join this magazine in *its* centennial celebration and give a gigantic painting party. Everyone, in a burst of civic pride that might well be emulated in *any* town seeking a swift cure for communal crow's-feet, put foot to ladder, hand to brush, and turned the entire façade of Tomah's main street into a painted rainbow.

A small pool can be not only the focal point of a garden but also a source of delightful sound. The trapezoidal pool above contrasts with simple fencing; a circular pool (below) is surrounded by dwarf pine, flowering santolina

Here are examples of gardens conceived expressly as rooms for relaxed outdoor living. The one above was planned for frequent entertaining and low maintenance: with brick terrace and fence it cost $750 complete. Willow tree was chosen to shade the central portion because it is fast-growing. Garden below received its backdrop of fencing in an unusual way: owners and their neighbors coordinated yards, alternated flat and supported panels of their mutual fence. Fence is redwood grapestake, the tops cut and a frame fastened. Small swimming pool has its own free-form brick terrace

Pattern can create an almost endless variety of vistas. Design of fence detail (above) is basket weave, in this case of bleached redwood. Shadow of trellis overhang dramatizes an entrance patio (below) designed by I. J. Ramsbottom

HENCE GRIFFITH

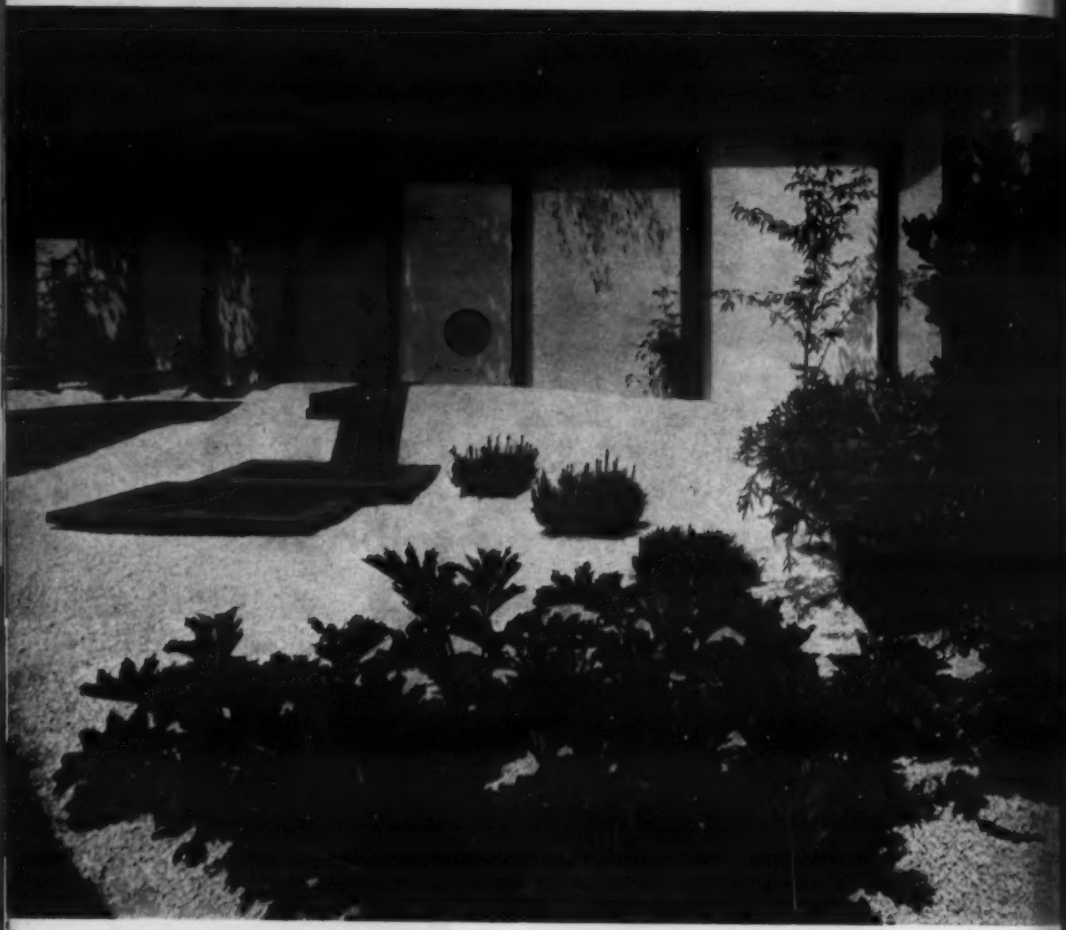


To provide a series of vistas in depth, Dallas landscape architect Richard B. Myrick used a curving raised bed of brick and a redwood grape-stake fence to mark the end of the adult garden and partially shield the children's play area. The bed is a focus of interest from the patio and dining terrace, was planted with nandina and white periwinkle, a live oak tree and fast-growing castor beans which shield a playhouse on the opposite side of the fence

Plan a garden with a colorful view

Usually, when we think of a view we conjure up visions of broad expanses, distant mountains or water—all seldom if ever seen from the average 75′ x 100′ plot which has for a view the adjacent 75′ x 100′ plot. This state of affairs is far from hopeless. As in so many other phases of homemaking, it requires planning, and while garden planning may seem premature as you gaze at a bleak or snow-covered plot, it isn't. Now is the time to crystallize your thoughts and use your imagination to make a view of your own. This can be done in a variety of ways, in a variety of materials to conform with almost any plot, any budget and any degree of landscaping or carpentry skill. You can create a view with fences, baffles, trellises, with trees, shrubs and vines. The latter should be of the fast-growing variety, for few of us are patient enough to wait indefinitely for our view to grow. There are many plants and trees notable for speedy growth with minimum attention. A view can also comprise a focal point of interest. Just as a picture or a vase is often the center of attention in the interior decoration scheme of a room, an object of interest can become the axis around which exterior decoration is planned. Here again, the premium is on imagination rather than the purse. Few of us can afford an oriental sculpture, but everyone can keep an eye peeled for an unusually shaped and textured rock or a handsome piece of weathered wood. For these pages, we have assembled a roundup of ideas which landscape architects have developed to help the amateur plan a garden with a view. They are designs, applicable to the average plot, which homeowners can create themselves, even to the small swimming pool.

Shaded by an umbrella plant, a Chinese gravestone illustrates how a piece of statuary (or any dramatic object) creates interesting garden view



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Redwood frame baffle presents interesting geometric appearance, has closed rectangles of various materials. Designer: Herbert S. Frank

To define areas of a plot and afford an intriguing view from both sides, this screen was designed of redwood framed panels filled alternately with tile pipe and asbestos cement sheets. Metal rods hold pipe. Landscape architect: Edward Wertheim

Deck and shade structure presents a striking panorama from any vantage point. Built of redwood timbers and one-inch strips, it includes huge redwood plant box. Designed by Adrian's Landscaping

A paved terrace, set apart by a low wall, is a useful outdoor room as well as a scenic addition to a plot. This one, like the other details on this page was part of the Floral Fiesta in San Mateo, California. Pointed plant boxes hold dusty miller. Terrace designed by Eckbo, Royston & Williams

For a contemporary garden, an object of interest can be made quite simply of clay pipe held firmly in a frame of 2 x 6 boards, the ends mitered. Backdrop is of heavy straw, tightly woven. For the corner of a plot, small summer house (below) has been constructed of redwood: the roof supported by metal pipe gives partial and complete shelter overhead in different areas. Terrace adjacent to deck is gravel. Back wall of the structure is tongue-and-groove siding ornamented with matting. Designed by John Carmack

A striking effect can be made with quite simple structural and plant materials. The display (opposite), designed by Tito Patri, a student in the Landscape Design Club of the University of California, was part of a recent Oakland, California, garden show. The oriental motif is easily adaptable to an average plot: the background panels (redwood-framed hardboard, painted) vary in height from six to seven feet, are staggered in depth. Massed before them is an arrangement of silver-gray corona stone, its brilliance heightened by contrast to the path of brown corona stone. The trough and pools are two-inch-thick redwood. A single circle of vivid color (it marks the panel next to gate) unifies the composition and contrasts effectively with the planting: acanthus in the foreground (top) mugho pines and cedars (below, left) and red-leaved Japanese maple, (below, right)

Terrace and pergola, designed by Robert Babcock as part of the twenty-third annual garden show in Oakland, California, create a striking view for a garden corner. Colors are charcoal, red and white. Timbers in overhead structure are 2 x 6 redwood, painted charcoal, the curved end strip being 1 x 4 redwood, painted white. Shadow box below holds potted plants, as do shelves, the exposed ends of which are white. Terrace floor, white painted concrete, has fifteen-inch-wide diagonal bands of reddish terra cotta. Plant materials are in shades of red and white

As a fence or a screen to partition outdoor areas, this detail is an excellent example of a man-made view. About six feet high, it was simply built of 4 x 4 posts, 1 x 4 spacers, 1 x 2 horizontal slats, all stained a driftwood gray. Plant box, redwood boards with plywood strips attached, holds yellow iris. In background, left, are acanthus, phormium. Designed by Ned Rucker

Outdoor furniture is also an important element in a garden view. Against a low retaining wall of wide redwood boards are pieces which can serve as tables or for seating. Pieces are essentially a series of 1 x 6 boards, the flush ends forming the top surface. Terrace floor is concrete; fence at rear is frame construction with concrete slab inserts. Designed by Ray and Jack Coates

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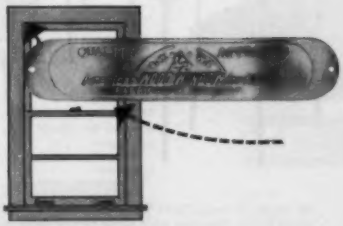

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HAMILTON MANUFACTURING CORPORATION • COLUMBUS, INDIANA

The march of home building in Michigan's centennial city

[Continued from page 81]

BUILDING DATA

ARCHITECT: WILLIAM K. DAVIS

BUILDER: GERHOLZ COMMUNITY HOMES, INC.

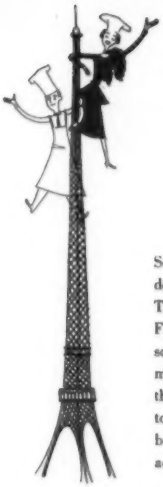
Foundation	concrete slab, steel reinforcing mesh	Forbes Steel
Waterproofing & dampproofing	*VisQueen* under slab	Visking
Perimeter insulation	*Styrofoam* 2" plank	Dow Chemical
Wood preservative	*Woodlife*	Protection Products
Floor surfacing	carpet with *Cushion-Aire* underlayment	National Sponge Cushing
	Freemont vinyl tile	Fremont Rubber
	Mosaic ceramic tile	Mosaic
Exterior walls surfacing	*Flintkote* asbestos-cement board with *Dura-Shield* finish	Flintkote
insulation	*Fiberglas*	Owens-Corning Fiberglas
Roof (living & dining areas)	2" *Insulite* roof deck	Insulite Division, Minnesota & Ontario Paper
Roof (other areas) insulation	*Fiberglas*	Owens-Corning Fiberglas
Roof surfacing	*Lok-Tab* asphalt shingles	Ruberoid
Interior surfacing	*Sheetrock* gypsum wallboard	U. S. Gypsum
	Starfire ceramic-on-steel wall tile	Pepco Division, Bettinger
Paints	*Nu-Hue*	Martin-Senour
Insulating glass	*Thermopane*	Libbey-Owens-Ford
Doors interior	*Hasko*	Haskelite
Closet units	*Bilt-Well*	Carr, Adams & Collier
Hardware	*Schlage* lock sets	Schlage Lock
	National lock sets	National Lock
Year-round air-conditioning	*Home Weathermaker*	Carrier
	Sonoairduct	Sonoco Products
	Lima diffusers	Lima Register
Fireplace	screen	Thermo-Rite
	Hart steel grate	Stratton & Terstegge
Plumbing	fixtures	American-Standard
	Adjusto shower fittings	Milwaukee Faucets
	Beauti-Dor tub enclosure	Shower Enclosures
	toilet seat	C. F. Church
	Miami-Carey bathroom accessories & bath cabinet	Philip Carey
	duratub laundry tub	E. L. Mustee & Sons
Water heater	*Permaglas*	A. O. Smith
Electrical equipment	*Duo-Guard Pushmatic* circuit breaker & *Pushmatic* electri-center	Bull Dog Electric Products
	Paraflex wire & cable	Paranite
	low voltage equipment	General Electric
	Pry-Lite fixtures	Pryne
	Lightolier fixtures	Lightolier
Kitchen & laundry	*Hotpoint Customline* built-in ensemble, *Disposall*, washer & dryer	Hotpoint
	Swanson hood	Swanson
	Yorktowne cabinets	Colonial Products
	Formica counter tops	Formica
	Speed Queen ironer	Speed Queen

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

LIVING

A broadening aspect of travel

In 1889, Nellie Bly encircled the world in 72 days, 6 hours and 11 minutes. A flighty girl, she achieved immortal fame by dint of sheer speed, but we doubt very much—while leaping from ship to horse to camel to rickshaw—that she had anything very good to eat. She wouldn't have had time. Today, a few nabobs go around the world when the whim moves them and undoubtedly dine well, but the simplest way for the Joneses to take the cruise (without risking a diet of hardtack) is to survey the world from the kitchen. This does not mean hanging over the sink and pretending the next-door garage is the Taj Mahal, but rather the scrutiny of unfamiliar cookbooks, the flourish of spoons and whisks and the laying-in of a few heady, nonindigenous supplies. Then, with the following recipes as passport, visa and Baedeker, Mr. and Mrs. set out on their tour, delving at their leisure into the gastronomic charms of whatever country they may fancy at the moment. They will set no record for speed, but the world will truly be their oyster. If you would like it for *yours*, simply keep up with the Joneses.



LA BELLE FRANCE

Someone has said that all good Americans go to Paris to die. We doubt it, but if they do, it is probably from overeating, rather than any desire to haunt the Eiffel Tower. To certain gourmets, there is no food in the world comparable to the *haute cuisine* of France, and there is certainly none (with the exception, possibly, of Chinese) so rich, so elaborate and so lush. To the unaccustomed palate, daily dining in the French manner is apt to lead to a flirtation with dyspepsia, but an occasional foray into the field is a delight, and that is how Mr. and Mrs. plan to start their gastronomic tour. Ensconced in their kitchen, they suddenly find themselves—with a flip of a cookbook and a turn of a corkscrew—in the ancient province of Provence, a trick of travel accomplished through a dish with the wonderful, untranslatable name of *ratatouille*.

RATATOUILLE

Known as a "coarse stew," this is eaten all over France. Its origin: Provence, where it has been made ever since the eggplant was accepted as edible.

4 tomatoes
1 big green pepper
2 zucchini (sometimes called Italian squash)
2 small eggplants
1 cup olive oil
salt and pepper
2 cloves garlic
1 tablespoon chopped parsley
1 tablespoon sweet butter

- Peel and remove seeds from ripe tomatoes. Remove seeds and membranes from green pepper and split into 4 pieces. Peel zucchini, split lengthwise into 4 pieces. Peel eggplants and cut all vegetables up in moderately small pieces.
- Heat olive oil in large iron skillet until hot, but not smoking. Add vegetables.
- Cook 10 minutes, then turn everything over and cook 10 minutes longer.
- Season, cover the pan, and cook very slowly for ½ hour.
- Chop garlic and parsley very fine, add, and cook 10 or 15 minutes longer.
- When ready to serve, add sweet butter.
- Serves 6.

VEAL MEDAILLONS WITH PÂTÉ AND SOUBISE SAUCE

Probably no one understands veal so well as the French and the Italians. A delicately flavored meat, it has a tendency to be pallid unless it is given additional piquancy by one means or another. This is one way, and a superb one.

SOUBISE SAUCE

1 cup sliced onion
2 tablespoons flour
2 tablespoons butter, melted
1 cup consomme
¼ teaspoon salt
dash white pepper
⅓ cup canned mushroom caps, sliced
½ cup cream
salt and pepper

- Cover onions with boiling water and cook until soft.
- Meanwhile, stir flour into melted butter.
- Add consommé, seasonings and mushroom caps and blend well.
- Drain onions and press through a sieve.
- Add onions to sauce mixture and stir in cream.
- Season, heat thoroughly and pour over *médaillons*.

VEAL MÉDAILLONS

1½ pounds fillet of veal
¼ cup butter
4 ounces liver paste

- Slice the meat into 8 round steaks (*médaillons*).
- Brown them in hot butter.
- Spread the *pâté* on both sides of the round steaks.
- Place meat on an ovenproof platter and pour on the sauce.
- Put a slice of truffle on each *médaillon* and glaze quickly under the broiler. Accompany with *rosé* wine.
- Serves 8.

THE OTHER SIDE OF THE PYRENEES

Turning a page of their cookbook, Mr. and Mrs. soar over the Pyrenees like birds and find themselves in Spain. They also find that Spanish food requires a certain readjustment of the salivary sights, but that once the taste is acquired, it sticks. First of all our cooks take a look at a *pollo*—to them (and to us) a chicken.

COLACHE CON POLLO

1 roasting chicken, cut up for fricassee
4 small summer squash or 4 zucchini
3 tablespoons olive oil
1 large onion
2 green peppers
4 peeled tomatoes, or canned
salt, pepper, cayenne
1 package frozen corn
flour (salt-seasoned)
¼ cup butter
1 tablespoon butter

- Place chicken in pot and pour over it enough hot water to half cover it. Simmer covered until tender, 2½ to 3 hours, depending on bird. Add salt to taste after first hour.
- While chicken is cooking, prepare *colache*. Cut squash or zucchini into ½-inch squares. Heat oil and brown zucchini lightly. If there's too much liquid, pour it off, but retain to add later. Slice onion and green peppers thinly and add to zucchini. Brown lightly, then add tomatoes. Season well. Cook ½ hour. Add corn and cook 10 minutes more.
- When chicken is done, drain, roll pieces in well-seasoned flour and sauté in butter or bacon fat until a light golden-brown. Place the pieces as they brown in a casserole with a small lump of butter.
- Pour *colache* over chicken.
- Serve hot with a Riesling wine.
- Serves 4 to 6.

THE BASQUE COUNTRY

The Basque country is to Spain what Maine is to the United States. Utterly "not" in their ways, the Basques speak a unique tongue, dance ancient dances and cook like angels. Their food is neither Spanish nor French, but somewhere between the two. These are simple recipes, but as Basque as a beret and a Portet wine.

MARINARA

(rice and clams)

1 onion, chopped fine
2 cloves garlic, crushed
3 tablespoons parsley, chopped
1½ cups rice
½ cup olive oil
2 cups stock or canned consommé
1½ dozen baby clams (in shells)
salt and pepper
parsley and green peas

- Sauté onion, garlic, parsley and rice in oil for 5 minutes.
- Add stock and clams and bring to a boil.
- Season. Transfer to ovenproof casserole, cover and place in 375°F. oven for 20 to 25 minutes, or until stock is absorbed by rice. Rice should not be mushy, but not too dry either.
- Garnish with parsley and/or green peas and serve hot from casserole with Semillon wine.
- Serves 4.

BACALAO

2 pounds dried codfish
3 onions, sliced
3 cloves garlic, minced
1 teaspoon dried chili peppers
1 teaspoon white pepper
1 cup olive oil
½ cup white wine
¼ cup parsley, chopped
pimiento

- Soak dried codfish for 24 to 48 hours, changing water several times.
- Drain well. Add fresh water, cook gently for 20 minutes.
- Drain and shred fish coarsely. Set aside.
- Sauté onions, garlic and seasoning in oil for 5 minutes.
- Add fish and cook over high heat for 2 minutes, stirring constantly.
- Stir in white wine.
- Bake in greased ovenproof casserole at 425°F. for 15 minutes.
- Garnish with parsley and pimiento and serve hot.
- Serves 4 to 6.

TO ITALY: CON AMORE

Back on their magic carpet, Mr. and Mrs. whip across the Mediterranean to sample the sunshine and olive oil of Italy. They discover that spaghetti is only one of the simpler members of the vast family of *pasta*, and that Italian cooking can be far more rarefied than the menu of an Italian-American restaurant would indicate. For instance, *vitello tonnato*, which means, simply, veal and tuna fish. The combination is unusual, subtle and sharp and very compatible with *pinot blanc*—chilled but not iced.

VITELLO TONNATO

2 pounds boneless leg of veal
¾ cup canned tuna in olive oil
1 onion, chopped fine
8 anchovy fillets, chopped
salt and pepper
2 cups dry white wine
⅓ cup olive oil
juice of two lemons
2 tablespoons minced pickles

- Roll veal and tie to hold it in shape. Place in saucepan together with tuna, onion, anchovies, salt, pepper and wine. Cover, cook over low heat for about 1 hour and 45 minutes.
- Remove meat to a bowl.
- Put ingredients left in saucepan through a sieve or blender. Add the oil, lemon juice, pickles. Pour over meat, cover, place in refrigerator for 2 days.
- Serve at room temperature, sliced thin, with marinade.
- Serves 6 to 8.

POMODORI RIPIENI ALLA POSITANO

Tuna, a highly revered fish in Italy, appears again in this version of stuffed tomatoes as prepared in Positano, a fishing village of charm and great cooks.

¼ cup rice
¼ cup butter, melted
3 tablespoons grated Parmesan cheese
¼ teaspoon parsley, chopped
1 teaspoon capers
2 teaspoons chopped Italian olives
⅓ cup broken-up tuna fish
¼ teaspoon salt
⅛ teaspoon black pepper
4 large firm tomatoes
2 tablespoons butter

- Cook rice in salted water for 10 minutes. Drain.
- Mix rice with 4 tablespoons butter, cheese, parsley, capers, olives, tuna fish, salt, pepper.
- Cut a slice about ⅓ inch thick from the stem end of each tomato, then remove center.
- Sprinkle the inside of each tomato lightly with salt and pepper and fill with rice mixture.
- Place tomatoes in large, buttered baking dish, sprinkle top with remaining butter and bake at 350°F. for 25 minutes.
- Serves 4.

PANCAKES IN BUDAPEST

Feeling the need of something to solace their sweet tooth, our cooks nip off to Budapest to run up the Hungarian version of a crêpes suzette—*palacsinta*—an oversized pancake wrapped around a sweet cheese filling.

PALACSINTA

2 egg yolks
3 tablespoons sugar
1 cup milk
2 cups flour
2 egg whites
1 pinch salt
½ bar melted butter
½ cup confectioners' sugar

- Beat the egg yolks with the sugar until light.
- Add the milk and flour alternately to the yolks, stirring well. Beat the egg whites with a pinch of salt until very stiff. Fold in the egg whites.
- Heat griddle or heavy skillet at least 9 inches in diameter.

- Pour a little butter in the pan and ¼ cup batter should coat pan for a very thin pancake.
- Brown pancake over medium heat, turn and brown on the other side. Place the pancake on a platter, spread with the cheese filling and roll up. Dust with sugar; keep warm.
- Serves 8 to 10.

CHEESE FILLING

1 cup cottage cheese, sieved
2 tablespoons sugar
2 egg yolks
¼ cup heavy cream
1 lemon, grated rind only
¼ cup raisins, washed

- Mix the cottage cheese with the sugar and egg yolks. Add enough of the heavy cream to make a smooth paste that will not run. As some cottage cheeses are dryer than others, quantity of cream will differ.
- Grate the lemon peel over the mixture and add the raisins.
- Spread on pancakes.

Variation: Mix 1 tablespoon brandy with 1 cup apricot jam and spread on pancakes.

ALT VIEN

To Vienna, city of dreams and *apfelstrudel*, go Mr. and Mrs. to try their hand at this renowned pastry. (Strudel means a long roll and is often applied to dachshunds.) Since the dough must be stretched to paper thinness, Mr. and Mrs. achieve their best results with the help of a third pair of hands, and so call in the reserves.

APFELSTRUDEL

(apple-pastry dessert)

2 cups all-purpose flour (sifted)
1 egg
lukewarm water
¼ teaspoon salt
1 tablespoon butter, melted
1 cup melted butter
1 cup bread crumbs, toasted
6 greening apples, peeled and thinly sliced
1 cup raisins
1 cup almonds, blanched and slivered
1 teaspoon cinnamon
1½ cups sugar
1 lemon
confectioners' sugar

- On a breadboard place the sifted flour. Break the egg into a cup and beat well. Fill the cup with lukewarm water, add salt and the tablespoon of melted butter. Mix this liquid well and pour gradually into the flour. Beat this light dough against the board and work it further with your hands until it comes off both the board and your hands.
- Put a little flour in center of board. Place the lump of dough in a warm place and cover with a bowl. Allow the dough to rest for one hour.
- Lay a canvas cloth dusted with flour on a table that is a yard or more across. Roll out the rested dough as large as possible with a rolling pin and quickly lift this sheet of dough on the back of your hands to the center of the dusted cloth. This sheet of dough has to be stretched over the back of your hands to be as large as the table. Be careful not to tear it, which could easily happen if you used your fingers to pull the dough. Dip your hands frequently into the flour in order to prevent sticking.
- Reach under the dough with your hands palm down, make fists of your hands and draw them toward yourself, bending your wrist upward. The dough will stretch towards you. If three of you can do this at once, standing at three sides of the table, the stretching can be done in less than 3 minutes. If you should tear the dough you would have to patch it, using the overhanging pieces of dough, moistened with water, for that purpose. The dough must be paper-thin and as soon as it is all stretched out, sprinkle it with butter and the toasted bread crumbs over the whole surface. Follow with the apples, the raisins and the almonds. Dust the cinnamon and sugar over everything and grate the lemon rind over all of it.
- With a sharp knife, cut the heavy edges that remain at the outside circle of the dough and take off any parts of the dough that overreach the table. Take up one side of the tablecloth and by lifting it gently you will be able to start the dough rolling up until you have a long, narrow *strudel* with all ingredients wrapped inside. Lift the *strudel* and place it horseshoe-shaped on a well-buttered baking sheet.
- Brush the top liberally with melted butter. Bake in a medium hot oven, 400°F., until brown and done. This may

take as long as an hour. If the *strudel* gets too brown before the apples are done, cover it with a buttered paper.

- When done, cover the hot *strudel* with lots of powdered sugar and remove from sheet to platter, preferably whole. If this is too difficult to handle, cut it in half and join it again on platter.
- The *strudel* should be eaten hot, but is also good reheated or cold.
- Serves 6 to 8.

HAZELNUSS TORTE

A cake, but not a cake, one bite of this confection will transport you to Vienna and the Danube, with an orchestra somewhere in the distance playing *Wine, Women and Song*. (Hazelnuts, incidentally, are usually known in this country as filberts.)

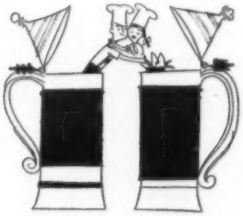
6 egg yolks
½ cup sugar
⅔ cup almonds, blanched and ground
⅔ cup filberts, shelled and ground
6 egg whites
¼ cup maraschino liqueur
¼ cup raspberry jam
confectioners' sugar
1 pint cream, whipped, or mocha icing.
24 whole filberts for the top

- Cream together yolks and sugar. Add nuts and fold in stiffly beaten egg whites.
- Bake in two well-buttered layer tins.
- This makes a rather flat cake.

If two thick layers are wanted increase to:

9 eggs, separated
⅔ cup sugar
¾ cup almonds
¾ cup filberts

- When the cake is cool, cover with 2 tablespoons maraschino liqueur on each layer. Put a thin coat of raspberry jam on each and place one layer on top of the other, having a raspberry top. Dust this with confectioners' sugar and cover with the whipped cream. Pipe rosettes around the edge and put one whole hazelnut in each rosette.
- That is how the Europeans do it. We suggest a light mocha icing with the filbert border.
- Serves 6 to 8.



ACH! DER LIEBER AUGUSTINE

From Vienna to Bavaria is a hop and a skip, and Mr. and Mrs. tie aprons over their *lederhosen* and tackle the great German dish of boiled beef with potato dumplings and horse-radish sauce. There is only one accompaniment: *beer*.

RINDFLEISCH

1 pound short ribs of beef
2 pounds brisket of beef, tied
water to cover
1½ teaspoons salt
½ teaspoon pepper
2 sprigs parsley
2 medium onions, sliced
bay leaf
2 carrots, quartered lengthwise
1 celery stalk

- Place the short ribs and brisket in a large soup kettle. Cover with water. Add salt, pepper, parsley, onions and bay leaf. Cover kettle and simmer (*do not boil*) for 3 to 4 hours. During the last half hour of cooking, add the carrots and celery. Strain the soup and keep the meat hot.

Serve the meat with horse-radish sauce and potato dumplings. Keep the soup, or serve it at the same meal.

POTATO DUMPLINGS WITH BOILED BEEF

4 large potatoes
1½ teaspoons salt
½ cup flour
2 eggs
½ cup bread crumbs
½ cup melted butter for top

- Cook 4 large potatoes in their jackets for about 40 minutes. Peel and put them through a ricer while they are hot. Salt and let them cool. Add the flour and beaten eggs.
- Work the dough with your hands. If it is too moist, add more flour.
- Form the dough into dumplings about the size of a tennis ball. There should be about 5 or 6 dumplings.
- Drop these into a large kettle of boiling water and cover. They should cook about 15 minutes. Brown bread crumbs

in butter. To serve, tear the dumplings in half with two forks, pour over some browned butter in which the bread crumbs were browned.

MEERETICH SOSSE

(horse-radish sauce)

3 tablespoons butter
3 tablespoons flour
1 cup beef stock
½ cup milk
1 tablespoon vinegar
salt and pepper
1 pinch sugar
1 cup grated horse-radish

- Melt the butter in heavy saucepan over low heat, stir in flour and let cook, stirring constantly until it is smooth. Add the beef stock and ½ cup of warm milk. Stir and let cook slowly for twenty minutes. Moisten with a little more beef stock if it is too thick.
- Just before serving add vinegar, salt and pepper to taste, a pinch of sugar and cup of freshly grated horse-radish. (To grate horse-radish, wash it, scrape the root until you are down to the white part, grate with a sharp grater—if you have this attachment for your electric mixer, use it.)
- Strain the sauce before adding the horse-radish, if it is not entirely smooth.

Variation: If you use prepared horse-radish, drain it and use more than you would of the fresh.

HOW CAN DANES BE MELANCHOLY?

Hamlet obviously was never regaled with the Danish dessert known as an apple porcupine. Its outside is spiked with almonds, its inside with applejack. Choose good baking apples so the porcupine will hold its shape.

DANISH APPLE PORCUPINE

1 dozen apples
1 cup sugar
1 cup water
1 cup apricot marmalade
1 jigger Calvados
1 lemon, juice and rind
1 cup blanched almonds
3 egg whites
½ cup confectioners' sugar

- Pare and core the apples and cut them in half.
- Cook the sugar in the cup of water until the sugar has dissolved. Put 12 apple halves into this sirup and cook them gently until they are just tender, but not soft.
- Take them out carefully and set aside.
- Put the remaining 12 half apples into the sirup and boil until they are soft, and until the purée is very thick. Pass it through a sieve and add sugar if necessary.
- Mix half the apricot marmalade with the Calvados and fill the apple halves with it. Mix the rest into the apple purée with the lemon juice and grated rind.
- Lay the halved apples on a platter in a mound, round side up. Fill cavities between the apples with purée mixture and smooth over into a mound.
- Sliver the blanched almonds and set them aside.
- Beat the egg whites stiff with ¼ cup confectioners' sugar. Spread the egg-white mixture over the apple mound, dust the remaining ¼ cup sugar over the egg white and stud the entire mound closely with the almonds, like a porcupine.
- Put into medium oven, 350°F., for 12 to 15 minutes or until the almonds and meringue are nicely browned. Watch carefully as almonds burn easily.
- Serves 6 to 8.

SALMON IN SWEDEN

Probably because fishing is one of the major Scandinavian industries, Swedish fish dishes are exceptional, and there is none better than a fresh salmon with lemon sauce. Served hot, the favored garnish is fresh dill and sieved hard-cooked egg. For the *smörgåsbord* table, it is served cold with a coating of aspic or mayonnaise inlaid with an elaborate design of leek leaves. *Aqua vit* is the recognized appetizer.

LAX MED CITRONSAS

1½ quarts water
1 large onion, sliced
3 carrots cut in chunks
1 stalk celery
¼ cup vinegar
1 sprig dill
2 teaspoons salt
2 bay leaves
1 5-pound fresh salmon

- Place all ingredients except fish in pan large enough to accommodate the whole fish. Bring to a boil and cook about 5 minutes.
- Clean and scale the fish (do not remove the head) and wrap it in cheesecloth. This facilitates the handling of the fish after it is cooked.
- Put a rack or trivet in bottom of pan and place wrapped salmon on it. Simmer about 30 to 40 minutes or until it seems tender. Do not overcook.
- If salmon is to be served cold, allow it to cool in the stock. For serving hot with a sauce, remove from the pan and strain the stock. Keep salmon warm and then prepare the following sauce:

FINE LEMON-FISH SAUCE

¼ cup butter
2 tablespoons flour
1 cup fish stock
1 cup light cream
2 tablespoons lemon juice
salt and pepper
2 egg yolks, beaten lightly

- Melt butter, add flour and cook slowly for 3 minutes.
- Add fish stock and cream. Cook until boiling point is reached. Turn heat down and cook slowly about five minutes.
- Add lemon juice, salt and pepper. Then gradually add 1 cup of the sauce to the egg yolks.
- Return mixture to the saucepan and cook, without boiling, for about 1 minute.
- Place fish on garnished platter and serve sauce separately.
- Serves 6 to 8.

THE NEAR EAST

In Syria and Lebanon, chick-peas hold high favor, particularly when prepared as an appetizer called *hommos*. Guests are given strips of fried or toasted bread, a cocktail, wine and freedom to dunk.

HOMMOS

2 cups chick-peas
½ teaspoon baking soda
2 cloves garlic, minced
¼ cup sesame or salad oil
1½ tablespoons bottled lemon juice
fried bread

- Wash chick-peas thoroughly and soak in water for 24 hours.
- Add baking soda to chick-peas and cook in water in which they soaked. Cook until soft, about 1½ hours, drain well.
- Place chick-peas in bowl and chop fine, adding the garlic.
- Continue chopping while slowly adding the oil.
- Sprinkle lemon juice over chopped mixture.
- Serve cold with fried bread.
- (If available, a No. 303 can of chick-peas may be used, thus omitting the first two steps.)

SOUP ON PARNASSUS

Mr. and Mrs. discover there is more to Greece than the Parthenon—particularly this luscious soup, as unusual as the ballet skirts worn by the soldiers.

LEMON SOUP

1 cup rice
4 No. 303 cans consommé
3 egg yolks
1 tablespoon flour
½ cup milk
2 tablespoons lemon juice
salt and pepper
1 tablespoon butter
8 slices lemon

- Add rice to stock and cook slowly until rice is tender.
- Beat egg yolks adding flour and milk and stir into soup.
- Remove from heat when it has thickened.
- Slowly stir in lemon juice to prevent curdling.
- Season and add butter.
- Garnish with a slice of lemon and serve immediately.
- Serves 8 to 10.

INDIA'S CORAL STRAND

It is time now for Mr. and Mrs. to tickle their palates with the exotic cuisine of the Far East. India is their first stop, and while the curry is inevitable, the way it is combined with the other ingredients in the following dishes is rather rare. Both the skewered beef and the marinaded venison do well with *gado-gado*—a salad borrowed from a neighbor: Indonesia. Iced beer is a pleasant contrast.

SKEWERED INDIAN BEEF

1 medium onion, minced
2 tablespoons curry powder
1 tablespoon water
¼ cup (or ½ bar) butter
1 tablespoon cream
1 tablespoon water
2 pounds cold cooked beef, cut into 1-inch cubes
4 onions, thickly sliced
1 small bottle chutney
1 cup bouillon or 1 cup water with 2 bouillon cubes added
1 teaspoon beef extract

- Mash the minced onion to a pulp with the curry powder. Place in a saucepan and add the tablespoon of water and the butter. Cook over low heat, stirring constantly for 10 minutes. Add the cream and continue to stir. Add the second tablespoon of water only if the mixture seems to be too dry.
- Remove from heat and dip the meat into this sauce. Place it on short skewers alternating with the cut onions.
- Select pieces of ginger and mango from the bottle of chutney. Cut these so that there will be enough to skewer between the meat and onions.
- Add beef bouillon and extract to curry mixture, lay skewers of meat into the pan, cover and cook until the sauce has reduced to a very thick paste.
- Give each guest a skewer and serve with rice and the sauce left from the chutney.
- Serves 6.

MARINADED VENISON

1 pound larding pork
1 4 to 5 pound-piece venison
2 cups white wine
½ cup Madeira wine
1 cup vinegar
4 cloves
1 pinch sage
1 pinch ground ginger
1 teaspoon ground pepper
1 teaspoon salt
2 carrots, finely sliced
2 onions, finely sliced
½ cup butter
2 tablespoons flour
1 tablespoon lemon juice
2 tablespoons chutney

- Lard the venison carefully and closely.
- Mix together wines, vinegar, spices, onions and carrots and bring to a boil. Cook for 5 minutes. Cool and place the larded venison in this marinade. Cover and keep in a cool place for 48 hours. Make sure the venison is completely covered with the marinade—use a deep, narrow saucepan.
- Take venison from the marinade and roast in 325°F. oven, basting very frequently with ½ cup butter until it is brown, about 4 hours. Take it from the pan and keep it hot.
- Add flour to the drippings in the pan and proceed as in making a regular brown gravy. Moisten the brown *roux* obtained from the flour and pan drippings with about a cup of the strained and heated marinade. Add lemon juice and the sweet chutney or currant jelly.
- Serve at once with all the embellishments of the West: currant jelly, potato dumplings, celery salad or cabbage.
- Serves 8 to 10.

GADO-GADO

1½ cups green beans
2 cups shredded cabbage
1 No. 2 can bean sprouts
¼ cup scallions
1 bunch radishes
1 cucumber (medium size)
2 hard-cooked eggs, sliced

- Cut beans in 1-inch pieces.
- Parboil beans and cabbage about 5 minutes. Add bean sprouts just before removing from heat. Drain and cool.
- Reserve ½ cup vegetable liquor.
- Chop scallions and slice radishes and cucumbers.
- Arrange vegetables in layers and drizzle with sauce.
- Garnish with egg slices.
- Serves 6 to 8.

Sauce:

1 clove garlic, finely chopped
1 teaspoon soy sauce
1 teaspoon bottled lemon juice
2 teaspoons light-brown sugar
1 teaspoon salt
dash cayenne
1 cup peanut butter
½ cup warm vegetable liquor

- Mix all ingredients together until well blended.
- Serve over salad.

THREE PEARLS FROM THE ORIENT

Japan and *sukiyaki* are synonymous, so just to be different, Mr. and Mrs. sample a version of broiled beef as it is prepared both in Japan and at The Miyako Restaurant in New York City. Sake (or rice wine) is the national beverage.

BEEF TERIYAKI

2 pounds rib-roast beef, sliced ¼ inch thin

Tare sauce:

1 cup shoyu sauce
½ cup soup stock (chicken or meat)
1½ tablespoons sugar
1 cup Japanese sake

- Cook sauce ingredients together slowly until sirupy.
- Brush sliced beef with *tare* sauce and let stand for an hour, and brush again before placing under broiler.
- Serves 6.

CHINESE PURPLE-PLUM DUCK

To the Chinese, the duck is a noble bird, and they not only eat it, but embroider it into tapestries and paint it into landscapes. This recipe is a work of art in itself.

1 4-pound duckling (drawn weight)
½ cup soy sauce
½ cup peanut oil
½ cup canned purple plums, pitted, skinned and mashed
½ cup sirup drained from canned purple plums
6 slivers fresh ginger
½ cup green onion tops
1 clove garlic, mashed
2 tablespoons Chinese sweet sauce (optional)
¼ teaspoon salt
1 to 2 tablespoons cornstarch
2 tablespoons plum juice

- Clean and disjoint the duck. Dip duck into soy sauce.
- Cover the bottom of a heavy skillet or electric fry pan with peanut oil, about half an inch deep. (More peanut oil may be needed than is indicated above if pan is a very large one.)
- When the oil sizzles, add pieces of duck and brown evenly on both sides.
- Drain off fat.
- Mix the remainder of the soy sauce with the mashed canned plums and sirup, ginger, chopped green onion tops, garlic, sweet sauce and salt.
- Pour this mixture over the duck in the pan, cover and let cook over slow heat for 30 minutes or until duck is tender.
- After duck is lifted out of pan, thicken the sauce in the pan by gradually stirring in over low heat the cornstarch mixed to a smooth paste with the 2 tablespoons plum juice.
- Cook until smooth and clear. Pour sauce over duck.
- Serves 4.

CHAO CHI KUW

The next dish combines chicken, shrimp and (if you can find them) black mushrooms. This is Cantonese cooking at its zenith. (Recipe courtesy of the Pekin Restaurant, New York City.)

1 pound jumbo shrimp
1 chicken, about 4 pounds
1 teaspoon salt
¼ teaspoon white pepper
1 teaspoon sugar
3 ounces dry sherry
¼ cup butter
1 cup chicken stock
4 ounces dry mushrooms (or 1 can button mushrooms)
½ can bamboo shoots
½ can water chestnuts
few drops Maggi sauce
¼ pound snow peas (important to this recipe: available usually in Chinese groceries)
2 tablespoons cornstarch

- Split backs of shrimp, wash and dry.
- Bone and skin chicken, then cut into 1-inch squarish pieces.
- If using dry mushrooms, soak in hot water for 15 minutes to soften, and remove stems.
- Mix chicken and shrimp, add salt, pepper, sugar and sherry; let stand 10 minutes.
- Melt 4 ounces butter in hot frying pan; add above mixture and cook for 6 minutes, then add chicken stock and cook for 6 minutes more. Add mushrooms, bamboo shoots and water chestnuts. Cook for another 5 minutes, adding a few drops of *Maggi* sauce.
- Add snow peas 2 or 3 minutes before removing from heat.
- Mix cornstarch with enough water to make a paste and add. Cook until clear.
- Serves 4.

DIAMOND MINES AND LOBSTER TAILS

From the icy water off the Cape of Good Hope come South African rock lobster tails—a snowy-white, sweet, tender and juicy (and quick-frozen for American consumption). This bisque is truly representative of South African cooking—a blend of fresh lobster, native sherry, butter and cream.

LANGOUSTE BISQUE À LA CAPETOWN

2 6-ounce South African rock lobster tails
2 cups milk
2 cups light cream
1 small onion, chopped fine
1 teaspoon salt
⅛ teaspoon pepper
¼ teaspoon nutmeg
¼ teaspoon celery salt
2 tablespoons flour
¼ cup butter
⅓ cup sherry-type wine
⅓ cup whipping cream
2 tablespoons pimiento
salt

- Cook lobster tails 8 minutes in boiling water. Remove the meat from the lobster tails and cut into bite-size pieces.
- If you have a blender, combine milk, cream, onion, seasonings, flour and butter in the container and blend about 5 seconds.
- If you don't have a blender, heat milk, cream and seasonings to boiling point. Combine butter with flour and add to the milk.
- Let the milk mixture cook slowly about 15 minutes.
- Add lobster meat and sherry.
- Whip the cream, add chopped pimiento with a little salt.
- Place a generous tablespoon of whipped cream on each serving of bisque.
- Serves 6 to 8.

HOMEWARD BOUND

A little giddy by this time, Mr. and Mrs. start for home (and apple pie) with only two stopovers—one in Mexico, one in the British West Indies. The Mexican dish, *cembollos rellenos*, is an elaborate version of stuffed onions—very South of the Border. The West Indian salad dressing, for all its exotic flavor, is multipurpose: it is equally good with greens, fruit, and as a marinade for potato and meat salads.

CEMBOLLOS RELLENOS

Filling:

20 medium-sized cooked onions
2 pounds ground beef
¼ cup olive oil
2 teaspoons salt
1 cup pine nuts
1 cup currants

- Remove centers from onions, but leave enough rings to form a strong wall.
- Sauté ground beef in olive oil. Add centers from onions, finely chopped, salt, nuts, currants.
- Cook until meat is well done, stirring occasionally. Stuff the onions with this mixture.

Batter:

- If you have a deep-fat fryer, get it out and heat to 375° F.

5 eggs, separated
3 tablespoons flour
¼ teaspoon salt

- Beat egg yolks, add flour and salt and mix thoroughly.
- Beat egg whites until stiff and fold into flour mixture.
- Dip stuffed onion into the batter and fry in hot deep fat 375°F. until golden brown.
- Serve in hot serving dish with a peppy tomato sauce.

Hot tomato sauce:

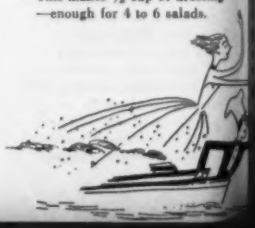
1 clove garlic
1 hot chili pepper, chopped
2 tablespoons butter
2 small cans tomato sauce
salt and pepper

- Cook garlic and chili pepper in butter about 5 minutes.
- Add tomato sauce and simmer slowly about 10 minutes.
- Add salt and pepper to taste; pass with *cembollos rellenos.*
- Serves 4 to 6.

PORT OF SPAIN SALAD DRESSING

½ teaspoon salt
¼ teaspoon sugar
¼ teaspoon paprika
⅓ cup salad oil
2 tablespoons lemon juice
½ teaspoon Angostura Bitters
1 tablespoon chopped onion
1 tablespoon minced green pepper
1 tablespoon minced celery

- If you have a blender, put all the ingredients in the container and blend ½ minute.
- If you don't have a blender, use a jar or cruet with a tight-fitting lid of cork and shake ingredients to blend flavors.
- This makes ½ cup of dressing—enough for 4 to 6 salads.



MUSIC FOR LIVING

By DAVID RANDOLPH

What was happening in the musical world of one hundred years ago? Let us pin point the year 1856 as a point of reference and determine the outstanding events that took place about that time. Needless to say, the middle of the nineteenth century was the period during which "romanticism" flourished. It was the era which created the prototype of the creative artist as we still know him—the colorful individualist whose creative impulses justified his idiosyncracies. And —amazing as this may seem—the music of this period still forms the basis of most of our musical fare of today. The truth of this statement will become apparent as soon as we realize that the most prominent musical names of 1856 were Schumann, Liszt, Berlioz and Wagner.

One of the most important figures of the romantic movement, Robert Schumann, died in 1856. Two other equally important founders of musical romanticism, Mendelssohn and Chopin, had already died; the former in 1847, the latter in 1849.

The following year, 1857, was to witness the birth of Edward Elgar, and two outstanding contributors to the world of operatic music were to make their appearances in 1858. They were Leoncavallo (the composer of *I Pagliacci*), and Puccini, whose *La Bohème* and *Madama Butterfly* have become staple items in the operatic repertoire.

What about Tchaikovsky, who certainly must be counted as one of the foremost romantic composers? Well, in 1856, he was a sixteen-year-old law student, who was not to dabble in music until another four years had gone by.

With this briefest of surveys of the musical scene as it appeared in 1856, let us proceed to some of the compositions that made their appearance at that time. All of these works are available in fine recorded versions.

One of the most popular piano concertos of all time, the *Concerto No. 1 in E Flat*, by Franz Liszt, had been made known to the public just one year before 1856. Its creator was one of the most colorful figures produced by the romantic age. He is still acknowledged as perhaps the greatest virtuoso of the piano that history has ever known. During his career as a traveling virtuoso he was the recipient of the kind of adulation (especially on the part of the fair sex) that was later to be reserved for movie stars and popular crooners. He had a succession of love affairs that added more than a touch of scandal to his reputation, and late in life, he took minor orders in the church.

The Liszt *First Piano Concerto* did not have easy sledding at first, partly because its composer was in the forefront of what was then regarded as "modern music," and partly because he had the audacity to give a prominent part to the triangle. In fact, so unusual was this innovation, that one of the more conservative critics of the time dubbed the work "the triangle concerto."

Two modern LP recordings of the work come to mind. They are the relatively inexpensive version issued on a ten-inch disc by the Musical Masterpiece Society, with the young French pianist Philippe Entremont and the Radio Zurich Orchestra, under Walter Goehr, and the somewhat more resonantly recorded Westminster twelve-inch disc, with Edith Farnadi and the Orchestra of the Vienna State Opera under Hermann Scherchen. Both versions are backed by performances of the same composer's *Concerto No. 2 in A Major*.

[Continued on page 114]

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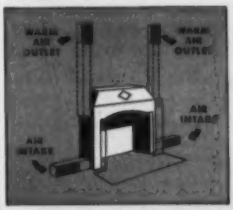

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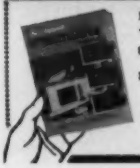

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Music for living

[Continued from page 113]

Although there is still some doubt in the matter, it is generally believed that the conductor of the first performance of Liszt's "triangle" concerto was another fiery figure of the romantic movement—Hector Berlioz. It is to his music that we now turn, since the year in which Liszt's concerto appeared was the same as that in which Berlioz first presented what has been called "the most powerful" of all his works—his *Te Deum* for chorus, organ and orchestra. One of Berlioz's biographers says of this work: "In no other music of the composer are there released such terrific discharges of sheer nervous energy. The contrasted sections, moreover, reveal a depth of tenderness which, one feels, derives from the sweetness that comes forth out of strength."

Nine hundred performers took part at the first presentation of the *Te Deum*, including an orchestra of one hundred strings and about fifty wind and percussion instruments. Although it is unlikely that the total effect of nine hundred performers can be conveyed with any adequacy by the average home phonograph, it is nevertheless a satisfying experience to listen to the Columbia recording of the work, made by the London Philharmonic Choir and Royal Philharmonic Orchestra, under the devoted hand of Sir Thomas Beecham. In fact, no attempt is made in this recording, to achieve the Gargantuan results that must have attended the first performance.

Two other fine works in the standard repertoire were completed by their respective composers at just about the time we are considering. Robert Schumann, who had composed the better part of his cello concerto in 1850, put the finishing touches on it in 1854. Capitol has issued a recording of this melodious work by Joseph Schuster, with Franz Waxman conducting the Los Angeles Orchestral Society.

Exactly one hundred years ago, Richard Wagner finished one of his great music dramas—*Die Walküre*, containing the famous and rousing *Ride of the Valkyries*, and the *Magic Fire Music*.

Curiously, in spite of the fact that Schubert had died as early as 1828, no one in 1856 knew his now-famous *Unfinished Symphony!* Its score was not discovered until as late as 1865.

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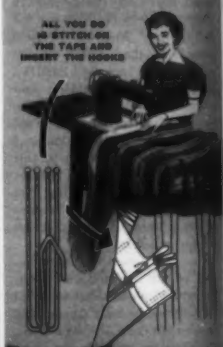

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By HELEN TAYLOR

Color at work

Although color is a willing worker that has always performed in a galaxy of orbits, in the past hundred years it has served us in more ways than in all the previous history of the world. It has also grown into a universal language that can be read by men of normal vision in every corner of the globe—regardless of race or language.

Historically, color has had a fascinating past. The first colorants were made from tree barks, fruits, vegetables, berries, herbs, flowers, roots and earth, fish and insects and powdered gems. So precious were these dyes and pigments that in the ancient world they were currency—trade money, tribute money, kings' ransoms and royal gifts. Wars were fought for their possession and they were a vital part of the wealth of nations. Only a rich man could afford colored garments, and the nauseous reek of the crude compounds used to dye them was the mark of his wealth and importance. Since the beginning of recorded history, governments have been deeply concerned with their color formulas and developments and their secrets have been as jealously guarded as those of a seraglio. China, unfortunately, has lost the secret of *Ming* yellow, but the Wedgwood formulas are kept sacrosanct, and the French authorities hold the color secrets of their great tapestries as inviolate as a national treasure. All countries, at the height of their powers, have considered color as one of their working assets and a part of their capital wealth. In the last days of the second world war, a British intelligence officer discovered in Berlin a vast accordion color card, beautifully swatched, and labeled *World Wide Color Coordination*. While our troops were storming the shores of Sicily, printers in Turin were finishing an even larger color card labeled *Universal Color Coordination*. A few days after we entered Tokyo, an American officer found a truly magnificent color card, swatched in silk, labeled *Japanese Imperial World Color Book. Sic transit gloria mundi.*

Color is no longer currency, but it still has the power to move our minds and emotions, our imaginations and desires, and it is a vastly important facet of all of modern life. Let us examine some of the aspects of color . . . *at work*.

Travel and transportation: Colored lights, symbols and functional markings are our greatest single safety measure in all travel—whether by motor, rail, sea or air. Here, where seconds mean life or death, colored warnings do the job: without them, transportation would be chaotic indeed. The colored lights of the airplane pilot's instrument panel and the Christmas tree of light on a submarine's control panel transmit and register their warnings faster than any other known medium.

The prismatic use of color in the automotive industry has increased sales enormously by stimulating the buying of color combinations as new as tomorrow's newspaper. The interior decoration of all transport has augmented the comfort and pleasure of travel. Travel sickness—that dreary bugaboo—has been largely eliminated by good color-conditioning. The old, too-familiar yellow greens and bloody reds and hot tans have been replaced by colors as carefully compounded as a doctor's prescription.

Railroads have greatly decreased grade-crossing accidents by stepping up the high visibility of the color on silent diesel engines. Western Pacific, for example, painted their first engines yellow and green, only to find that the analogous coloring of summer foliage made them almost completely invisible. The next attempt—silver and black—proved a too-perfect camouflage in the desert country, and not until the diesels were painted orange and black did Western Pacific achieve an all-season, all-country, high visibility that fairly screamed a color warning.

Weather control: The research in color and temperature conducted by Mr. Benjamin Franklin has left an interesting mark on today's living. He placed white and black swatches on newly fallen snow, to find that the black fell quickly to the bottom while the white remained on the surface with little or no indentation. With the sun in full blaze, he seated Mrs. Franklin in the garden on a hot summer's day and found that while she was quite comfortable all afternoon when dressed in white, the poor lady—when attired in black—became overcome by the heat and fainted [Continued on page 116]

This little baby gets rashes

This little baby gets none*

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Color at work

[Continued from page 115]

dead away. He espaliered fruit trees on white and black walls, and discovered that fruit on a black wall ripened faster than that on a white, and resisted frost later in autumn.

As a result, harbors in the far north today are sprayed with black paint in the winter season, and the attraction of heat melts the snow. It is why we have black-top roads and white roofs; it is why ocean liners on tropical runs are painted white: their interiors are ten percent cooler than if the ships were dark blue or black or green. It is not by accident that white clothing is worn in hot climates, and were we wise, we would air-condition our bodies with wearing apparel thermally appropriate in color to the season. Usually, we do not. If black is suddenly fashionable for summer, we swelter in it and complain of the heat; if white is in vogue for winter, we strain a point to buy a white coat (or one pale in color) and then wonder why we shiver. Color can make us comfortable in myriad ways: experiment will prove the point.

Color-conditioning: As applied in industrial plants, color safety codes have—in some cases—cut the accident ratio as much as 45 percent. Work areas are colored to reduce eyestrain and fatigue, rest areas are hued for relaxation. All the industrial concerns that have color-conditioned their plants report not only an improvement in production, but an average of a decrease of 20 percent in absentees.

The United States Navy has color-conditioned their submarine fleet and now plans to do the same for all ships afloat. The submarine base at New London set up *Operation Rainbow* and colored the interiors of the undersea ships with such psychological skill that, despite the restricted space, there was a feeling of warm earth underfoot, of soft misty color in steel bulkheads, of wood on steel table tops. Lights were warmly shaded, bunks and

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Color at work

chairs were upholstered in bright carnival hues, and meals were as beautifully color-planned that they were a combined dream of chef and artist. Why all this on a first-class fighting ship? Because color-planning improved the health, morale and efficiency of the officers and enlisted men, and contributed largely to their general well-being by surrounding them with a color atmosphere known and loved in safer places.

Children have a natural affinity for color, and the retarded child learns to read and write and figure with fewer tears when colored pencils, papers and printing are used to help them. Colored blackboards and chalks provide better legibility and less eyestrain, and are always used in classrooms that have been color-conditioned for eye appeal, better studying conditions and the best possible psychological surrounding. Even the modern prison, when well color-conditioned, has a smaller ratio of escapes and rebellions.

Food and agriculture: Meat is graded by color and purchased (by the wise housewife) by color. There are color standards for all canned vegetables, and the quality of fresh vegetables and fruit is easily determined by their color. Even fowl that is not fresh betrays the fact by the bluish tone of its skin.

Because we have so vast an experience in recognizing an object by its color, we are outraged when it is changed. If oranges were dyed purple, they would probably wither away in the market, and if milk were green, only the intrepid (and the color blind) could drink it. To prove the point, colorists have experimented with altering natural food colors with disastrous results. A group of professional colorists were recently regaled with a dinner of purple steak, green butter, blue potatoes, red bread and chartreuse milk. Although they were assured that the food—colored with pure vegetable dyes—was

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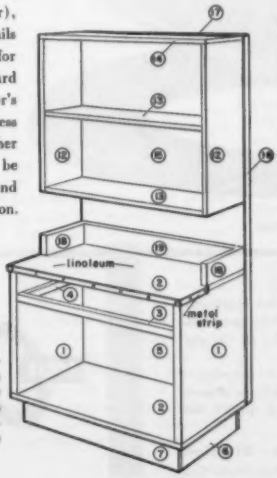
A CUPBOARD FOR A LITTLE GIRL

By MICHAEL LIGOCKI

In the imaginative world in which children live it's possible to do anything, to be anyone. It is curious, however, that while their fanciful minds can take them everywhere, most often you'll find them engaged in the game of "house." Here is a delightful prop for this favorite game, a kitchen cupboard, styled especially for a little girl, sized just for her but with the same feeling as mother's larger cupboard. Simple and inexpensive to make, it should take you a few evenings or a week end to complete. The materials required are three apple crates, which can be procured free from your local fruit store (or plywood if you prefer), wood glue, one pound fourpenny nails and one box of ¾" brads to use for fastening hardware. This cupboard can add hours of joy to a daughter's playtime and also teach her neatness and a sense of responsibility. As her "headquarters," the cupboard can be the spot where she may keep toys and other belongings in an orderly fashion.



Lumber needed for this project can be either plywood or fruit crates from your local store. At right, the various components of the cupboard are numbered and reference will be made to these numbers as the parts in question are dimensioned for cutting, before being nailed into place

[Continued on page 120]

Who will help Gabriella?

Gabriella is six, the eldest of three children. She never slept in a bed. She goes to school because she gets one free meal a day. She has no others. She never owned a toy. Home is a hut, 9 x 12. The walls are of cardboard in spots where the logs have rotted away. The floor is earthen . . . there are no facilities. Gabriella's parents survived the war in Italy, but now there is no employment. Their hearts are torn, for they cannot help their child . . . not even comb her hair . . . they do not own a comb. Gabriella's hunger is unappeased, her misery deep. She cannot smile. Help to this family means hope instead of despair . . . a chance to live . . . a bulwark against destructive ideologies. Won't you help her and her weary parents or other distressed children . . . many without one or both parents? They can only look to you.

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The Plan is a non-political, non-profit, non-sectarian, government-approved, independent relief organization, helping children, wherever the need, in England, France, Belgium, Italy, Holland, Greece, Western Germany and Korea, and is registered under No. VFA019 with the Advisory Committee on Voluntary Foreign Aid of the United States Government and is filed with the National Information Bureau. Your help is vital to a child struggling for life. Won't you let some child love you?

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The fine art of family fighting [Continued from page 89]

far more venom than an occasional bellow. As one psychologist put it: "Conflict is conflict, whether the weapons are soft words or clubs."

Most marriage counselors also frown on the list of grievances technique for two other reasons: for one thing, such a list tends to give the impression, even to the person compiling it, that each item is of equal importance. The reproach is identical, whether the crime is brewing weak coffee, or open flirting with the man next door. For another thing, such itemizing of gripes seems to spur a weird kind of competition: If the husband has seven complaints, the wife will never be content with four. She will dream up some dillies to even the score.

These advocates of "civilized" adjustment consider themselves modernists, but actually, they base their thinking on the nineteenth-century premise that a quiet home is a happy one. They are trying to make today's marriage conform to the forces that operated when Father's word was law, and Mother had to obey—or else. In those days, martyrdom was a virtue: "Bear and Forbear," "Forgive and Forget" were mottoes for a woman to live by, because she had no choice. Divorce, for the most part, was unthinkable. A man could support himself alone, but where could a woman work?

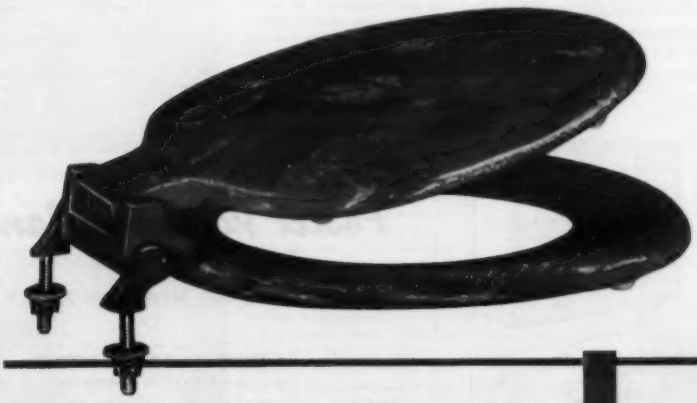
Today's woman often can support herself as well as a man, and divorce carries little stigma. She faces her husband on a completely equal footing, and if he is too unreasonable, she can pack up and leave. Mother no longer has to tremble when Father roars. She can roar a little, too. And today's marriage demands that they fight as they live—as equals. All right, then. Occasional quarrels are necessary to marriage; they provide a resolution of issues and easing of tensions. The Joneses next door certainly staged some beauts—each one louder and more venomous than the one before it. They battled their way straight into divorce court. Fighting obviously did not help them. What went wrong?

The trouble was simply that they found neither adjustment nor release in their fights. Otherwise, they would not have had to try harder—fight harder—to find them each time. A psychologist might say they just did not know *how* to fight. There are right and wrong ways of staging a family fracas just as there is a right and wrong in every adjustment of human relationships. The right way brings satisfaction and a sense of completeness; the wrong plants the seeds for more trouble.

Drs. Evelyn Millis Duval and Reuben Hill, in their book, *When You Marry*, class marital conflicts as "productive" and "destructive." A productive clash, they say, will have three stages: First, grumbling or snapping by the aggressor. The other partner, or defendant, is alerted by the storm signals and clears the decks for action. (Incidentally, a clearly recognizable set of battle warnings should be basic equipment in every well-run home.) Second, the battle itself. The cards go face up on the table. There may be tears, shouting and threats. This is the stage in which pent-up emotions are blown off. It is not a time for holding anything back. It may last five minutes or several hours, but it should continue until the aggressor's emotional pressure is back down to normal. Third, the aggressor, now relieved, starts sending out peace feelers. By this time, of course, the defendant may have got so worked up that he or she switches over to the offensive, and the fight continues. In time, however, the new aggressor will have blown off steam, too, and also want peace. This is the kiss-and-make-up stage, the time for calm discussion of whatever changes should be made. Probably at this stage, the couple will remorsefully make promises they can't keep. No matter; some changes will be made, and if not enough, another fight may better the situation.

This is productive fighting: the couple hammers out a gradual adjustment through rough-and-tumble defense of individual rights. And husband and wife find immediate peace in an emotional purge. On the other hand, those battling Joneses found no such peace—because there was no resolution to their fights. Actually, they didn't have a great many

[Continued on page 121]



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C-3

Color at work

[Continued from page 116]

perfectly safe, half the group—after a few gingerly attempts to eat—put their plates firmly aside and the other half fled the table in dire haste. The food tasted quite all right, but the diners' experiences in the right color for the right object was too strong for them to overcome.

In the field of agriculture, cotton, tobacco—even tomatoes—are chosen by color. (One large operator paints the nails of his workers each morning with the exact color they are to pick that day.) The government bureaus furnish many color standards that are of invaluable assistance to the farmer. There are formulas and color standards for the gamut that runs from fruit trees to soils to the delicate business of growing orchids.

Medicine and hospitals: From the Red Cross itself—a sign that, wherever it is seen, is a symbol honored by all civilized people in war and disaster—to the identification of drugs by color by the American Pharmacopoeia, color is a vital part of medicine and hospitalization; the hemoglobin test for diagnosing the condition of the blood, the National Institute of Health's color test that requires only a few minutes to detect an intestinal tumor, and nature's own color warnings—the yellow of jaundice, the red throat of scarlet fever.

Identification and recognition: There are literally thousands of colors with special and important connotations: electric cables are colored for identification, and circuit identification in complex installations is simplified by color. Different colored labels indicate sizes in wearing apparel. In mail-order operations, the orders for each day are made out on different colored papers—red is for Monday, for example, and let the clerk beware who finds this color on his desk as late as Friday.

In the Pentagon in Washington many a bewildered visitor has made his way through that labyrinth with the help of color: the first floor is tan, the second, green, the third, red, the fourth, gray and the fifth, blue. When a visitor enters, he is given a card with this information printed on it. In the new subway in Montreal, each station is painted a different color for quick identification, and as far off as Moscow, authorities are experimenting with colored pavements to orient those who cannot read street signs. The orange school bus is immediately recognized on highways: its color a signal to take extra care in approaching its precious cargo. Fire apparatus shrieks its warning with brilliant-red paint, and we automatically give the right of way to the somber black of the funeral cortege.

Color recognition is no newcomer to the modern world, nor was it to the ancients. The military cloaks of the Greek kings and Roman emperors were an oriflamme of bright scarlet, while their slaves wore blue to bespeak their lowly position. The *Jolly Roger* with its macabre black and white skull and bones signaled "pirates" as clearly as a loud speaker. A yellow flag flown from a ship means quarantine for a communicable disease, and in any language, a white flag means surrender. The armed forces distinguish between their different services with colored uniforms; they camouflage their men with color, their signal flags speak with color, and their decorations for valor and bravery beyond the call of duty are worn in colored ribbons that all may read. When the American troops landed on the Normandy beaches in the dim light of dawn, they were guided to land by colored fluorescent panels, and colored signals and dyes saved many lives at sea.

These are some of the things that color at work can do, and in time—as we continue to probe the amazing depths of its kaleidoscope—there will undoubtedly be as many more. Colorwise, the past century has been a revelation, and there is no reason why the present one, when it has run its span, should not be equally distinguished in its own right.

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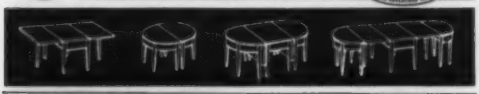

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A cupboard for a little girl

[Continued from page 117]

Square and cut to size from ¾" stock the two sides (1) ¾" x 10" x 11" and from ⅝" stock the top and bottom pieces (2) ⅝" x 10" x 18". Nail together with fourpenny box or finish nails to make the unit for the cupboard bottom. Illustration shows nail bar (3) ¾" x ¾" x 16½" being nailed through side, two inches down from the inside of the top in preparation for the drawer. Nail drawer runners (4) ⅜" x ¾" x 9" from the back of rail bar, on each side, to extend to the back of unit

Frame which forms recessed base is made by nailing front and back (7) ⅜" x 2½" x 16½" to the sides (6) ¾" x 2½" x 8¼". Cupboard bottom is then laid over recessed base. It should be nailed from inside the cupboard through the bottom. The back of the base will rest flush with the back of the cabinet, causing the front to be recessed one full inch and ¾" at each side of the cabinet. The drawer which also appears in the picture is made in the same manner as the base but the sides ¾" x 1⅝" x 9" and the back ⅝" x 1⅝" x 16¼" are narrower than the front ⅝" x 1⅞" x 16¼", allowing the edge of drawer bottom to be hidden when closed

Nail drawer bottom ⅛" x 9⅜" x 16¼" in the manner described for the cabinet bottom. Hardboard drawer bottom and backing (5) ⅛" x 18" x 11¾" should be carefully cut so that when nailed into place, all edges will be squared off properly. Wood glue should be used on all wood joints, but particularly in this operation. Small nails or brads ¾" long are used in nailing cabinet backing

[Continued on page 123]

The fine art of family fighting [Continued from page 118]

arguments. They had one divided into chapters. The first fight never ended. They found no emotional release, but stored up more and more resentment instead. Such couples fight to wound. They shoot for sore spots, things they know the partner regrets but cannot help; a wife's thick ankles, a husband's long-repented spree. Then, tired, they separate and lick their wounds alone, thinking of things they might have said and will say next time —which will soon come.

Or they may take refuge in the "silent treatment"—a wife who keeps the storm signals flying but refuses to say what she is angry about; a husband who sulks behind the newspaper and won't talk to anyone. Both of these people know, and are delighted by the fact, that they are inflicting pain on the partner by frustration and worry. Further, they probably are afraid to bring the issue out into the open, perhaps because they are not so sure their grievance is a just one after all, or they know of sins they have committed which make them vulnerable to counterattack. These couples think in terms of "winning" a fight—of punishing their partners as much as possible. Usually, they are people who are afraid to admit having been wrong, to whom apologies in any situation come hard. In short, they are afraid to stand up and fight it out fairly.

Obviously, such clashes force the battling couples further and further apart. Each fight lays the groundwork for the next—a still more violent one. There can be little joy in such a marriage; why not get it over with, get a divorce? In some cases, marriage counselors agree, divorce may be the answer. But in relatively few. Two people who truly love each other can find no happiness in separation, no matter how much they fight; and cruel as this kind of fighting may be, it is by no means an indication that husband and wife no longer love each other. The very intensity of their frustrated affection increases the viciousness of names they call each other, the bitterness they feel.

So the problem becomes one of changing the fighting pattern, in order that husband and wife can get some satisfaction from their flare-ups, and that the battles produce good for the marriage instead of wrecking it. This is not easy, but it can be done. Also, it is not a one-sided proposition.

Marriage counselors say a pattern of destructive fighting rarely develops as the result of just one partner's unreasonableness. Both have contributed to it, and both must try together to change it. They must agree to do—and refrain from doing—certain things. Since there is more emotion than reason in most family fights, they may fail at first, but if the effort is made sincerely, they won't fail forever. And each battle will be a little more productive than the last. They must reshape their pattern of conflict along these lines:

1. They need to agree on the basic cause of their fight. Fighting is of value to the marriage only as it clears the air, as it brings grievances out into the open for some kind of adjustment. It cannot do this unless each partner knows just what is making the other unhappy.

In destructive battling, the real issue is rarely discussed. Perhaps the aggressor is ashamed to talk about it (for example, if it is a sexual matter). Or perhaps he really is not aware of it, because he has not thought out and sorted out his emotions (for example, a father jealous of the affection and attention showered on a child, pushing him into a secondary role). Such ferreting out of the real issue develops with practice, and with a positive desire to improve relations.

One couple bickered endlessly over the husband's penchant for losing small amounts of money in card games "with the boys." It came from his allowance and what he did with the money actually was none of his wife's business. Finally, the wife also became puzzled over the intense emotion she was focusing on the loss of relatively insignificant sums. After some introspection, she decided she really was jealous of her husband's freedom. As keeper of the family purse, she had not set aside any special sum for her own use. Once they had put their finger on the root of the trouble, the solution was simple.

[Continued on page 122]

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The fine art of family fighting

[Continued from page 121]

She put herself on an allowance too—money she would be free to blow in on a counter-length of strawberry sodas, if the whim struck her. She seldom spends the money foolishly, but is now content with her own little corner of independence.

2. Once the real cause of the conflict is understood, the couple should thrash it out vigorously. The showdown on a basic disagreement cannot be avoided forever (although there certainly is no harm in postponing a battle until there is time to have it out thoroughly, and in privacy). However, once the bell has sounded for the start of round one, there ought to be no holding back: nothing relating to the grievance should be suppressed, no angry words swallowed (provided they are relevant).

Advocates of the "reasonable" school of settling differences suggest that husband and wife resolve in advance to avoid areas of hopeless disagreement, where there is no prospect of finding common ground. Such a situation might arise where husband and wife are of different religious faiths. But again, this approach ignores the fact that a conviction strong enough to survive the opposition of a loved one is not likely to remain suppressed for life. And at some time, an issue relating to it will demand exploration—such as religious training for children.

A better solution might be an agreement to assume the partner's sincerity and intelligence in holding to any particular conviction; coupled with a promise by each to accept from the other without malice what might seem bad taste or even bigotry on the part of anyone else.

With such a compact—if it is entered into honestly—any overt baiting will be clearly spotted as a pretext for a fight, masking some entirely different grudge which the baiter is reluctant, for some reason, to bring out into the open. And the reply to such baiting would be: "Come on, what's really the matter? You don't talk like that when things are going all right."

3. Name-calling and needling should be outlawed. As much as possible, any family dispute should be centered on issues, not personalities. Husband and wife are battling for some concession, some change in the way they live; not for the pleasure of inflicting pain. They must try to avoid shooting for sore spots, things which they know cannot be changed. It is not only pointless cruelty to remind a husband of a job he lost five years ago; it almost guarantees that today's dispute, over who scratched the car, will end unhappily.

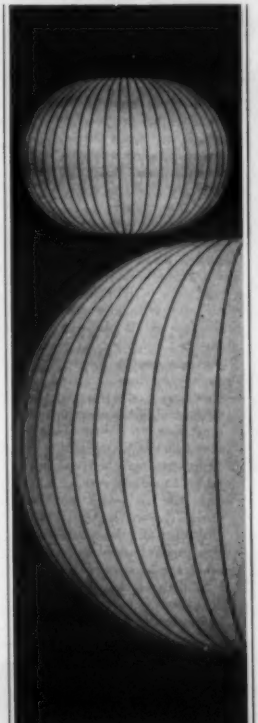
Saying they must avoid personal insult does not mean the partners have to pull their punches: "Why don't you drag your rump out of that easy chair once in a while and pay some attention to the children?" is a perfectly sound attack. But "Your whole family is a gaggle of idiots and you're the prize dope of the lot," only wounds without pointing toward any solution.

4. Each partner must be willing to listen as well as shout. The purpose of any fight is to air grievances. The complainant has no right to expect a hearing if he or she in turn is not willing to give serious attention to the other's gripe. If a family row is to end in any kind of resolution, each must be willing to hear the other out.

5. Going out on a limb can be dangerous. Military tactics apply to a family fight, too: no matter how bitter the dispute, it's poor strategy to burn bridges. Anyone is likely to say things in anger that he doesn't mean. But threats, ultimatums and "final" decisions announced during a family spat can have a painful hangover effect.

"Well, if you don't want to go out to the lake with me this week end, you and the kids can just stay home. I'll go alone." This is a fine, crushing blow to strike in battle, but its aftereffects can be sour indeed. The father delivering it has the choice of backing down and losing face, or knowing he is punishing the children for his grievance against their mother. And if he goes on the week end alone, she has two empty days in which to store up resentment for another fight. In

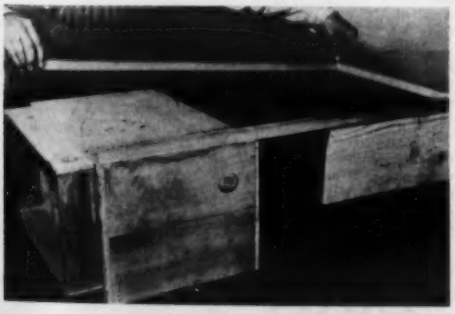
[Continued on page 124]



A cupboard for a little girl [Continued from page 120]

Nail upper cabinet shelves together with fourpenny finish nails. The sides **(12)** $\frac{3}{8}$" x 6" x 14" are first nailed to the bottom and center shelves **(13)** $\frac{3}{8}$" x 6" x 17$\frac{1}{4}$". The center shelf is spaced out so that it divides the top cabinet into two equal compartments. Cabinet top **(14)** $\frac{3}{8}$" x 6" x 18" should now be nailed into place as shown in illustration

Cut hardboard backing (15) $\frac{1}{8}$" x 18" x 20$\frac{5}{8}$". This will allow six inches of work space between the upper and lower cabinets. Draw white lines with chalk to delineate where backing should be nailed to shelves



Glue and nail wooden strips (16) $\frac{3}{4}$" x $\frac{3}{4}$" x 32" with upper end mitered to the back of both upper and lower cabinets which, at this point, are still separate units. This operation joins cupboards and provides the needed rigidity. Now glue and nail a strip **(17)** $\frac{3}{4}$" x $\frac{3}{4}$" x 18" with both ends mitered across the top of the cupboard. During this operation the top unit should be supported with a block of wood so that the backing can lie flat on the bottom unit and it can be nailed in place

[Continued on page 125]

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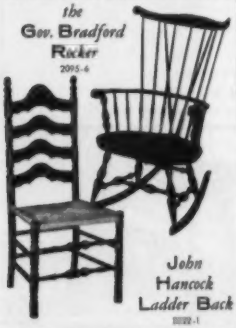
73-6DC

the Hitchcock Chair
2097-1D

The Boston Rocker was the *first* rocker ever made . . . way back about 1800. This reproduction faithfully copies the high gilded top rail, the slender tapering back spindles, and the low-slung saucer seat of an early model.

The original Hitchcock also dates back 100 years or more, and is here exactingly reproduced in fine detail. Even the genuine rush seat is hand-woven, just as it was done by the Colonists themselves.

the Gov. Bradford Rocker
2095-6



John Hancock Ladder Back
2092-1

The high, braced comb-back, with its carved head rest, and the sweeping armrail of this comfortable rocker are characteristic of the many and varied Windsors of pre-Revolutionary times.

With its four slightly curved back slats, sausage-and-ring turnings, and its hand-woven flagg seat, the John Hancock Ladder Back is obviously of colonial New England origin . . . and is also available in manor house armchair style.

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Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25c in coin.

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The fine art of family fighting

[Continued from page 122]

addition, of course, his conscience probably won't let him enjoy a minute of the time away.

6. This should go without saying: neither partner should try to drag friends, relatives or children into the fight as partisans. A disagreement between husband and wife is their business only. They alone must make whatever adjustments are to be made; an appeal to friends or relatives contributes nothing, and only makes a resolution more difficult to reach.

This does not mean they face their troubles unaided. When a wide gulf exists between husband and wife, they sometimes can find help from an impartial third person, such as a professional marriage counselor, psychologist or pastor. However, such cases will involve more than just a wrangle over who dries the dishes. There may be a clash of basic attitudes which prevents them from reaching any common ground. Or a destructive fighting pattern may have pulled them so far apart that they cannot find the road back to unity alone. In such a situation, a trained outsider—with no personal ties to either individual—can probe deeper for the real root of the trouble than anyone linked to the couple by blood or friendship. In some cases, psychiatric help may be needed.

Many couples believe they should hide their differences in front of children. Battling parents, they argue, make a child feel insecure. This is true only of parents who battle destructively, flashing hatred and never resolving their differences—or those parents who ask the children to take sides and compete for their affection. Professional counselors say that parents who can thrash out and settle their problems honestly—even if hotly—are teaching their children a valuable lesson in self-assertion. And when those children are themselves married, they will follow that pattern, secure in the knowledge that the marriage tie is made stronger—not weaker—by an occasional defense of individual rights.

Parents who preserve a continual calm front for their children's sake actually are depriving them of an important lesson in life. Mrs. Alice S. Adler,* consultant on family problems in the Family Service Association of America, cited a case in which the parents, when they felt a fight brewing, would get into the family car and drive away, leaving their son home. Then, privately, they would fight it out and return, tranquillity restored. This boy grew up without ever seeing his parents disagree. When he married, he was horrified to discover matters on which he and his wife clashed. He was deeply shocked by ordinary conflict. In a healthy marriage, he thought, there is no fighting; therefore, his marriage must be a mistake. It ended in quite unnecessary divorce.

Naturally, conflicts *involving* the children, matters of discipline, diet or whatever, should be relegated to lights-out time.

Those, then, are the rules and functions of productive fighting without which few couples can merge into a really harmonious and effective team. They are idealistic to this extent, that in the heat of battle, it would take a saint to live up to all of them. But if their validity is acknowledged, most damage can be repaired later.

One of the points made by most marriage counselors is not to expect any one fight to settle everything—not even the point being debated. Each bout can provide at best a faltering step forward; then another clash, another step, and so on. However, if each fight does provide that tiny step, it has served its purpose, and the next step will be a little easier to take, the next dispute narrow the disagreement.

The fighting machinery is itself a miniature of the whole marriage relationship. The more smoothly it runs, the more smoothly will the marriage function—with less friction everywhere. Both of these mechanisms may race at times, idle at times, but they can never stand still.

* *To whom we are indebted for the Marital Marquess of Queensberry Rules.*

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Approved by Good Housekeeping

Lady Arvin

All-Metal Adjustable Ironing Table

Arvin INDUSTRIES, Inc., Columbus, Ind.

A cupboard for a little girl [Continued from page 123]

Nail the sides (18) ¾" x 2" x 6" with one end mitered to the back **(19)** ¾" x 2" x 18" with both ends mitered to make the back-splash tight in the corners. Set the completed back-splash into place. It should be even with the sides, toenailed to the work top. Nail through the back-framing strips

Cut doors to size ¾" x 8" x 8⅛". This will allow ⅛" around so that doors may be opened easily. Mortise hinges and then hang doors in place. Attach drawer and door pulls. All nailheads should be set into the wood with a nail set. If sanding has not been done as each piece was fashioned and fixed into place, the entire cupboard should now be sanded down with sandpaper and made ready for painting. Fill holes and defects with spackle compound or some plastic wood

To finish off use a piece of inlaid linoleum to cover the work top and give it a genuine effect. Trim the edge with a piece of shiny metal. Aluminum was used here, cut to 1/16" x ⅝" x 26" and screwed on, starting from one edge of the back-splash, across the front, returning to the edge of the back-splash on the other side. Paint interior of the cupboard in a contrasting color to the exterior; the recess base in black or, of course, as you prefer

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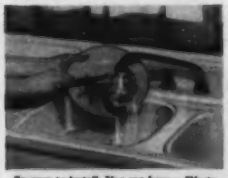

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Planter's Punch . . . a gardeni

A look at the calendar, reinforced perhaps by a frost on the window, is enough to persuade m maker living in one of our less temperate areas that son of the year is no time to think of gardening. And ture, as always, will have her way, and one morning w to discover that spring has arrived a trifle sooner pected. This dormant stage becomes, therefore, a pe careful planning—planning well ahead of the actual planting if we are to realize the utmost from our gar the months to come. What we want in a garden, wha tions have to be recognized, what orders must be place what equipment and supplies must be checked—these questions to be considered *before* the first robin ma appearance. For the gardenless homemaker settling i home, the first task is to determine the kind of gar suited to the size, exposure and surroundings of the pl cultivated. If the plot is small, every square foot must fully used to the best advantage. Full sunshine is coo a good lawn, annual and perennial flowers, and de shrubs. Where shade is predominant, evergreen ground covers of ivy, pachysandra and myrtle, and a paved patio garden with potted plants will be in o neighbors have well-kept lawns and gardens, you may to let your garden flow into theirs to give a greater fe spaciousness for all. If you wish maximum privacy f property, make use of shrubs or bushes to establish division between plots. The next decision concerns the your plot. Acting on the theory that outdoor living are be considered in the over-all living-conditioning of

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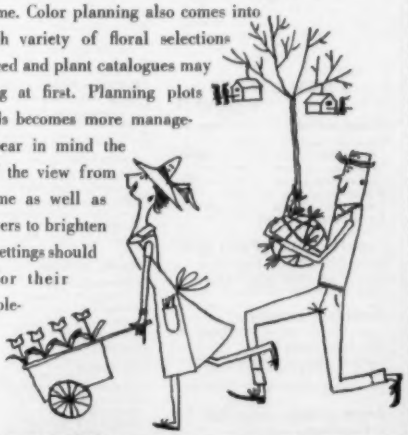
ection for the young homemaker

, most homeowners will want to develop such areas the purposes of relaxation and summer entertaining. may take the form of a screened or open porch, a ce, a patio, or a shady spot under a tree. Perhaps eplace will enter your plans if the family favors bar- es. If space is not too limited, you may want to incor- e a special outdoor play area for the children. n, as space allows, you may consider a vegetable en or a plot of strawberry bushes or rhubarb. As aspects of planning begin to crystallize, it's time pply pencil to paper and indicate the areas and plant- you hope to have eventually—lawn, flower beds, trees, driveway, paths, play areas. It then becomes atter of determining *what* to plant *where* in a nced scheme. Color planning also comes into . The rich variety of floral selections ented in seed and plant catalogues may ewildering at first. Planning plots lower beds becomes more manage- if you bear in mind the rtance of the view from e the home as well as while flowers to brighten ner table settings should hosen for their ty to comple- an in- r col- heme.



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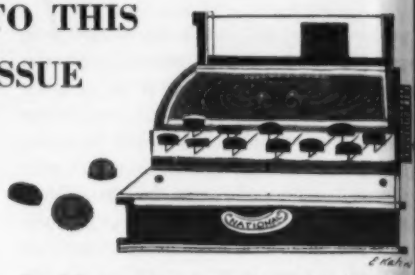

The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

A SMALL HOUSE
Pages 62-71

Room setting Page 66
Ottomans (each, in muslin) —Directional $32.00
Leather on ottomans—Upholstery
Leather Group (per sq. ft.) ..... 85¢
Wheatley rug (per sq. yd.)—Artloom $12.95
Formica (used on table tops)

Swatches Pages 66-67
Parlor Pink fabrics—Kandell
Room Mates wallpaper—York
Shadowai carpet—Waite

Bathroom accessories Page 68
Bath scale—Detecto
Escapade shower curtain & rings—*Jakson*
Accessories—Hammacher Schlemmer

Room setting Page 69
T. Baumritter:
Double dresser $119.00
Two-door cabinet $75.00
Student's desk $39.00
Tropi-Cal:
Victorian headboard $45.00
Victorian stool $18.00
Cloud-white rug (7'x9')—Russell-Lacey $59.00
Cotton knitted fringe (per yd.)—Consolidated Trimming 49c

Swatches Page 69
Treasure blanket & *Madrid* bath towel in *Gaslight Green*—Fieldcrest

Room setting Page 70
Slide-A-Bed (each unit, in muslin)—Kenmar $129.00
Baltimore Packets curtain fabric (per yd.)—Cheney Greeff $3.60
Baltimore Packets wallpaper (per single roll)—Katzenbach & Warren ..... [illegible]
Bamboo Stripe rug (4'x6')—[illegible] ..... [illegible]

Swatches Page [illegible]
Gold Rush with *Victoria Orange* accent fabrics—Waverly
Gold Rush wallpaper—United
Gold Rush laminated plastic—*Panelyte*
Pinnacle carpet—Magee

Room setting Page [illegible]
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End table ..... [illegible]
Modular drawer unit ..... [illegible]
Shutters—Cannon Craft

Swatches Page [illegible]
Barnum Blue fabrics—*Bloomcraft*
Random Buttons wallpaper—[illegible]
Montevideo carpet—Monarch

THE MARCH OF HOME BUILDING IN MICHIGAN'S CENTENNIAL CITY
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Armchairs (each) ..... [illegible]
Breakfront base ..... [illegible]
Right sectional ..... [illegible]
Armless chair ..... [illegible]
Corner sectional ..... [illegible]
Left sectional ..... [illegible]
Wood armchairs (each) ..... [illegible]
Round lazy Susan cocktail table ..... [illegible]

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Argo:
Brass wall bracket $17.75
Triple-light ceiling fixture $35.75
Three-candle table lamp—Laurel $25.50
Old horse weather vane—The Little Gallery $24.00
Salt & pepper set—House of Italian Handicrafts $12.00
Plastic-top cigarette box—Spencer Smillie $14.50
C. S. Goodfriend:
Green glass box $20.00
Green glass ash tray $3.50
Brass compote—Dorlyn Silversmiths $20.00
Floral bouquet picture (framed)—New York Graphic Society $42.00
Orange print (framed)—Catalda Fine Arts $17.50

Kitchen **Page 80**

Cane table $29.00
Chairs (each) $10.00
Shutters—Decor of Grand Rapids
Brass chafing dish—Dorlyn Silversmiths $55.00

Family room **Page 81**

Sofa $147.50
Cocktail table $59.70
Open armchair $41.00
Café curtain fabric (per yd.) $3.50
Starlite wall covering (per single roll)—*Walltex* $3.45
Brass & wood table lamp—Argo $15.50

Master bedroom **Page 81**

Bed $53.00
Bench $65.50
Drapery fabric (per yd.) $2.75
Table lamp—Laurel $23.50

Bedroom #2 **Page 81**

Bookcase headboard bed $116.90
Boudoir chair $111.00
Triple dresser $142.00
Black iron bench—Gallo $49.95
Drapery fabric (per yd.) $1.95
Bed-topper fabric (per yd.) $2.95

COLOR WITHOUT TEARS: FOUR NEW FORMULAS

Pages 82-87

Page 84

Mahogany table $74.95
Side chairs (each) $22.99
Victorian chairs (each) $98.95
Viscarl carpet (per sq. yd.) $6.95
White tassel fringe (per yd.)—Consolidated Trimming 64c
Three-globe brass hanging fixture—Sid Harris $65.00
Wales milk crystal goblets (each)—Bryce $1.50

Page 85

Sofa (in muslin)—Elmwood $209.00
Leather-top end tables (each) $39.95
Cane-back armchairs (each)—Statesville $39.00
Wing chair (in muslin) $119.00
Coffee table $74.95
Windsor chair $89.95
Peppermint Stripe chintz fabric used throughout (per yd.) $1.69
Tulip chintz fabric used throughout (per yd.) $1.69
Solitaire carpet (per sq. yd.) $9.95
Brass table lamps (each)—Westwood $39.95

Page 86

Desk—Lane $98.95
Hickory Chair:
Side chair (in muslin) $29.00
Armchair (in muslin) $32.50
Upholstered chair—Cox (in muslin) $79.95
Tripod table—Dalwell $118.98
Bookcase cabinet—Maddox $69.95
N. Sumergrade:
Bed-topper $32.95
Dust ruffle $11.98
Draperies (per pair) $15.98
White ball fringe (per yd.) 29c
Crest pattern rug (3'x5') $19.95
Desk lamp $11.98
Lamp on cabinet—Wilmar $19.98

Page 87

End tables (each) $49.50
Server $99.95
Armchair $39.95
Vanity bench $12.98
Cushion $4.98
Sheer matching dimity (per yd.) $1.29
Coverlet $24.98
Dust ruffle $8.98
Cotton carpet (per sq. yd.) $9.95
Peppermint Stripe wallpaper (per single roll) $2.90
Closet accessories:
Hatboxes (each) $7.49
Shelf edging (per yd.) 44c
Storage boxes (each) $7.98
Hat stands (each) $2.98
Shoe bag $4.98
Coat hangers (each) $1.69
Dress hangers (per set of 6) $2.97
Jumbo clothes bag $8.98
Suit bag $7.98
Regular dress bag $7.98

COMPOSING YOUR LIVING SPACE WITH COLOR

Pages 90-91

Dining alcove **Page 91**

Drop-leaf table $50.00
Hitchcock chairs (each) $30.00
Settee $77.00
Drop-leaf dining table $139.00
Wing chair $199.00
Westminster drapery fabric (per yd.) $5.00
Pinnacle carpet (per sq. yd.) $8.95
Walnut & brass hanging light $55.50
Picture—Catalda Fine Arts $50.00
Bonniers:
Brass coffeepot $17.50
Black plastic tray $12.50
Venetian blinds

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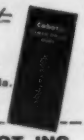

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STORES IN YOUR VICINITY *featuring*

merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the February issue of LIVING For Young Homemakers.

The following stores carry *Budgetrend* furniture as seen on pages 76-81.

Alabama
Hood McPherson Furn. Co., Birmingham

Arizona
Lou Regester, Inc., Phoenix
Sam Levitz, Inc., Tucson

California
Barker Bros., Los Angeles
Frank Newman Co., San Francisco

Connecticut
Watkins Bros., Manchester

District of Columbia
Mayer Furn. Co.

Florida
Woodrums, Inc., Miami
Tarr's Interiors, Tampa

Georgia
Rhodes Furn. Co., Atlanta

Idaho
Peterson Furn. Co., Boise

Illinois
Ross Bulpitt Co., Decatur
Madison Furn. Co., Springfield

Indiana
Seifer's, Hammond
L. S. Ayres & Co., Inc., Indianapolis
Shidler Bros., South Bend

Iowa
Younker Bros., Inc., Des Moines

Kansas
Innes, Wichita

Louisiana
Booth Furn. & Carpet Co., Shreveport

Maine
Porteous, Mitchell & Braun Co., Portland

Maryland
Pollack's, Inc., Baltimore

Massachusetts
Paine Furn. Co., Boston

Michigan
Robinson Furn. Co., Detroit
MacDonald & Co., Flint
The New Klingmans, Grand Rapids

Minnesota
R. N. Cardozo & Bro., Inc., St. Paul

Mississippi
Pioneer Furn. Co., Hattiesburg

Missouri
Lammert Furn. Co., St. Louis

Montana
Elliot's, Inc., Billings

Nevada
Hollywood Furn. Co., Las Vegas

New Mexico
Broome Furn. Co., Albuquerque

New York
Perman Bros., Hempstead, Long Island
Samuel Mulwitz, Port Chester
McCurdy & Co., Inc., Rochester

Ohio
H. & S. Pogue Co., Cincinnati
Sterling-Lindner-Davis, Cleveland
Rike-Kumler Co., Dayton

Oklahoma
Johnson Furn. Co., Ardmore

Pennsylvania
Strawbridge & Clothier, Philadelphia
Kaufmann Dept. Stores, Pittsburgh

Rhode Island
The Outlet Co., Providence

Tennessee
Fowler Bros., Chattanooga

Texas
Titche-Goettinger Co., Dallas
Joske's of Houston, Houston

Virginia
Barnes & Kimel Co., Arlington
Willis Furn. Co., Norfolk

West Virginia
Woodrum Home Outfitting Co., Charleston

Wisconsin
Brusberg Furn. Co., Beloit
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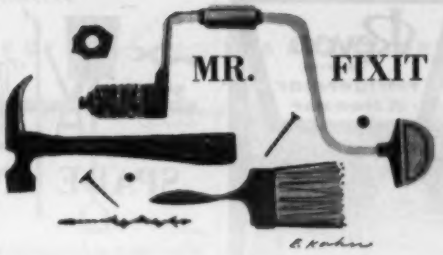

LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research. Mail inquiries to Mr. Fixit, LFYH, 575 Madison Ave., New York 22, N.Y.

Q. My husband and I completed a two-room addition to our house all by ourselves. We used clapboard siding and then gave it two coats of paint. This was almost five months ago. Lately, we noticed that there is a crack about one-eighth-inch between the ends of the boards and the corner boards of the window trim. What steps do we take to make this right, and will it get worse? E.D.

A. There is nothing to worry about. This is caused by normal shrinkage and should be about at its limit now. In another couple of months, take a calking gun with a fine nozzle and force in calking compound. Then touch up the paint if necessary.

Q. Our house is not new and we recently noticed that the joints in many bricks of the foundations were loose and falling out. We dug around the base and found that many of the bricks below ground were in the same or worse condition. Is this something we can handle ourselves or are we in for an expensive contracting job? L.D.

A. I think you should be able to handle this yourselves. Dig down around the walls, clean the bricks off thoroughly and let them dry. Next, apply a heavy coat of tar or asphalt, after pointing up any loose joints. This is not a very serious matter if repaired now. You can do this job piecemeal, as your time permits.

Q. We want to insulate our house so as to heat it with the greatest economy. I have had several different opinions from many so-called experts about this insulation business. One says to insulate the floor of the attic, another says to insulate the underside of the roof, and another says to do both. These men are all in the business, and act as though they knew what they were talking about. Now, I would like to hear from you. G.F.

A. If you want a completely perfect job, insulate the attic floor with two inches of insulation, and use two inches under the roof. If you want a good job, use two inches of insulation under the roof only. I don't think much of insulating an attic floor alone, as you would always have either an ice-cold attic or a red-hot attic. Be sure to insist on a well-known brand of insulation. Something that is fireproof, verminproof and nonabsorbent.

When ordering

more than one item from "YOUR MONEY'S WORTH", be sure to use the order blank designed for MULTIPLE orders appearing on Page 47.

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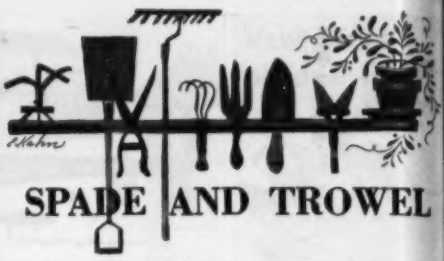

SPADE AND TROWEL

If you have a gardening problem LIVING *For Young Homemakers'* garden *experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.*

Q. My little cactus and other succulent plants are not doing well, although the soil is rich and they have a sunny window. Have you any suggestions? D.L.

A. Almost certainly the trouble lies in the soil. These plants come from the desert or semi-desert places and must have a light, very sandy soil.

Q. Is there any kind of small evergreen tree or good-sized evergreen shrub that will succeed in a small, rather shut-in yard in a large city? H.N.

A. The best choice would be Japanese yew. Give it good soil and clean its foliage every week or so with a strong water spray from a hose.

Q. We are taking a winter vacation of two weeks and I would like to know how house plants can be treated so as to stay in good condition while we are away. B.P.

A. They should come through all right if you water them thoroughly just before leaving and pack the pots, up to their rims, in wooden boxes of well-dampened peat moss.

Q. Several of my house plants looked sickly, and when I took them out of the pots I found that their roots were badly rotted. They had been kept well watered and there had been no sign of insect trouble. They never recovered. What ailed them? J.E.

A. Probably too much water and too little air in the soil. This could result from a heavy, claylike soil and/or choked holes in the bottoms of the pots.

Q. Our room temperatures during winter are usually 74° during the day, 68° at night. Please suggest plants that would do well under such conditions. V.L.

A. Tropical or semitropical plants such as African violets, poinsettias and various species with large, handsome leaves are most likely to succeed.

Q. What is the name of a tall straight tree that has large greenish-orange blossoms in June, broad leaves as big as a hand that turn yellow in autumn? F.L.

A. This is a good description of the tulip tree or yellow poplar *(Liriodendron tulipifera)*, a native American species that may reach a 100-foot height.

Q. Is the use of a kerosene heater harmful to plants kept in the same room? C.A.

A. It depends somewhat on the amount of fumes given off by the heater. A smoking one can be fatal, so be sure that the wick and other parts are kept clean and in perfect condition.

Q. Is there any real difference in the rates of growth of silver maples and rock maples? B.B.

A. A silver maple grows much faster and its wood is softer and more subject to storm breakage. Rock maples grow rather slowly, but last longer.

Q. Is ordinary house paint suitable for use on the outside of clay plant pots to make them more colorful? H.F.

A. Ordinary house paint will not last in a satisfactory manner on clay plant pots. Get one of the waterproof, quick-drying modern enamels and be sure that pots are clean and dry before applying.

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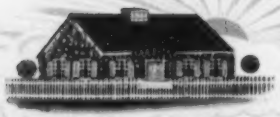

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